

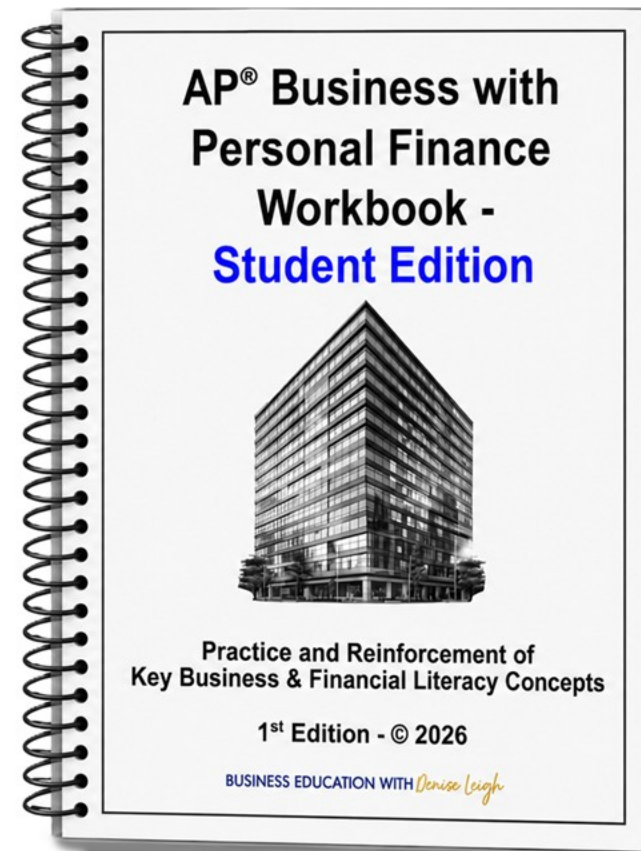
BUSINESS EDUCATION WITH *Denise Leigh*

AP[®] Business with Personal Finance

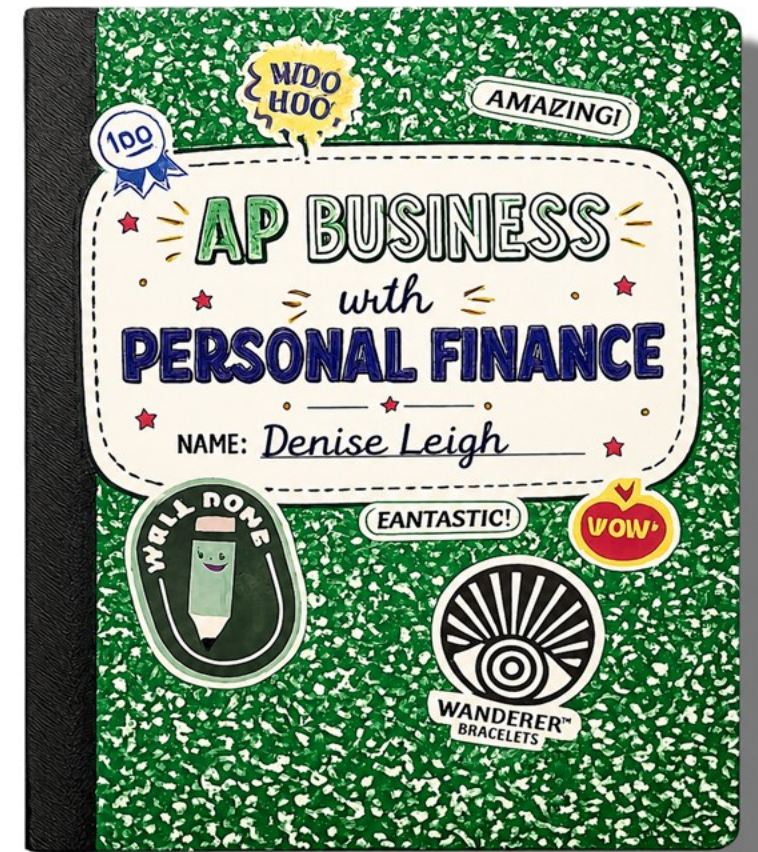
FULL YEAR ALIGNED CURRICULUM BUNDLE



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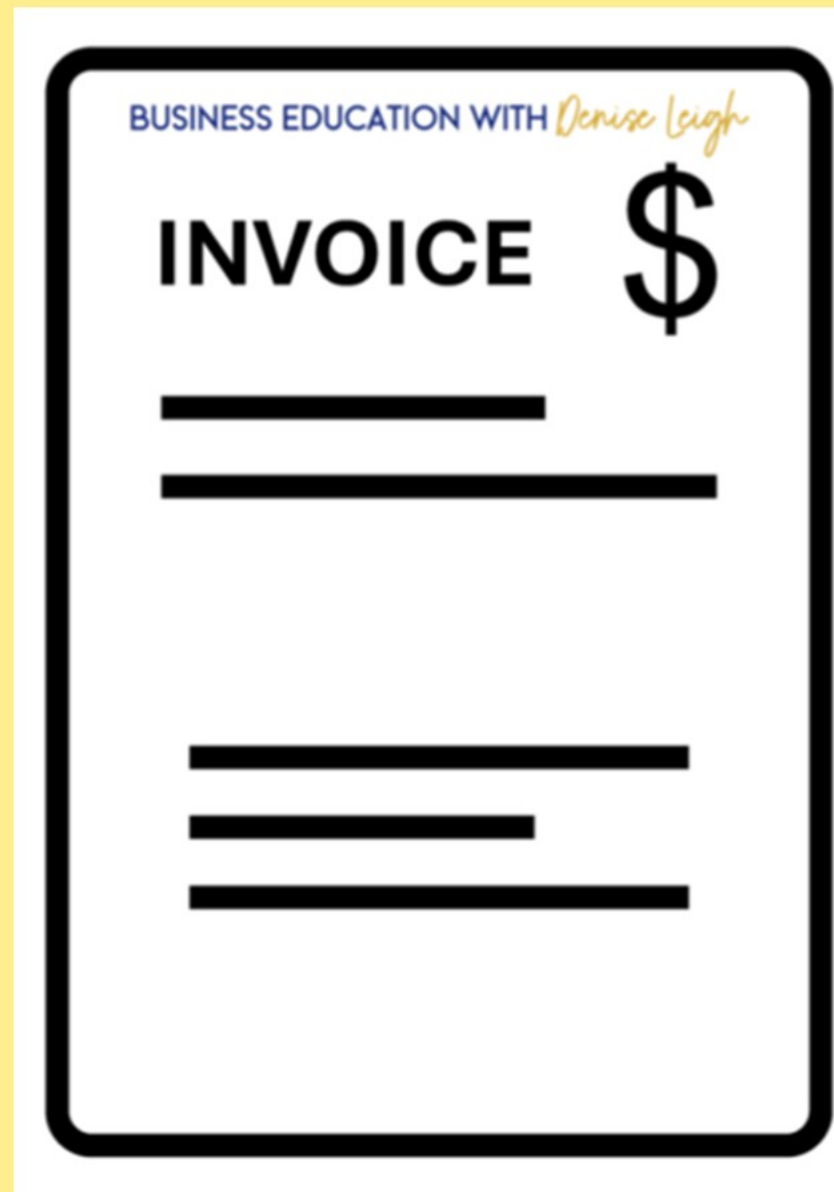
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I accept School District Purchase Orders

Go to www.business-ed.com/purchase-orders to learn how



Frequently Asked Questions:

Q: Why do I need this AP[®] course? I thought College Board was providing all the materials?

A: College Board is just providing the framework, case studies, and the two required projects. I am providing you with the daily lessons, activities, & projects to teach the business and personal finance concepts, so students can do the two AP[®] required projects and pass the AP[®] test.

