

Entrepreneurship

PRINTABLE INTERACTIVE NOTEBOOK

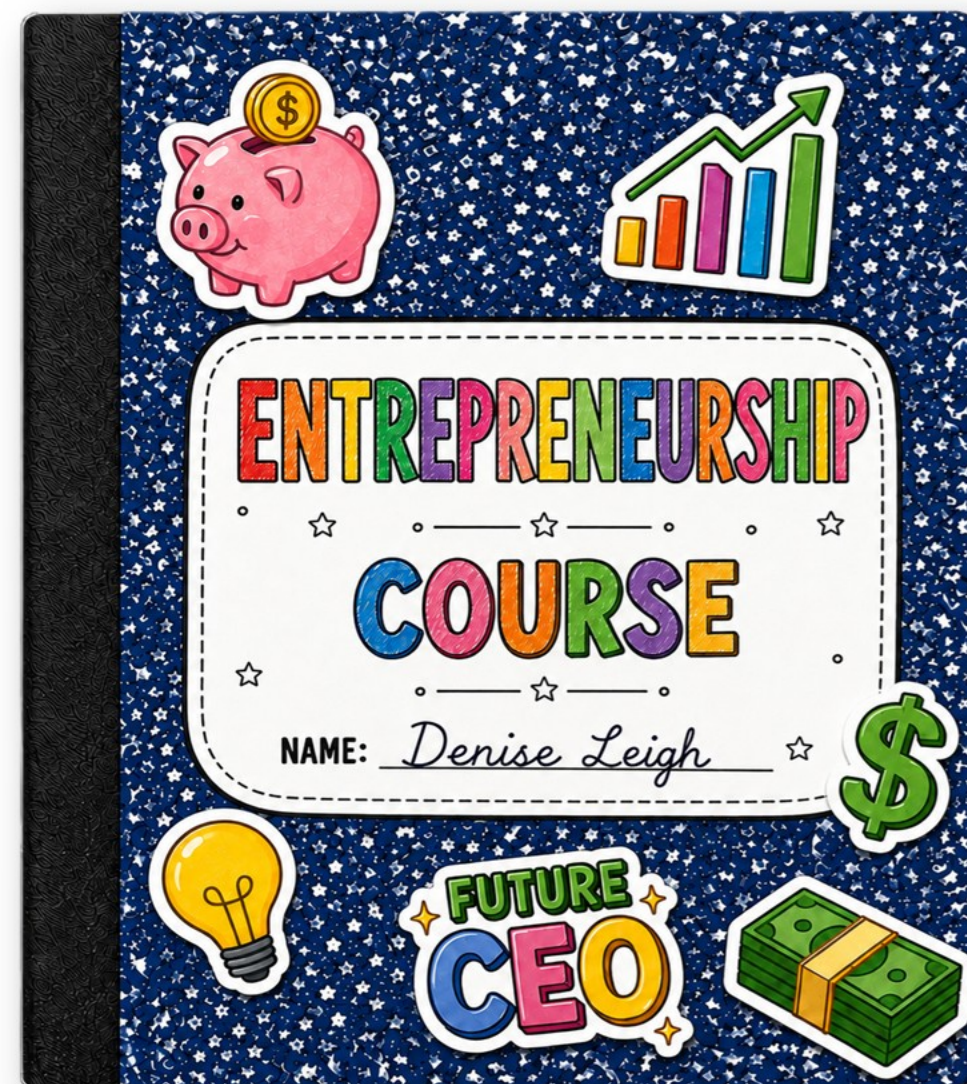
FUN Note-Taking!

