

Business Law

PRINTABLE INTERACTIVE NOTEBOOK

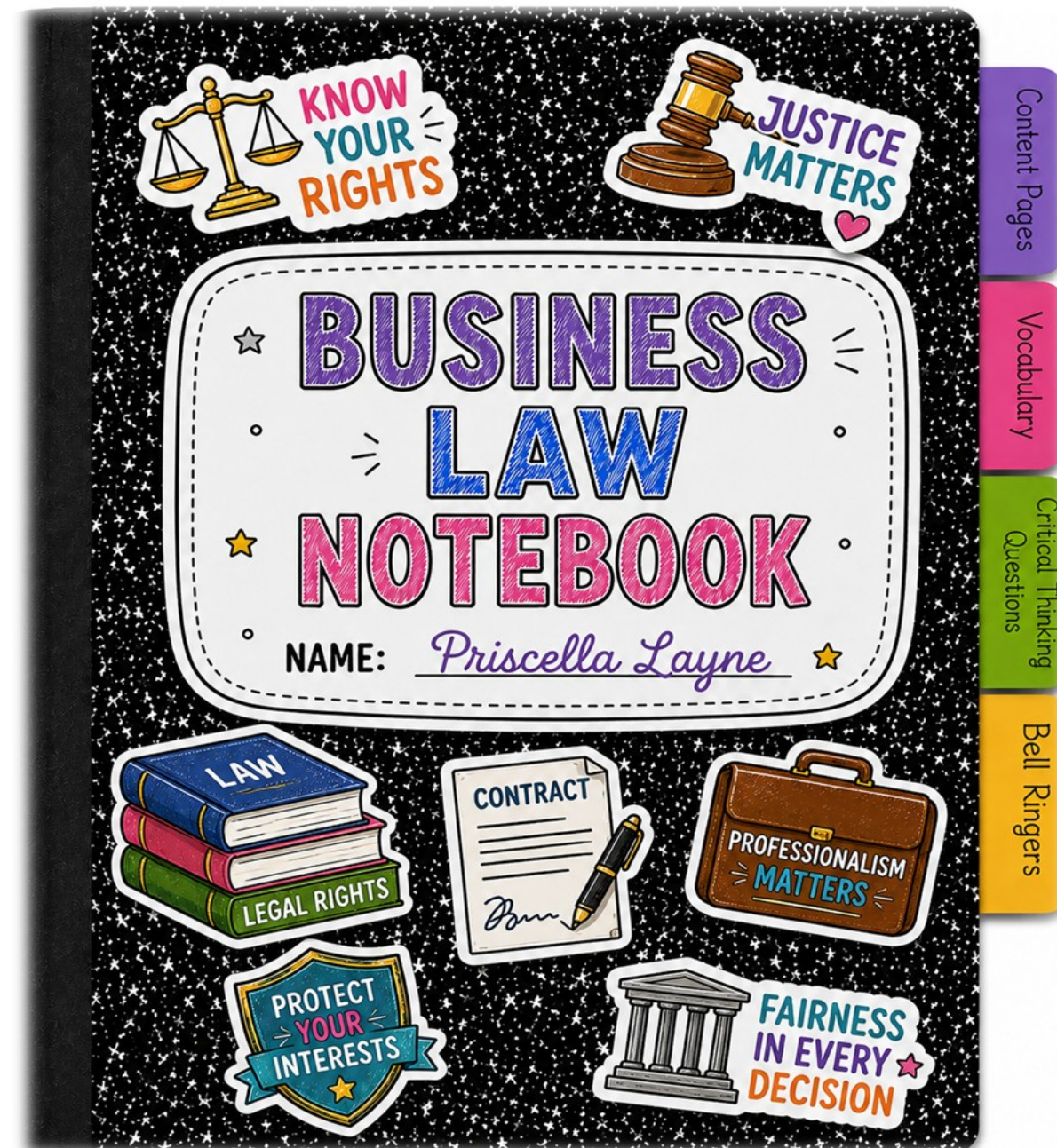
FUN Note-Taking!