Q: Are these lessons PowerPoints with guided notes?

A: No, this AP[®] course is not death by PowerPoint! These are interactive lessons that you can use multiple ways. Yes, you can present them using teacher-led instruction, if you choose. You can also use them for independent work and/or student-led instruction. Students respond right in the slides using their critical thinking and analytical skills.

WHY IS THIS 'AP[®] BUSINESS W/ PERSONAL FINANCE COURSE' SO GREAT?

- ★ Designed by a veteran business teacher with **28 years of business education experience.**
- ★ **112** Presentations, Lessons, Activities, & Projects
- ★ **52-PAGE** Workbook to get students off devices.
- ★ **26-PAGE** Interactive Notebook for fun note taking.
- ★ **240** AP[®] Business Exam Prep Questions
- ★ All AP[®] standards are aligned, cross-walked, & covered.
- ★ Includes **instructional strategy videos** and **teacher tips** from Denise to make implementation easy-peasy!

AP[®] Business w/ Personal Finance Curriculum

Aligned to the NEW 2026-27 College Board AP[®] Standards

What Do You Get?

- ✓ **112 Presentations, Lessons, Activities, & Projects**
- ✓ **52-Page Printable Workbook (Pencil & Paper)**
- ✓ **An Interactive Notebook (Pencil & Paper)**
- ✓ **240 AP[®] Exam Prep Questions**
- ✓ **Lesson Library to Keep You Organized**
- ✓ **Video Instructions and Teacher Tips from Denise**
- ✓ **Teacher's Keys**
- ✓ **Pacing Guide**



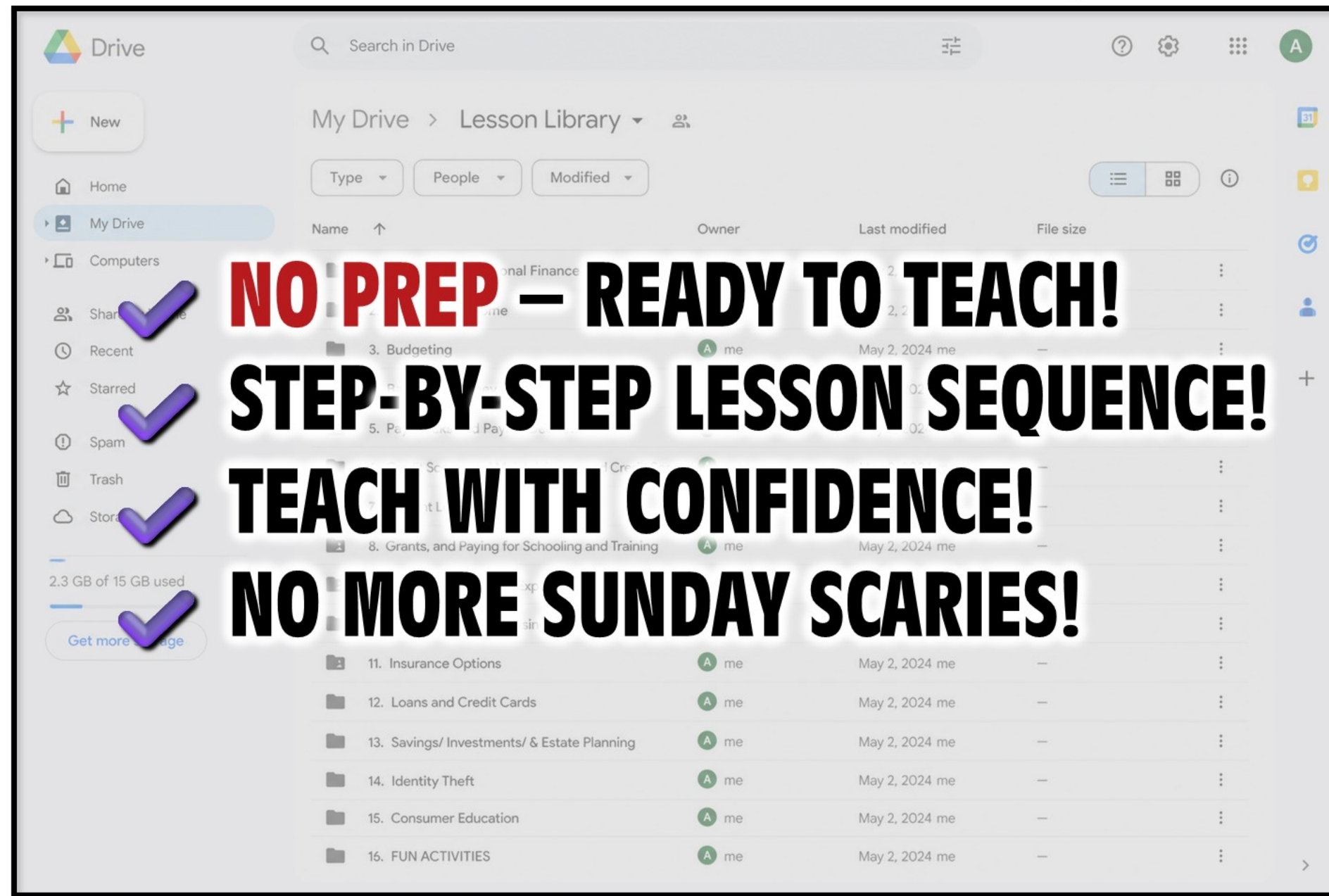
**Designed by a Veteran Business Teacher with
28 years of classroom experience**