**Great for
Device-Free Days!**

**Middle School or
High School**

**NO PREP!
SAVES YOU TIME!**

BUSINESS EDUCATION WITH *Denise Leigh*



PRINT

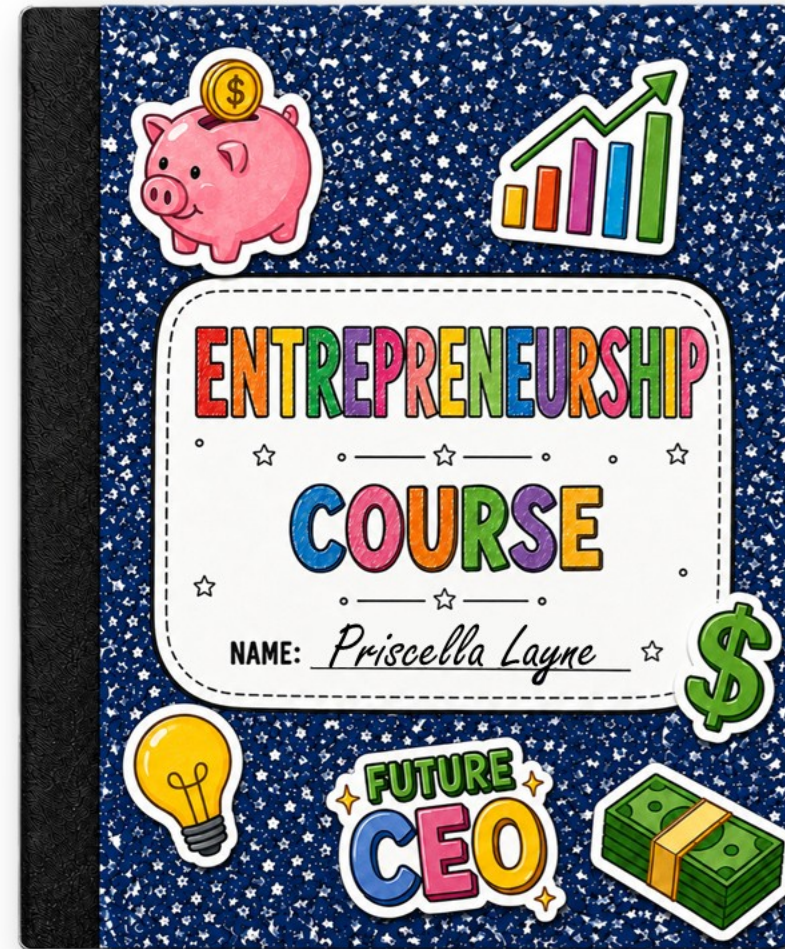


Includes a 27-Page Printable Notebook

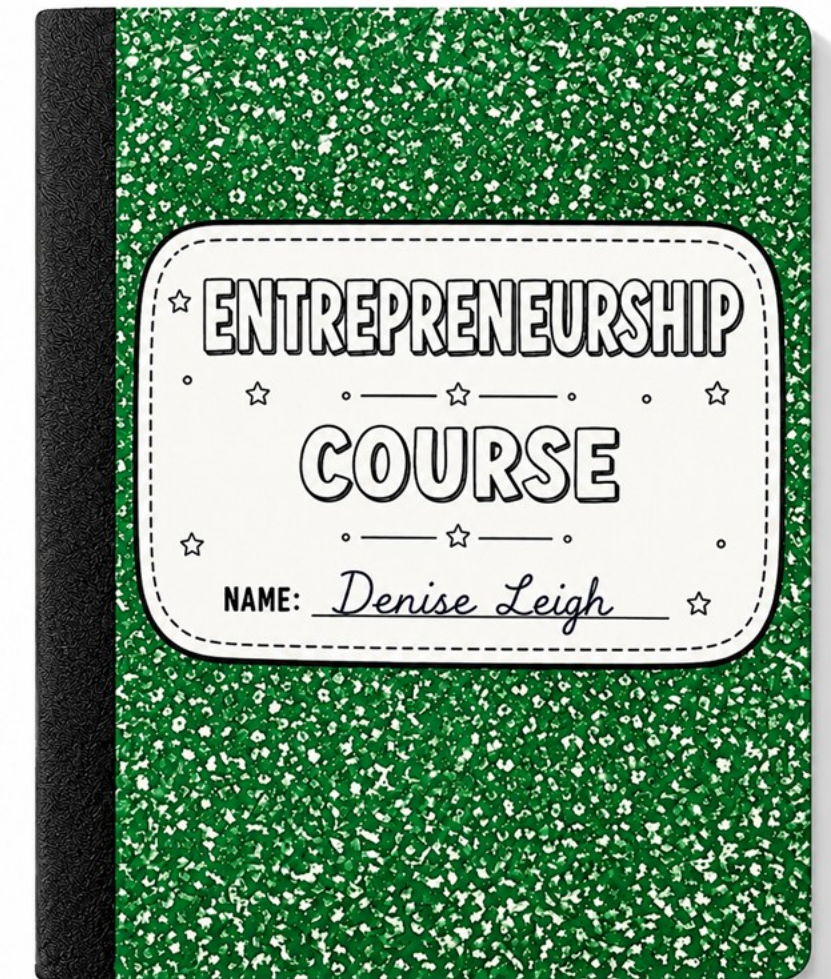
GREAT FOR:

- ✓ Independent Work
- ✓ Bell Ringers
- ✓ Exit Tickets
- ✓ Homework
- ✓ Formative Assessments
- ✓ Tech-Free Learning Activities