**Great for
Device-Free Days!**

**Middle School /
High School**

**NO PREP!
SAVES YOU TIME!**

BUSINESS EDUCATION WITH *Denise Leigh*



PRINT

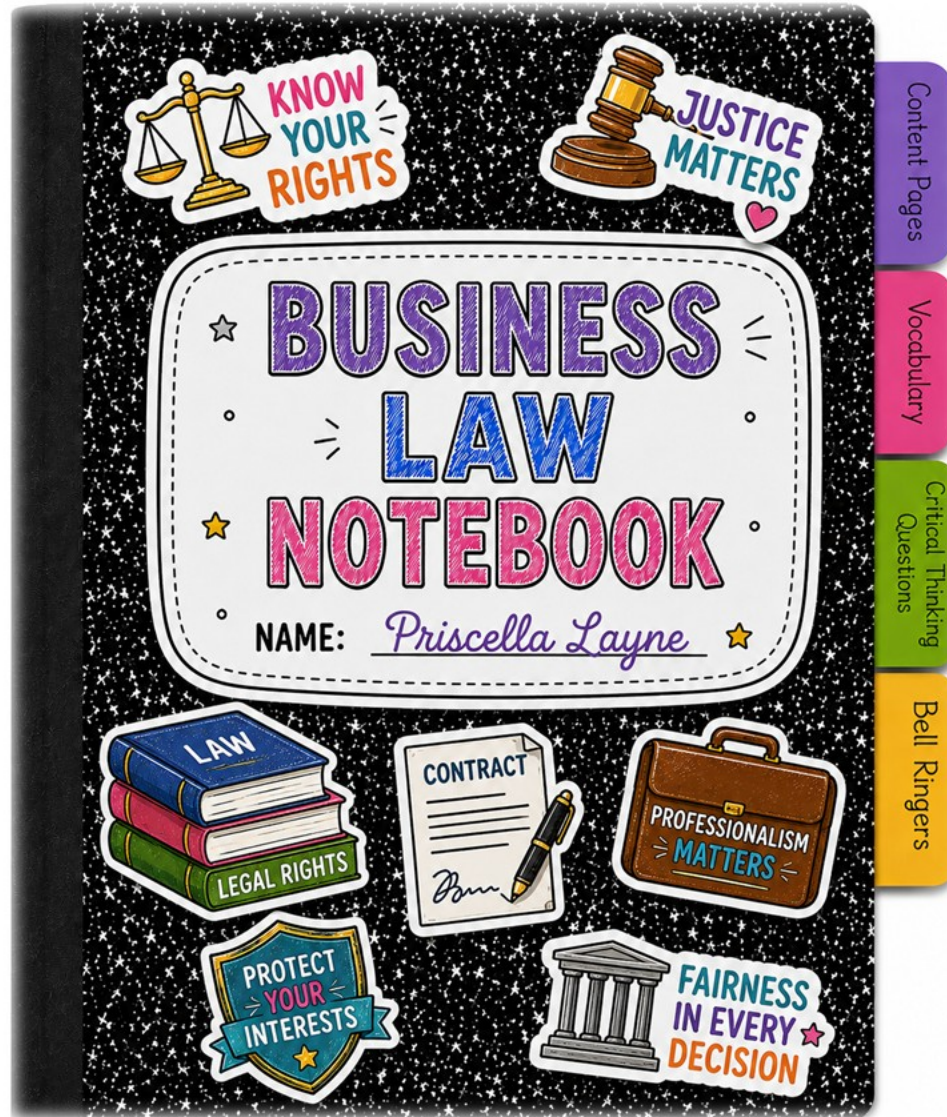


Includes a 40-Page Printable Notebook

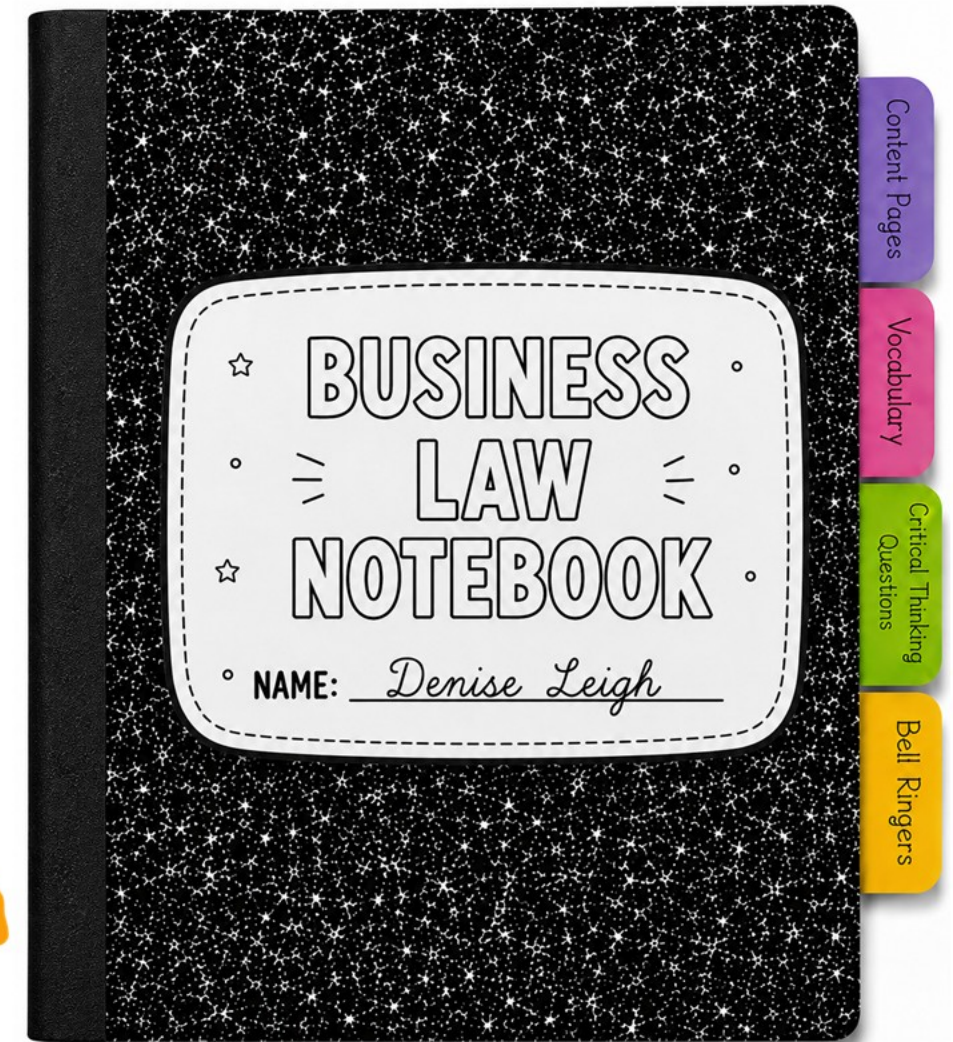
GREAT FOR:

- ✓ Independent Work
- ✓ Bell Ringers
- ✓ Exit Tickets
- ✓ Homework
- ✓ Formative Assessments
- ✓ Tech-Free Learning Activities

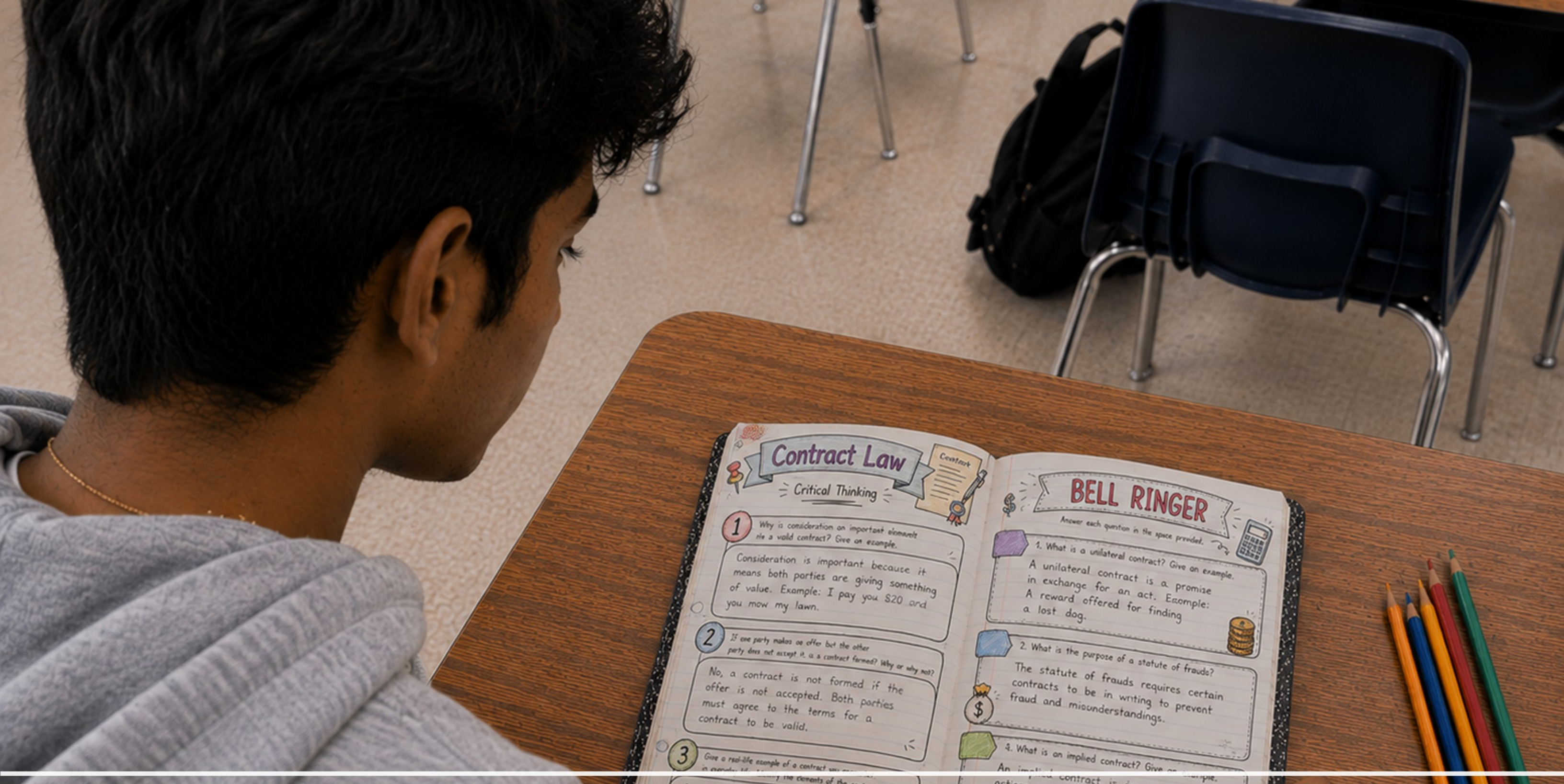
COMPOSITION NOTEBOOK NOT INCLUDED



Student Version



**Teacher Version w/
Answer Keys Included**



SCIENTIFIC FACT: The more ways students interact with content, the stronger their understanding and retention.

Includes Teacher Instructions & Grading Suggestions

Teacher Instructions

This interactive notebook is designed to help students organize course content while building understanding through writing and reflection.