Includes an

EASY-TO-NAVIGATE DIGITAL LESSON LIBRARY

So, EVERYTHING is Organized in the Order I Recommend Teaching
and **EASY-TO-FIND** on Your Computer!



The screenshot shows a Google Drive interface with a sidebar on the left containing navigation options like Home, My Drive, Computers, Shared with me, Recent, Starred, Spam, Trash, and Storage. The main area displays a folder named 'Lesson Library' with a list of files. Overlaid on the screenshot are four large text blocks, each preceded by a purple checkmark icon:

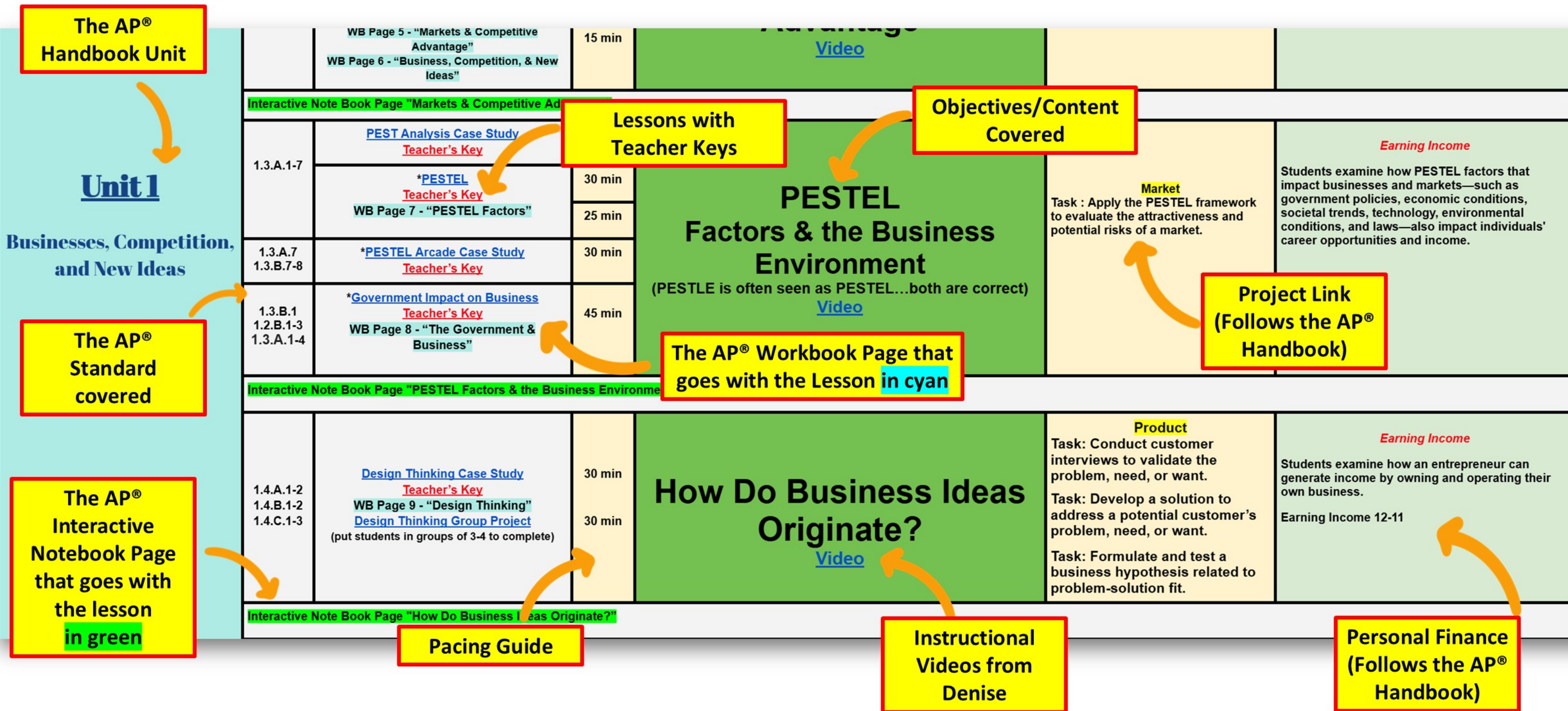
- NO PREP – READY TO TEACH!**
- STEP-BY-STEP LESSON SEQUENCE!**
- TEACH WITH CONFIDENCE!**
- NO MORE SUNDAY SCARIES!**

The background list of files includes items like '3. Budgeting', '5. Paying for College', '8. Grants, and Paying for Schooling and Training', '11. Insurance Options', '12. Loans and Credit Cards', '13. Savings/ Investments/ & Estate Planning', '14. Identity Theft', '15. Consumer Education', and '16. FUN ACTIVITIES'.