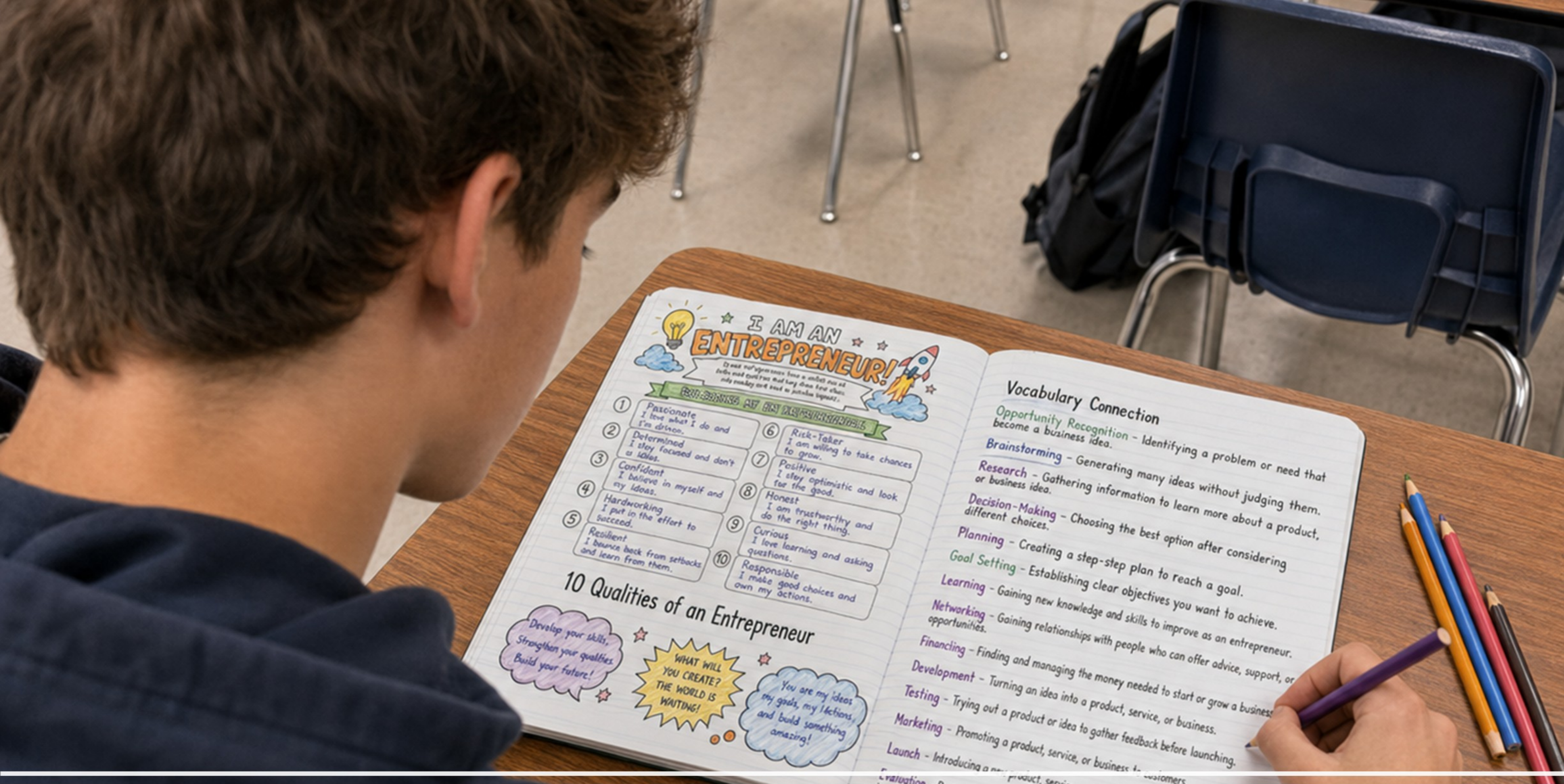
COMPOSITION NOTEBOOK NOT INCLUDED



Student Version



**Teacher Version w/
Answer Keys Included**



SCIENTIFIC FACT: The more ways students interact with content, the stronger their understanding and retention.

Includes Teacher Instructions & Grading Suggestions

Teacher Instructions

This interactive notebook is designed to help students organize course content while building understanding through writing and reflection.

Each lesson follows the same format:

1. **Content Page** – Students begin by adding the content page to their interactive notebook. I recommend projecting the **Teacher Version** so students can copy the completed notes onto their page. This keeps everyone on the same page and provides access to the notes throughout the course.
2. **Vocabulary** – After the content page has been turned out in the notebook, have students record the key vocabulary terms. On the opposite notebook page, students should record the meaning and complete the definition or explanation.
- Critical Thinking Questions** – Each lesson includes several critical thinking questions that encourage students to apply what they have learned. These questions work well as independent practice, partner discussion starters, exit tickets, or homework. They are also an excellent option for days when you want to provide a meaningful, technology-free learning activity.