Each lesson follows the same format:

1. **Content Page** – Students begin by adding the content page to their interactive notebook. I recommend projecting the **Teacher Version** so students can copy the completed notes onto their page. This keeps everyone on the same page and provides accurate reference notes throughout the course.
2. **Vocabulary** – After the content page has been added to the notebook, students have a few minutes to record the accompanying vocabulary terms. On the opposite notebook page, students should write each term and complete the definitions or explanations.
3. **Critical Thinking Questions** – Each lesson concludes with critical thinking questions that encourage students to apply what they have learned. These questions work well as independent practice, partner discussions, bell ringers, exit tickets, or homework. They are also an excellent option for days when you want to provide a meaningful, technology-free learning activity.

*This teacher's file deliberately does not include answer keys to the critical thinking questions as answer will vary and responses are subjective.

By following this consistent structure throughout the course, students will create a notebook that serves as both a study guide and a valuable reference for future lessons and assessments.

Grading Suggestions

I recommend grading your students' interactive notebooks throughout the course. This encourages students to stay caught up, take pride in their work, and put effort into each assignment.

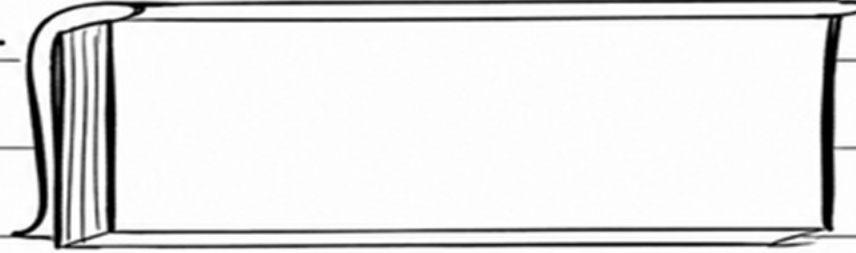
Consider grading the following:

- **Notebook participation** – Students complete the required notebook activities.
 - **Organization and neatness** – Pages are in order, easy to read, and well maintained.
 - **Critical thinking questions** – These responses show that students understand about the content.
- A simple grading method is to assign **5 points** for each critical thinking question. To earn all 5 points, students should write a thoughtful, complete response that demonstrates they understand the content. Responses should go beyond a one-word or one-sentence answer and include enough detail to explain their thinking.

*I always gave notebook grades each grading period.--not each week

○ Warranties

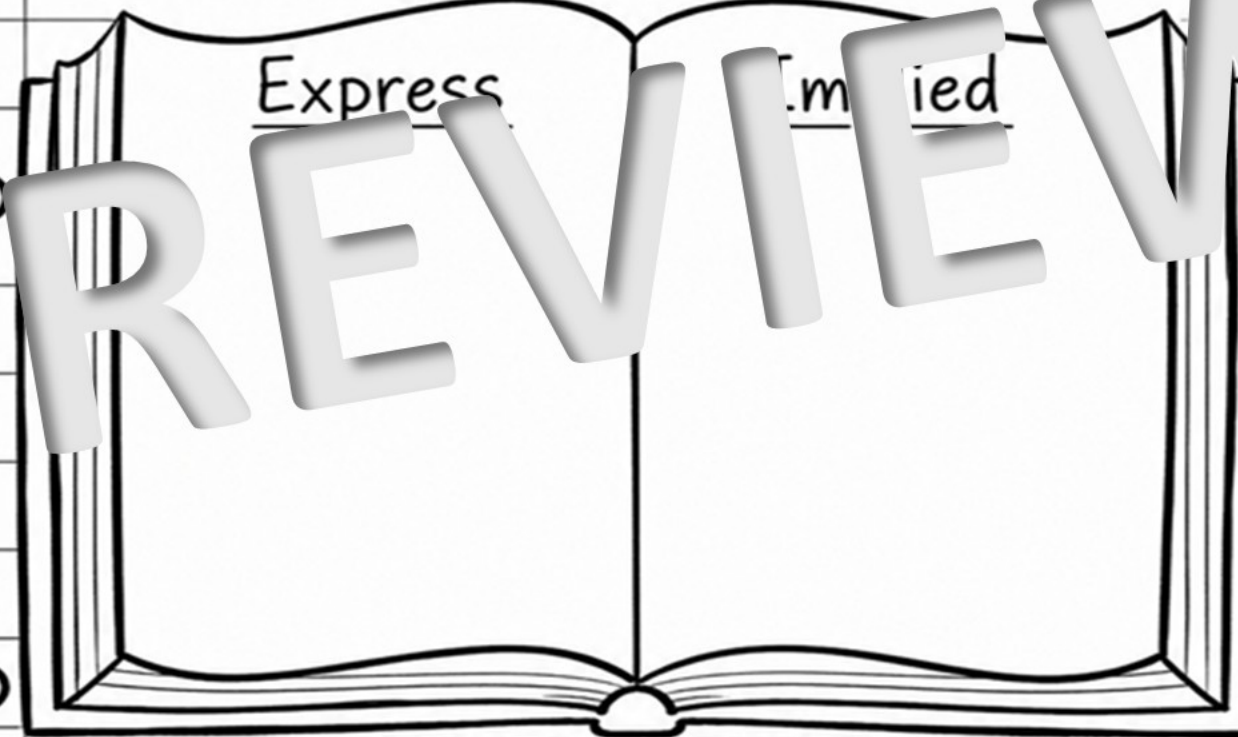
Warranty-



≧ Two Types of Warranties ≦

Express

Implied



Disclaimer



Business Education with Denise

Great Pencil and Paper Note Taking Activities

THE MARKETING MIX

The marketing mix is the combination of key elements that a business uses to reach customers and meet their needs.

