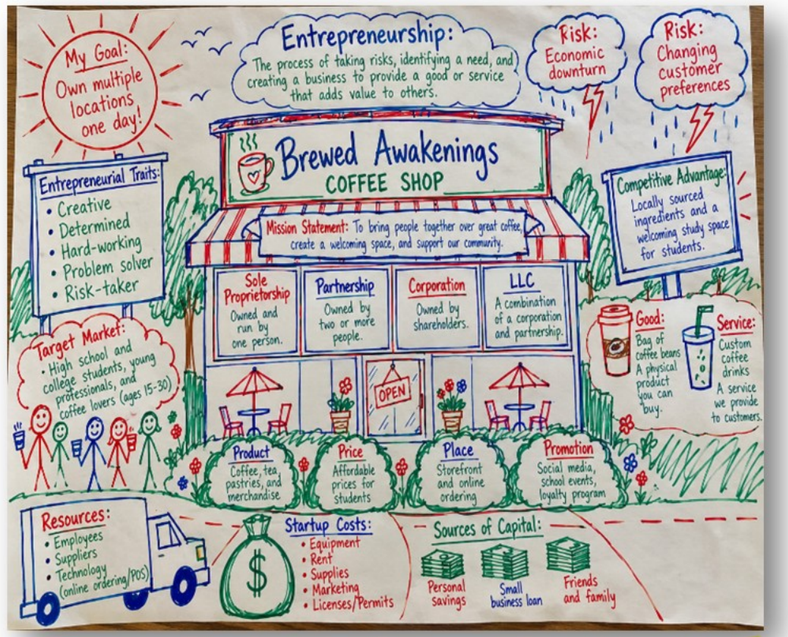
Entrepreneurship Quick Draw

Mrs. Leigh's Entrepreneurship Class

- **Gets Students Up and Out of their Seats**
- **A Fun Summative Assessment**
- **Great for Dumpster Fire Days**



BUSINESS EDUCATION WITH *Denise Leigh*

Materials Needed:

- One Large Piece of Butcher Paper or Poster Board per Group
- Color Markers
- Entrepreneurship QUICK DRAW Teacher Prompts





What's Included:

- Teacher Directions
- Teacher Tips
- Entrepreneurship Quick Draw Prompts
- An Example Generated w/ AI

(Your students' versions won't be as nice and that's okay! **Artistic ability is <u>not</u> important!)**

2 Example Prompts:

1. Draw Your Business! Make the outline of a large small-business storefront on your paper. Make it as big as you can! Give your business a creative name and write it on the building.
2. Entrepreneurship: Above your building, write a definition of entrepreneurship in your own words.

There are 15 prompts included

A GREAT WAY TO MIX UP YOUR DAILY TEACHING ROUTINE!

For Entrepreneurship students to complete this activity, they must know the following:

Entrepreneurship: Definition and purpose of entrepreneurship
Entrepreneurial Characteristics: Traits of successful entrepreneurs
Business Ownership: Sole proprietorship, partnership, corporation, and LLC
Goods and Services: Differences between goods and services
Target Market: Identifying potential customers
Marketing Mix: Product, Price, Place, and Promotion
Competitive Advantage: What makes a business different from competitors
Mission Statement: The purpose of a business
Startup Costs: Expenses associated with starting a business
Sources of Capital: Ways entrepreneurs obtain funding
Business Risks: Challenges and uncertainties entrepreneurs face
Entrepreneurial Resources: Human, financial, and physical resources
Business Goals: Setting goals for future growth and success

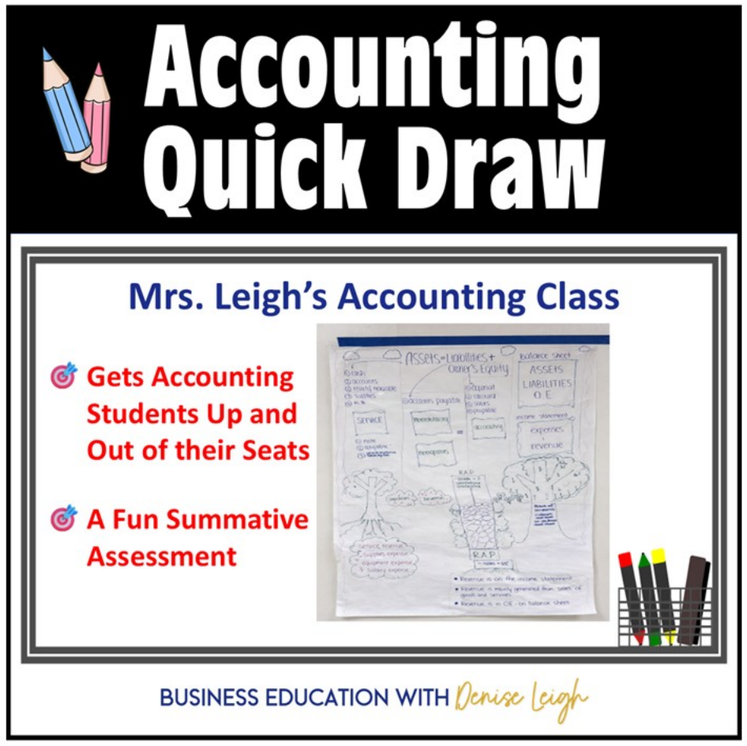


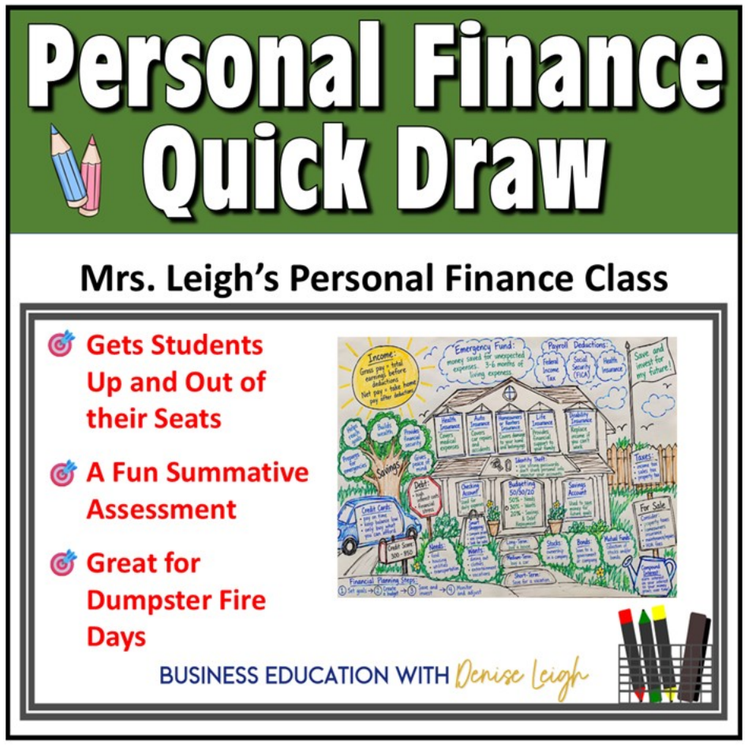




A Fun Way to Assess Your Entrepreneurship Students

I have Quick Draws for Accounting, Personal Finance, and Entrepreneurship.







Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam!
Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.