*The teacher's file deliberately does not include answer keys to the critical thinking questions as answers will vary and responses are subjective.

*The bell ringers/exit tickets will be best delivered if written on the board each day and answered by students directly in the notebook on plain notebook paper.

By following this consistent structure throughout the course, students will create a notebook that serves as both a **study guide** and a valuable reference for future lessons and assessments.

Grading Suggestions

I recommend grading your students' interactive notebooks throughout the course. This encourages students to stay caught up, take pride in their work, and put effort into each lesson.

Consider grading the following:

- **Notebook participation** – Students complete the required notebook activities.
- **Organization and neatness** – Pages are in order, easy to read, and well maintained.
- **Critical thinking questions** – These responses show that students understand and about the content.

A simple grading method is to assign a point for each critical thinking question. If all 5 points, students should write enough complete responses that demonstrate they understand the content. Responses should go beyond one word or one-sentence answers and include enough detail to explain their thinking.

*I always gave notebook grades each grading period--not each week

 **I AM AN ENTREPRENEUR!** 

Great entrepreneurs have a unique mix of skills and qualities that help them turn ideas into reality and make a positive impact!

10 SKILLS OF AN ENTREPRENEUR

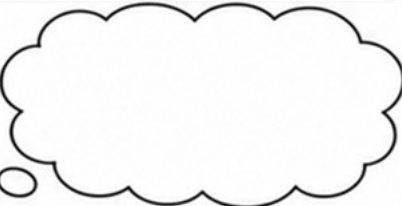
①		⑥	
②		⑦	
③		⑧	
④		⑨	
⑤		⑩	

10 QUALITIES OF AN ENTREPRENEUR

①		⑦	
②		⑧	
③		⑨	
④		⑩	

Develop your skills.
Strengthen your qualities.
Build your future!

WHAT WILL YOU CREATE?
THE WORLD IS WAITING!



Business Education with Denise Leigh ©

Great Pencil and Paper Note Taking Activities

Write these terms in your notebook and define them.