THE 4 P's

1. PRODUCT

What is the product or service?

Examples / Key features:

2. PRICE

How much does it cost?

Pricing strategy:

3. PLACE

Where is the product sold?

Distribution channels:

4. PROMOTION

How is the product promoted?

Promotional methods:

THE RIGHT MIX OF THE 4 P'S HELPS BUSINESSES REACH CUSTOMERS AND SUCCEED

THINK ABOUT IT!

Choose a product you use or like. Describe how the business uses each of the 4 P's to market it.

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Write these terms in your notebook and define them.

Branding
Packaging
Distribution
Retailer
Wholesaler
Consumer Needs
Competitive Advantage
Advertising
Sales Promotion
Value Proposition

Vocabulary Connection

White Collar Crimes

⇒ Critical Thinking Questions ⇐

- 1 Why do you think white collar crimes are often called “crimes without violence”? How can they still cause harm to people and businesses?
- 2 Which of the five white collar crimes on the page do you think is the most common today? Why do you think that crime happens so often?
- 3 What can businesses and individuals do to help prevent white collar crimes? Give two examples.

Business Education

I also included critical thinking questions.

Here is a list of questions. If you write one on each page, you will have student questions in your notebook.

Goals of Law

1. What is the main purpose of laws in a society?
2. Why do you think every community needs rules?
3. How would daily life change if there were no laws?
4. Which goal of law do you think is most important?
5. Name one law you think protects people every day.

Contract Law

1. What makes a contract legally binding?
2. Have you ever entered into a simple contract? Give an example.
3. Why should contracts be in writing?
4. What can happen if one party doesn't keep a promise?
5. Why do businesses rely on contracts?

Breach of Contract

1. What does it mean to breach a contract?
2. What are some reasons someone might break a contract?
3. How can a breach affect both parties?
4. What remedies might be available after a breach?
5. Why is it important to fulfill contractual obligations?

Warranties

1. What is the purpose of a warranty?
2. What is the difference between an express and an implied warranty?
3. Why do consumers value warranties?
4. Have you ever used a warranty? What happened?
5. Why might a business offer a warranty?

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BELL RINGERS

Antitrust Laws

1. Why are monopolies harmful to consumers?
2. What is the goal of antitrust laws?
3. How does competition benefit customers?
4. What could happen if one company controlled an entire industry?
5. Can you think of a business that has many competitors?

Intellectual Property

1. What is intellectual property?
2. Why should creators receive legal protection?
3. What is the difference between a patent and a copyright?
4. How can intellectual property encourage innovation?
5. Name something that is protected by intellectual property laws.

Branches of Law

1. What is the purpose of law?
2. Which branch of law do you think affects your life the most?
3. Why are there different branches of law?
4. Which branch deals with crimes?
5. Which branch handles disagreements between individuals?

Civil vs. Criminal Law

1. What is one major difference between civil and criminal law?
2. Who brings a criminal case to court?
3. What is the goal of a civil lawsuit?
4. Can one action result in both a civil and criminal case?
5. Give an example of a civil dispute.

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Workers' Compensation

1. What is workers' compensation insurance?
2. What types of injuries are usually covered?
3. How does workers' compensation help employees?
4. Why is workers' compensation still important if workers' compensation exists?

S

1. What are some common legal issues?
2. Which legal issue is most important?
3. How can a legal issue be resolved?
4. Which legal issue is most important?

1. What is the difference between negligence and intentional torts?
2. Who is responsible for injuries they cause?
3. What is negligence?
4. Why is it important for society?