Vocabulary Connection

Accountability

Collaboration

Networking

Goal Setting

Self-Motivation

Financial Literacy

Customer Service

Opportunity Recognition

Negotiation

Critical Thinking

Flexibility

Resourcefulness

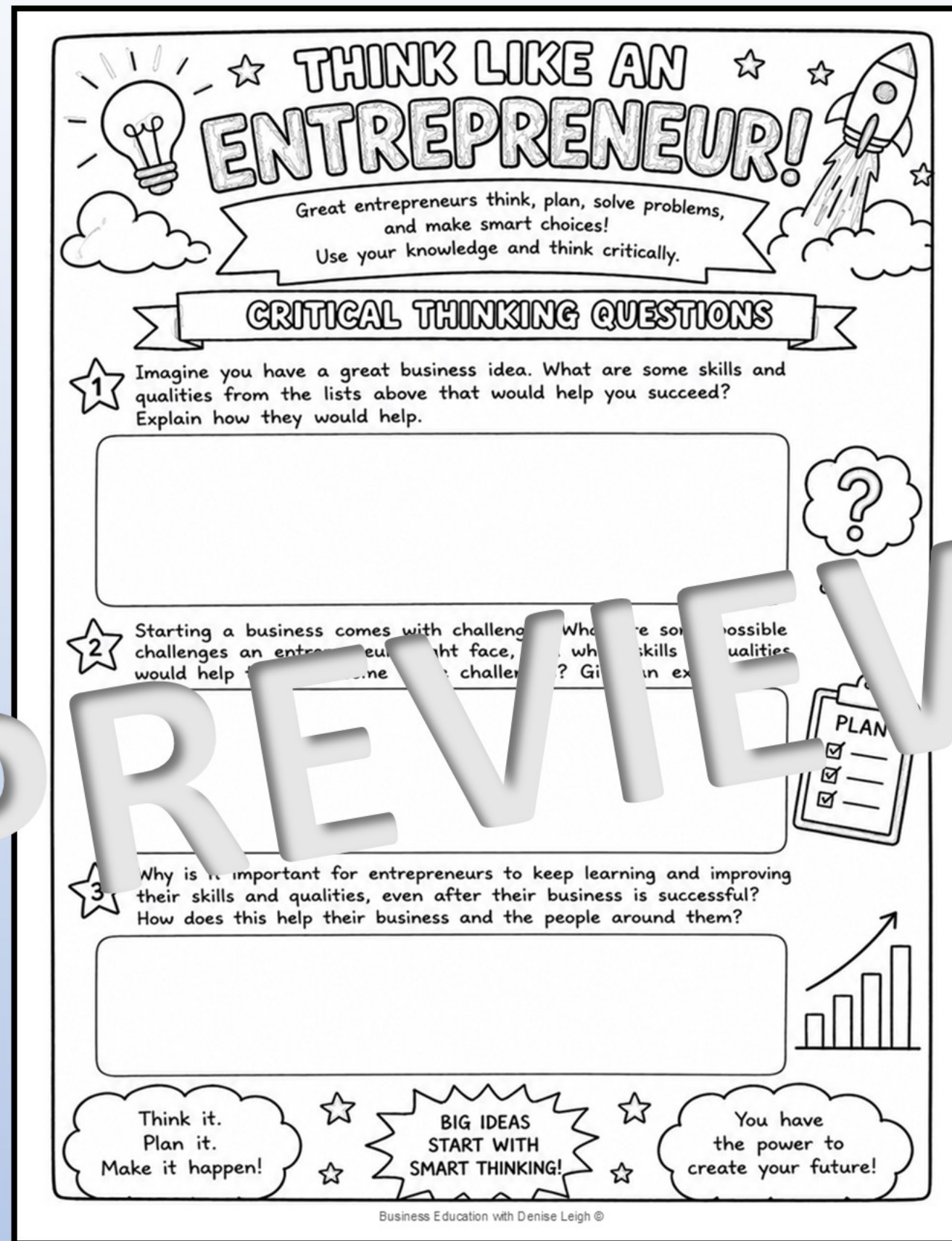
Vision

Passion

Work Ethic

PREVIEW

Vocabulary Connection



I also included critical thinking questions

Topic 2: 7 Steps to Become an Entrepreneur

1. Why is identifying a problem often the first step in starting a business?
2. Why is market research important before launching a new product?
3. What could happen if an entrepreneur skips testing a prototype?
4. Why is networking valuable when starting a business?
5. Which step do you think would be the most difficult for a new entrepreneur?

Issues of Business Ethics and

ership

What is one example of a service business in your area?
Which type of business sells products instead of services?
Why might someone choose a service business instead of a product business?
What is one advantage of owning a corporation?
5. Which business ownership type would you choose?

Topic 5: Supply and Demand, Perso of Capital

1. What usually happens to the price of a product when demand increases?
2. Why is bootstrapping a popular way for entrepreneurs to start a business?
3. What is one advantage of receiving funding from angel investors?
4. How does supply affect the price consumers pay?
5. If you needed \$10,000 to start a business, which funding option would you choose and why?

Topic 7: Employability Skills (Leadership, Communication, Teamwork, etc.)

1. Which employability skill do you think employers value the most? Why?
2. Describe a situation where teamwork helped complete a task.
3. How does good communication prevent problems at work?
4. Why is adaptability an important workplace skill?
5. Which employability skill would you most like to improve this year?

Topic 8: Strategy Tools: SWOT, PEST, SM

1. How business might have?
2. How can SWOT analysis help a business make better decisions?
3. How does a goal a SMART goal?
4. Give an example of an opportunity that a business might identify. SWOT
5. What would businesses create goals to achieve? What are the major reasons?

Topic: Property

1. What is the difference between a patent and a trademark?
2. Why do businesses protect their original ideas?
3. Give an example of something that is protected by a patent.
4. What happens if someone uses another company's trademark without permission?
5. Why is it important for businesses to protect their intellectual property?

Topic 10: Consumer Rights, OSHA, and Labor L

1. Why do consumers have the right to accurate product information?
2. What is OSHA's main purpose?
3. Why are child labor laws important?
4. What should an employee do if they experience workplace discrimination?
5. Which consumer right do you think is the most important? Explain your answer.

Topic 11: Marketing

1. What is the purpose of marketing?
2. Why is it important for a business to identify its target market?
3. Name one way businesses can promote a product.
4. Which of the 4 Ps of marketing do you think has the greatest impact on customers?
5. Why is it important for a business to launch a new product?

Topic 12 Financial Statements

- Which financial statement would you use to determine whether the business earned a profit or suffered a loss? Explain your answer.
- Why is it important for an entrepreneur to understand all four financial statements instead of relying on just one?
- A business owner wants to know how much cash is available to pay bills. Which financial statement should they review?
- What is the accounting equation found on the balance sheet, and what does it tell you about a business?
5. Match each situation with the correct financial statement:
- A. Find total revenue and expenses.
 - B. See what the business owns and owes.
 - C. Verify that debits equal credits.
 - D. Track where cash came from and where it was spent.

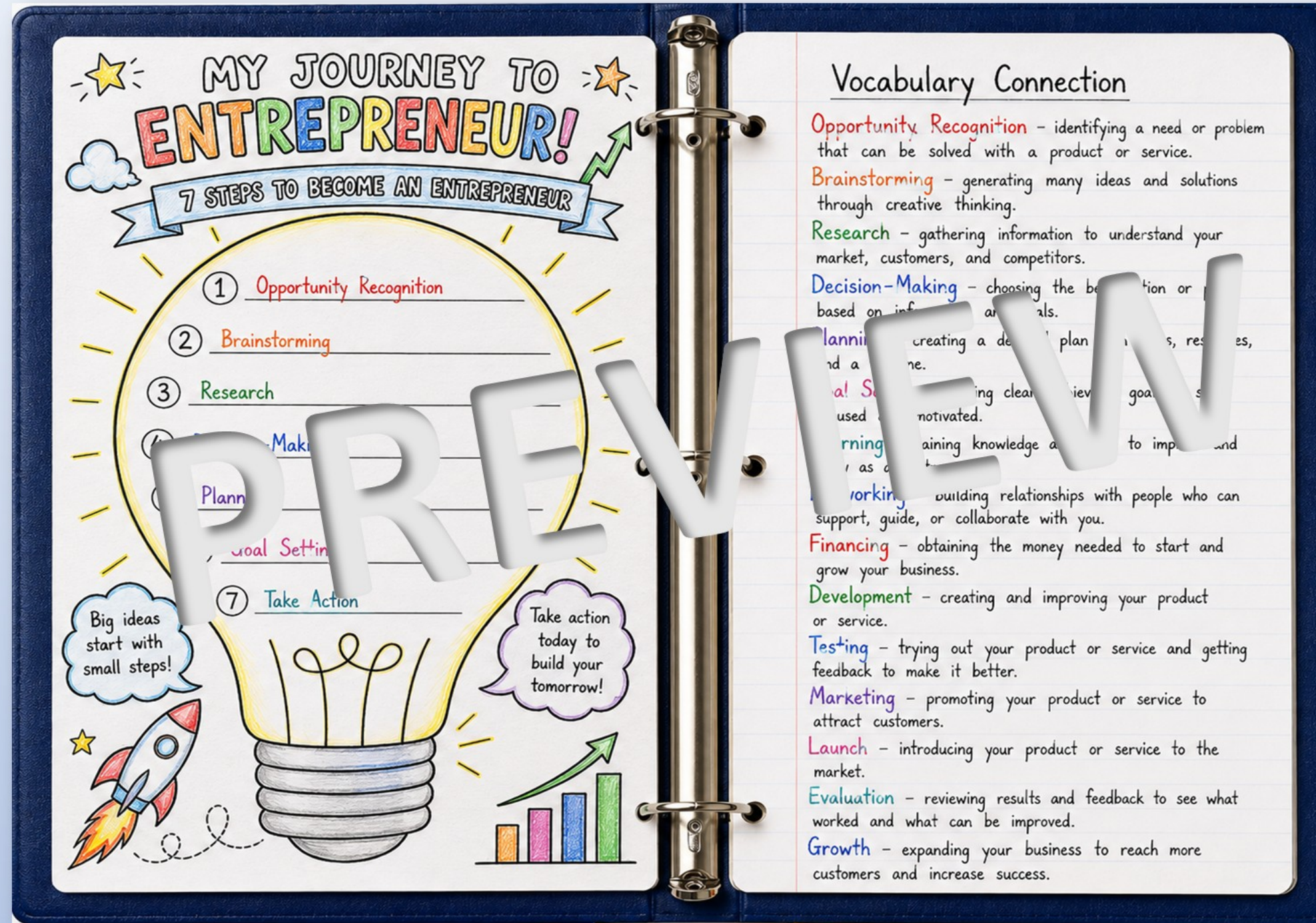
I also included bell ringers!

Use
tape or glue sticks
to attach the pages
to the notebook.

Students write
vocabulary words
directly on the
notebook pages.