Personal Agricultural

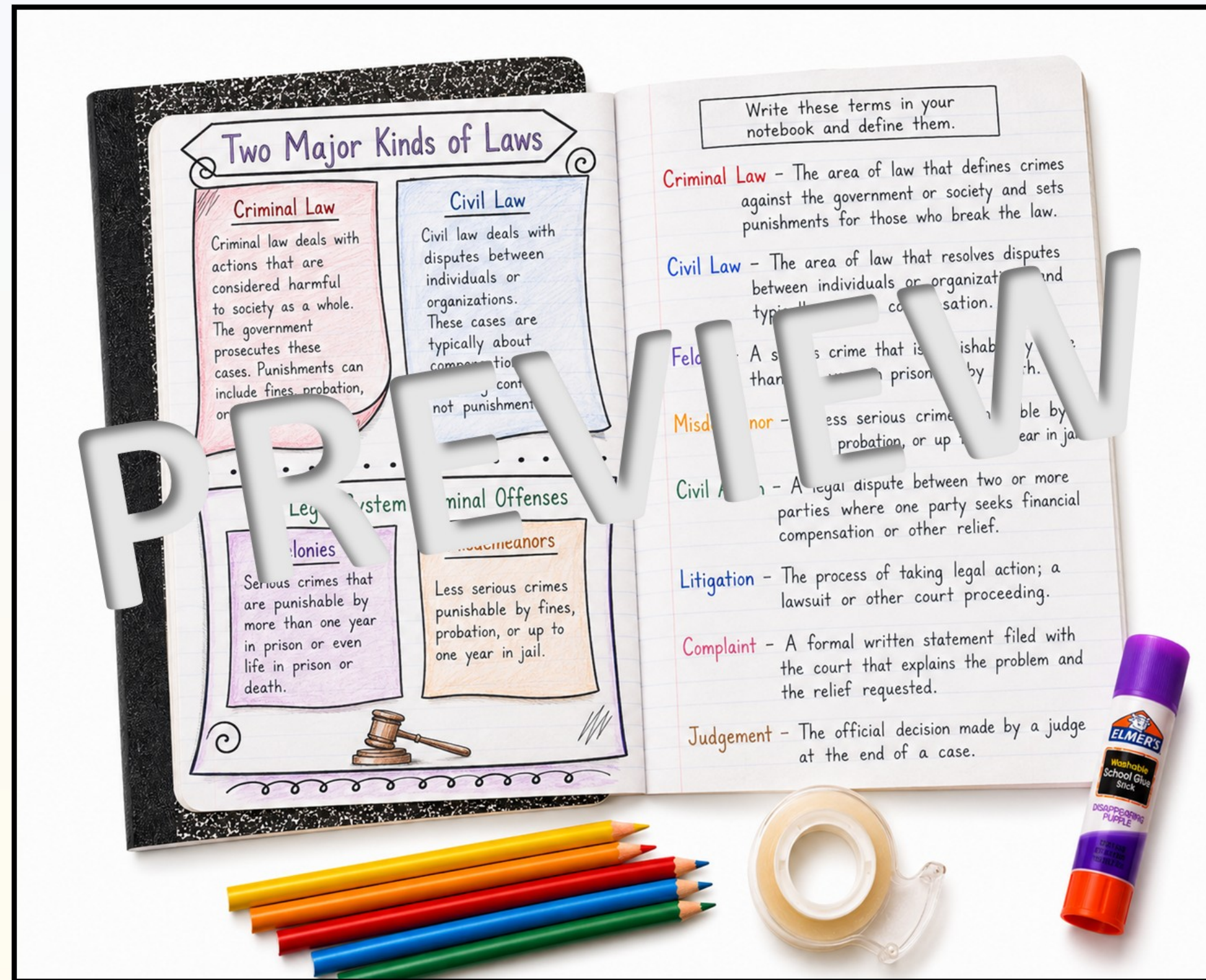
1. Why do agricultural workers need legal protections?
2. What is the MSPA?
3. Why is worker safety important?
4. What might agricultural workers face?

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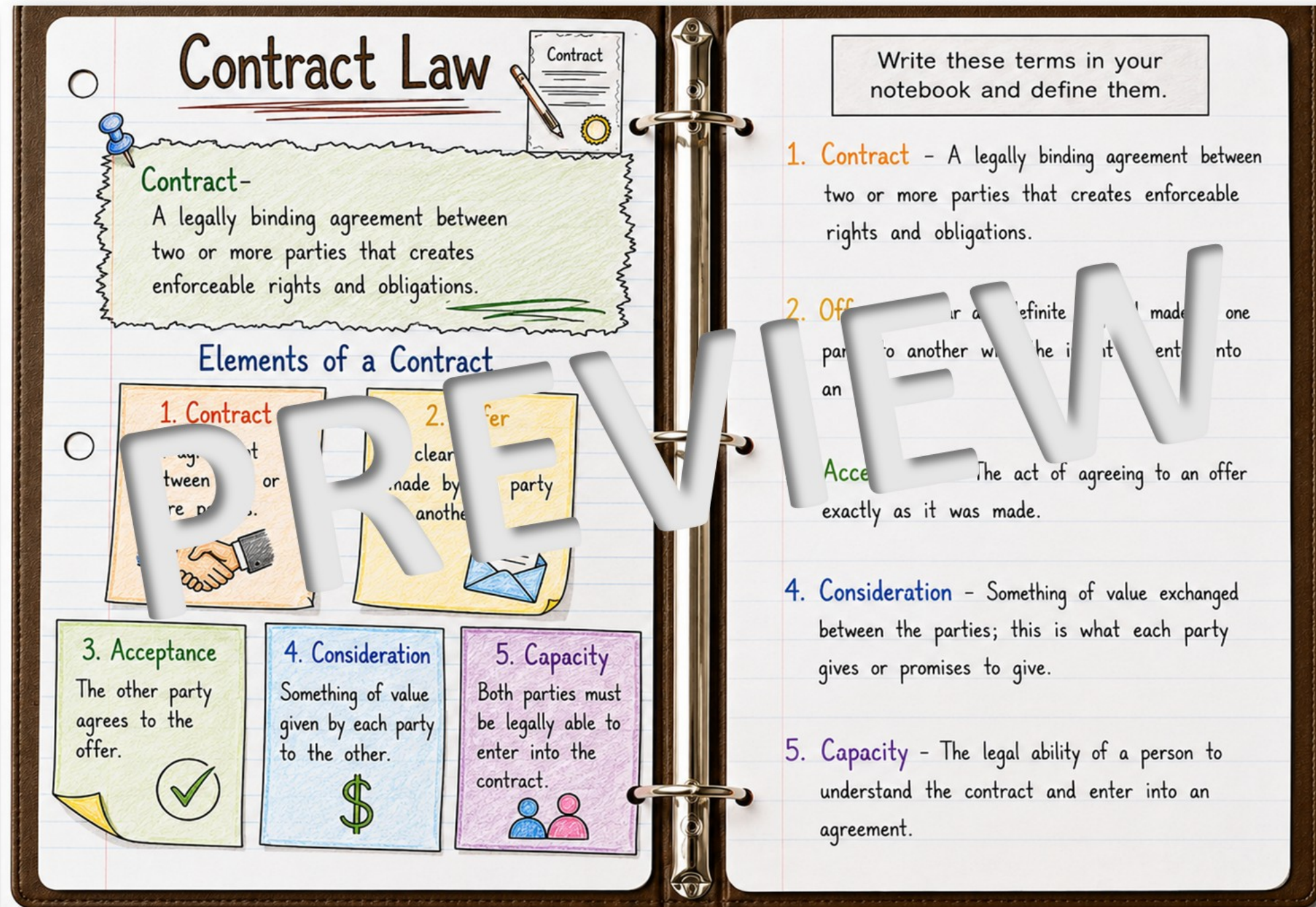
I also included bell ringers.