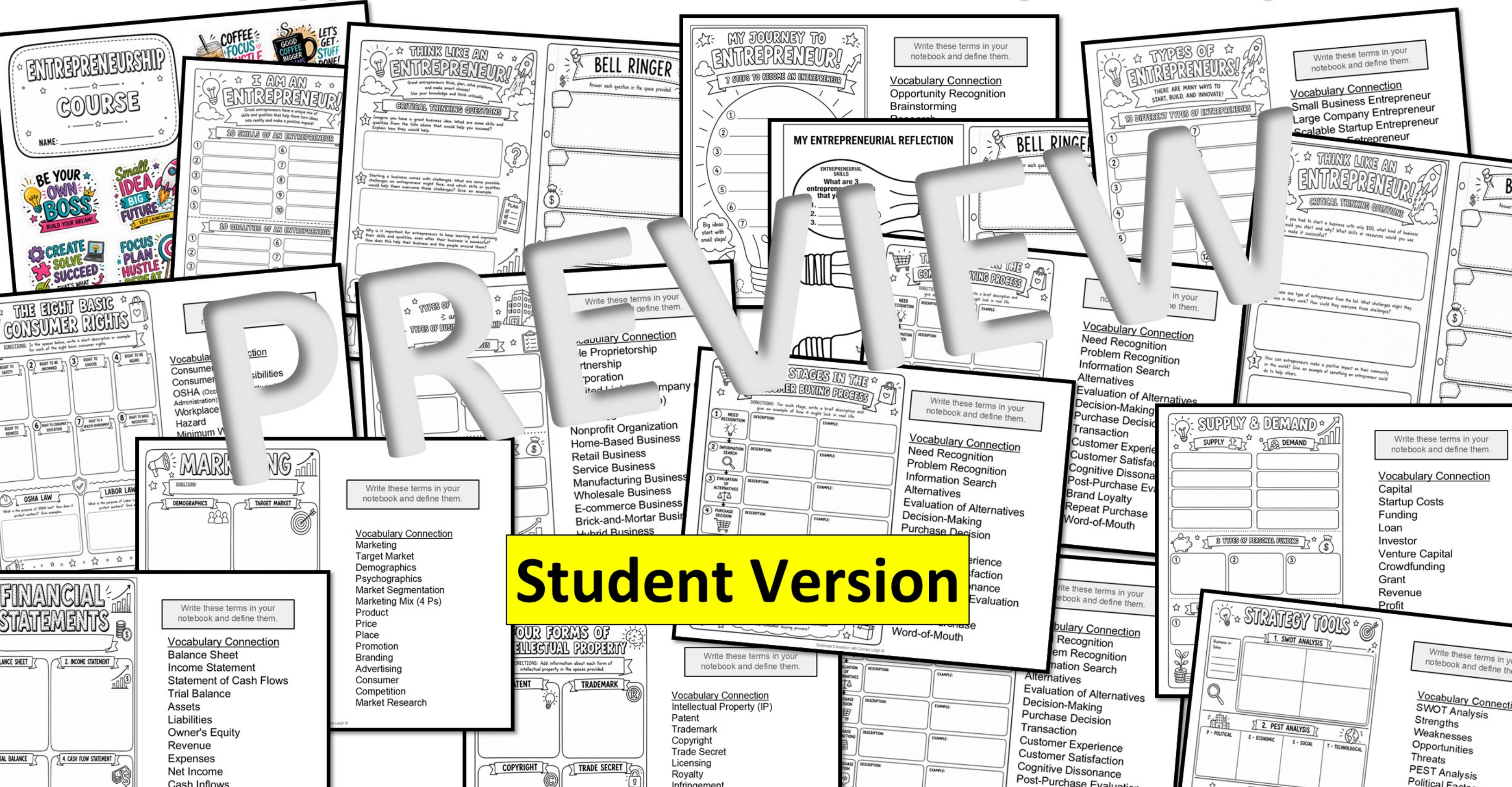


Some teachers told
me they prefer
FULL-SIZED SHEETS
for a 3-ring binder
so, I added that size
too!



Interactive Notebook Preview

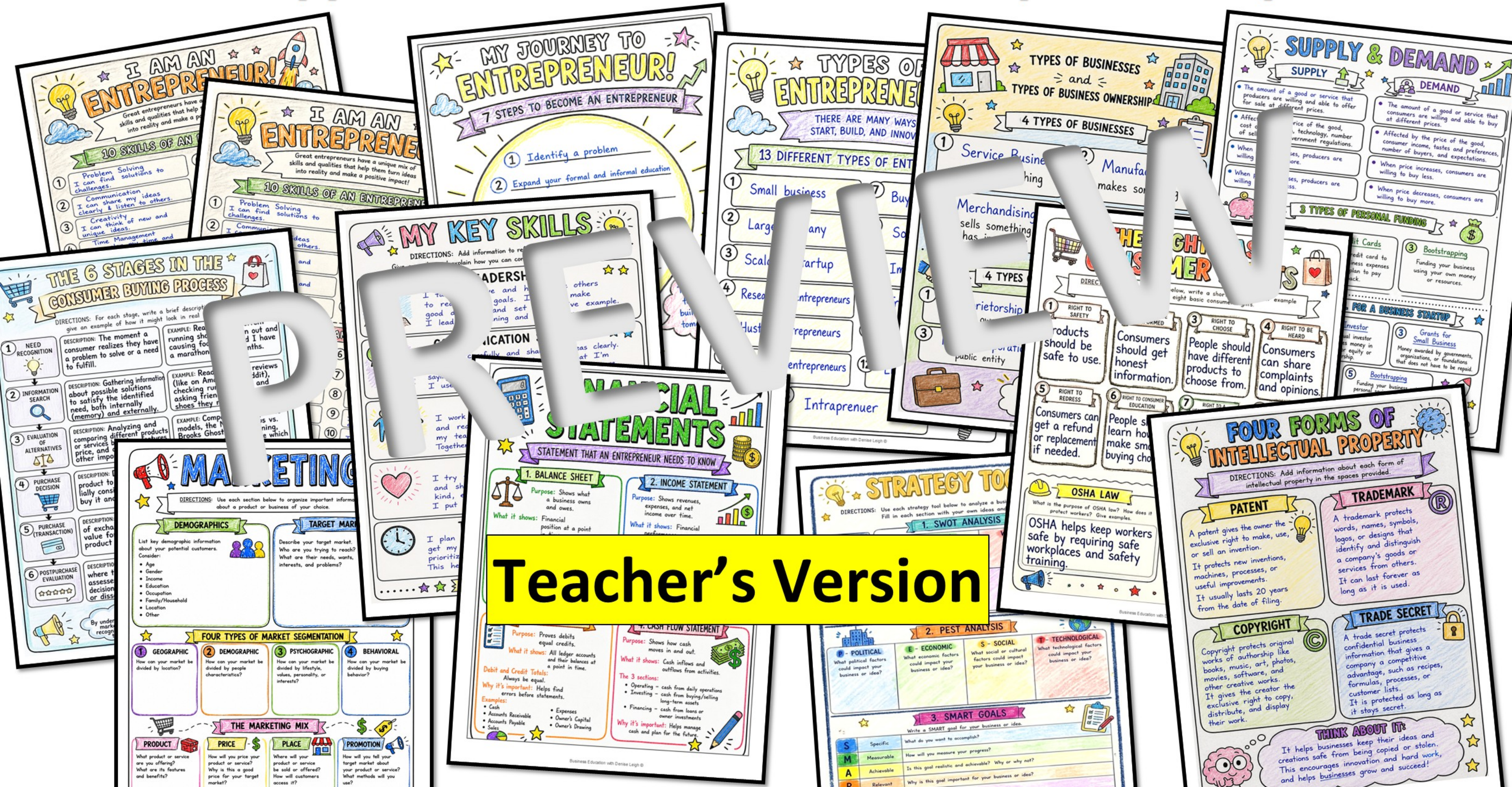
Great Supplement Materials for an Entrepreneurship Class



Student Version

Interactive Notebook Preview

Great Supplement Materials for an Entrepreneurship Class



THIS INTERACTIVE
NOTEBOOK GOES
GREAT WITH MY
**ENTREPRENEURSHIP
FULL YEAR COURSE**

ENTREPRENEURSHIP

Full Year Course Bundle

74 Lessons, Projects, &
Activities for your
FULL YEAR
Entrepreneurship
Course!

Includes an
Easy-To-Follow Lesson
Library for the Teacher

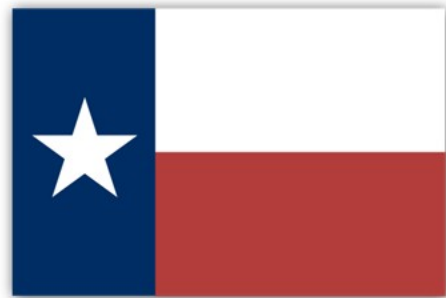
All Easy-to-Use, Fillable
Google Docs and Slides
that easily convert to
Microsoft Suite!

NO PREP!
SAVES YOU TIME!

BUSINESS EDUCATION WITH *Denise Leigh*



THIS INTERACTIVE
NOTEBOOK GOES
GREAT WITH MY
ENTREPRENEURSHIP I
FULL YEAR COURSE
for
TEXAS TEKS



ENTREPRENEURSHIP I

TEKS §127.275 One Credit Course

81 Lessons, Activities,
& Projects

TEXAS §127.275
Entrepreneurship I
Full Year Course!

Includes an
Easy-To-Follow
Lesson Library to Keep
You Organized

NO PREP!
SAVES YOU TIME!

BUSINESS EDUCATION WITH *Denise Leigh*



Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