Use
tape or glue sticks
to attach the pages
to the notebook.

Students write
vocabulary words
directly on the
notebook pages.

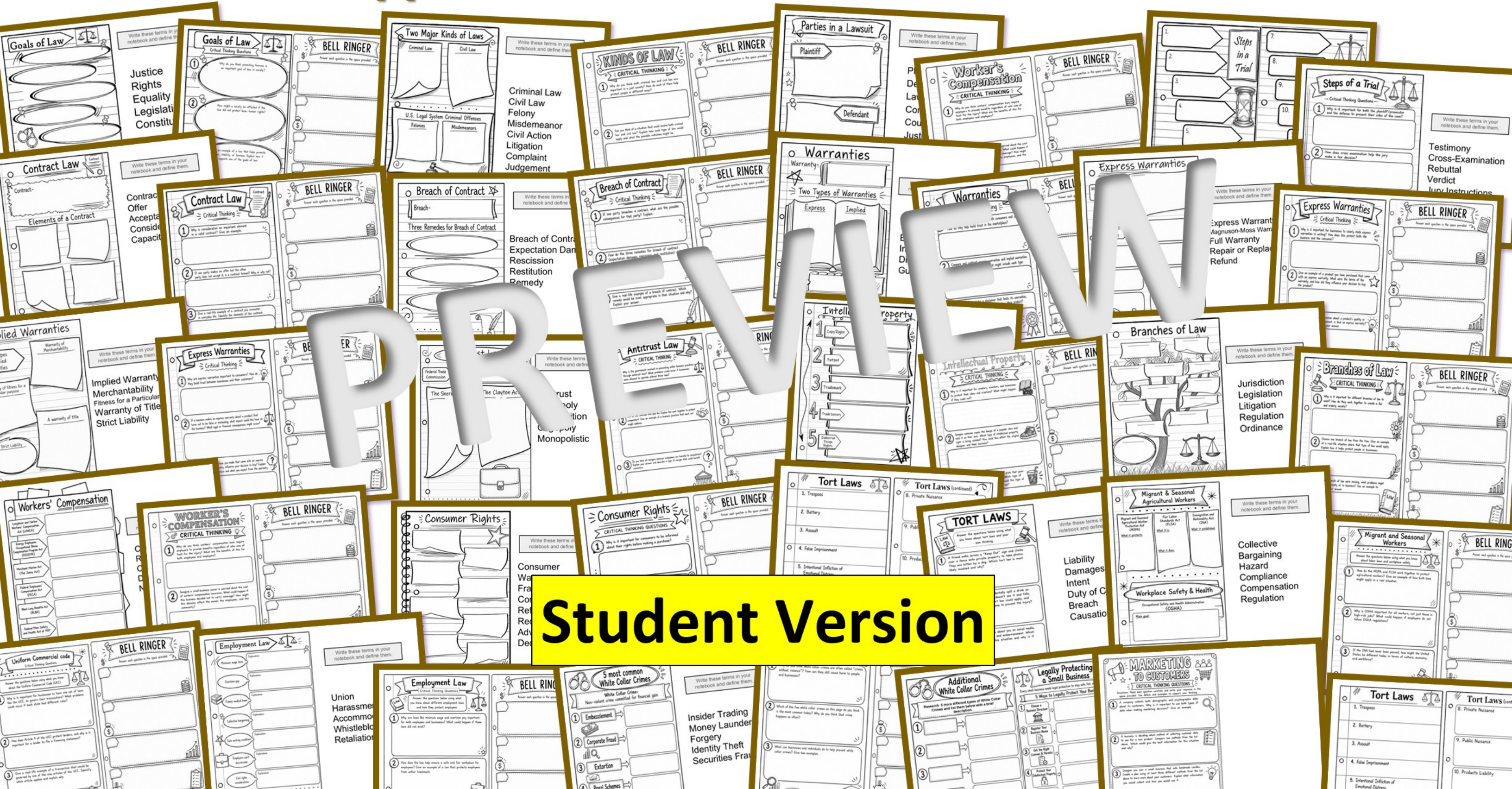


Some teachers told
me they prefer
FULL-SIZED SHEETS
for a 3-ring binder
so, I added that size
too!



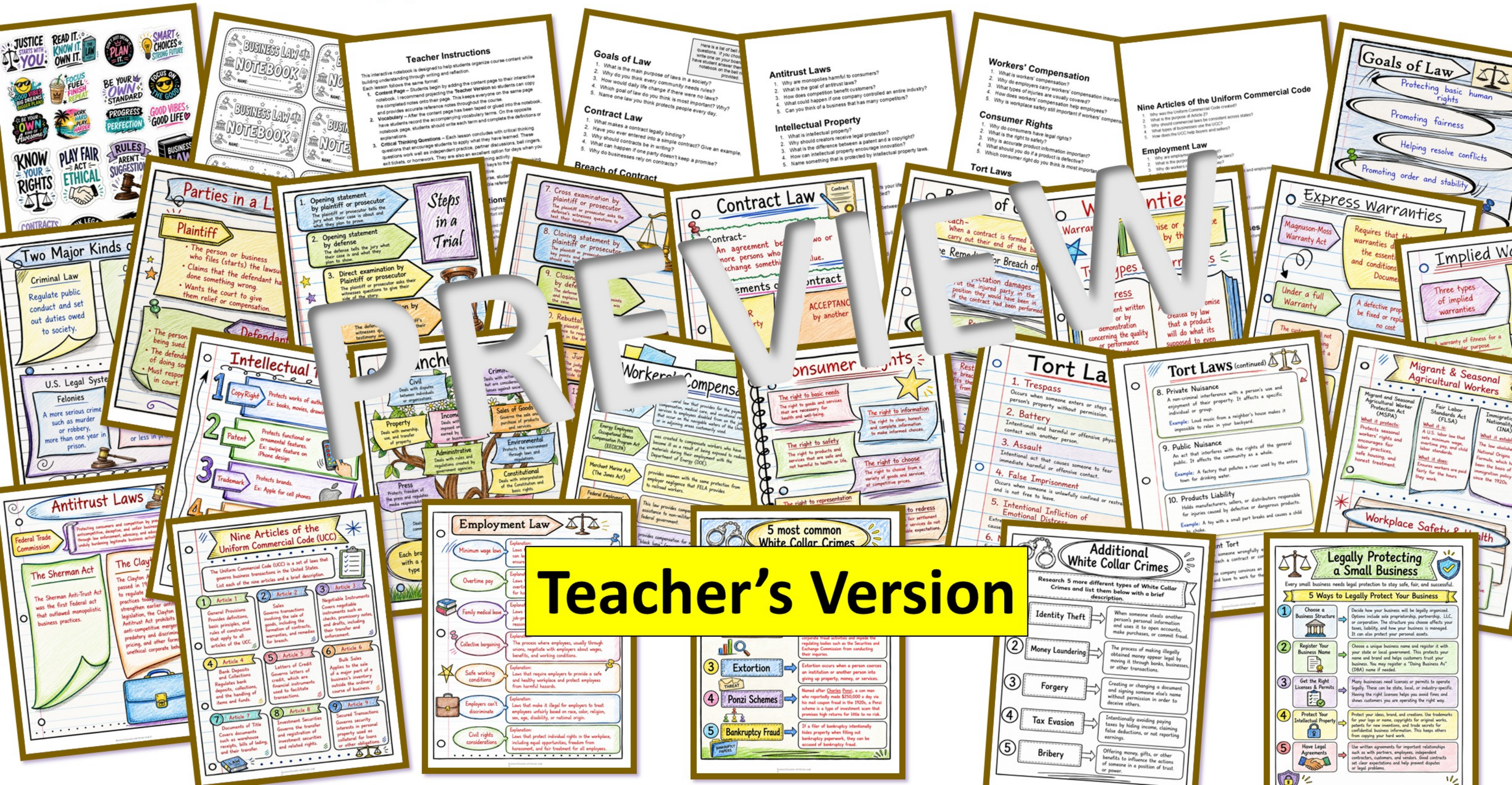
Interactive Notebook Preview

Great Supplement Materials for Business Law Class



Interactive Notebook Preview

Great Supplement Materials for Business Law Class



THIS INTERACTIVE
NOTEBOOK GOES
GREAT WITH MY
BUSINESS LAW
SEMESTER COURSE

BUSINESS LAW

Semester Course Bundle

HIGH SCHOOL OR HIGHER ED

46 Digital Activities
for a Business Law/
Intro to Law
Semester Course!

Includes an
EASY-TO-FOLLOW
Lesson Library
for the Teacher



NO PREP!
NO GUESS WORK!
SAVES YOU TIME!

BUSINESS EDUCATION WITH *Denise Leigh*

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