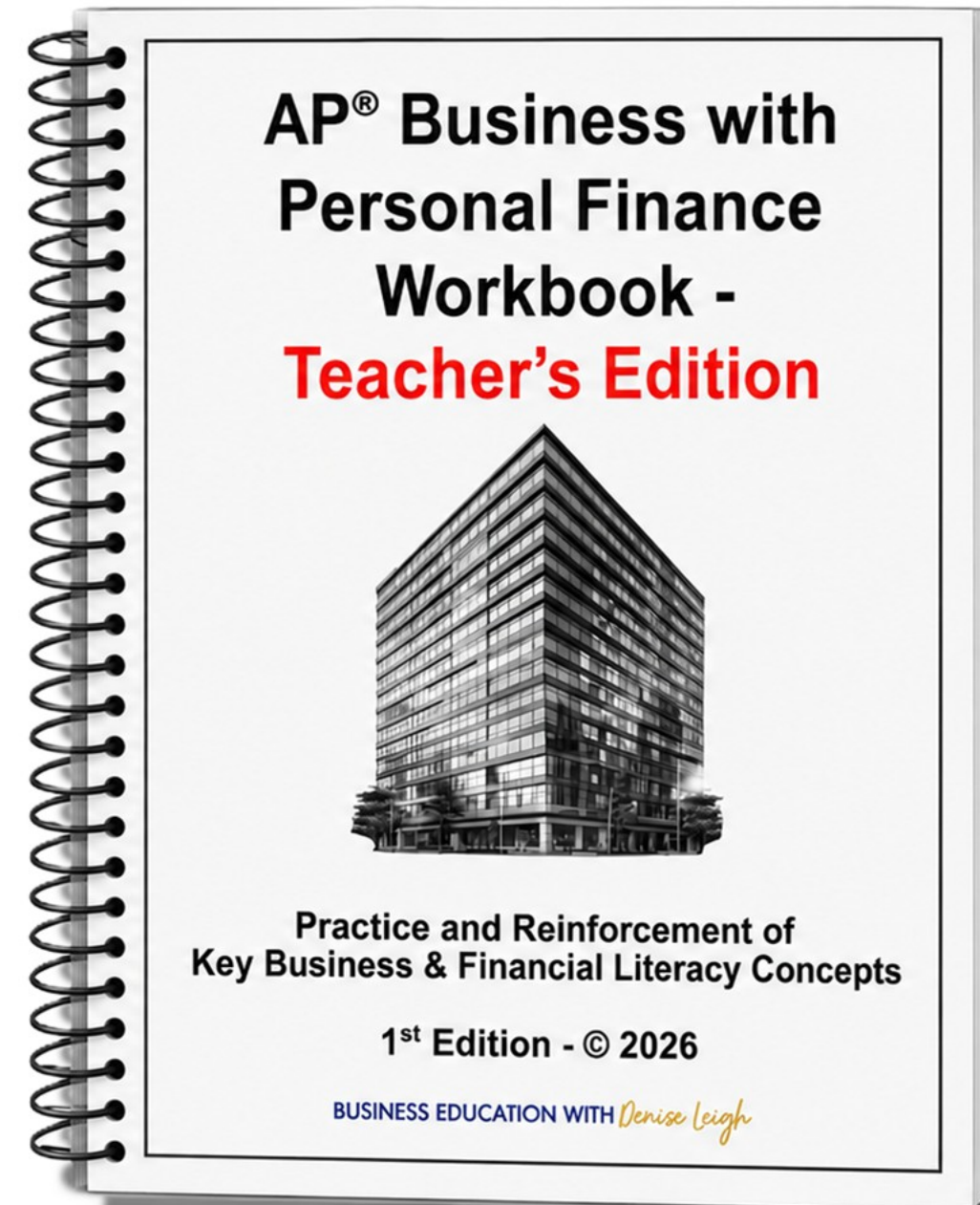
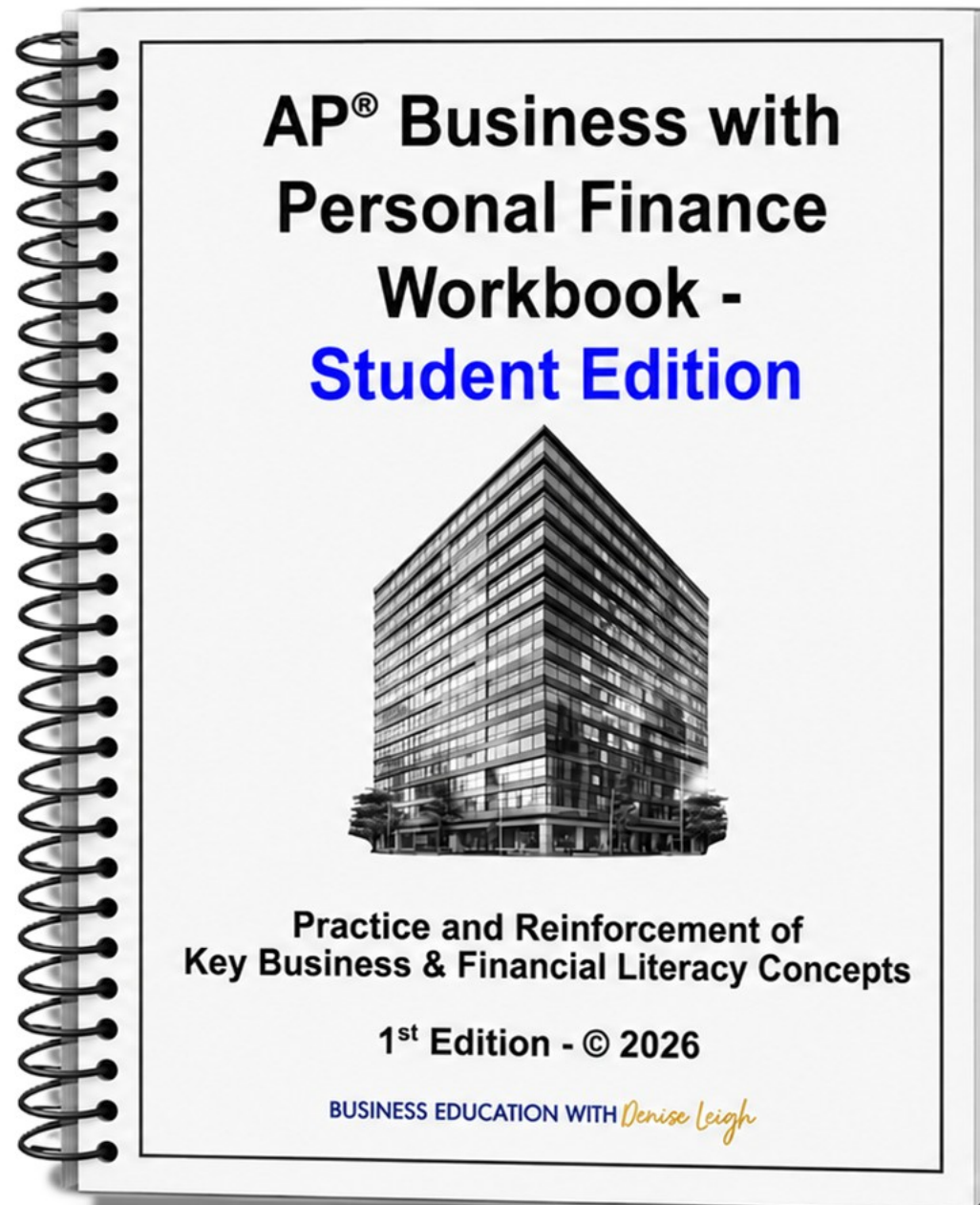
Google or easily convert to Microsoft

A PREVIEW of the LESSON LIBRARY

This is a very small snippet of the Lesson Library to show you how it works and how it's organized to keep you on track!



Includes a 52-Page Printable Workbook



Each student will need a printed copy of the **Student Edition** of this Workbook

3 Sample Pages from the Workbook

The Lesson Library directs the teacher to the correct page of the appropriate workbook activity.

Design Thinking



Directions: Read each item. Decide whether it is a Want or a Need.

1. Food _____

Designer sneakers _____

Clean drinking water _____

Concert tickets _____

Shelter _____

Video game console _____

Basic clothing _____

Smartphone upgrade when your current phone works fine _____

Medicine prescribed by a doctor _____

Streaming subscription _____

Electricity in your home _____

Smart watch _____

Tool supplies _____

Internet access for completing school assignments _____

Wants or Needs



Goods or Services

Read each item. Decide whether it is a Good or a Service.

THE SUPPLY CHAIN

Order the stages of the supply chain in the order in which they occur...

- _____ Customer
- _____ Factory
- _____ Raw Materials
- _____ Retail
- _____ Supplier
- _____ Distribution

Order the stages of the supply chain in the order in which they occur for processing and selling ice cream.

- _____ Retail (grocery store, ice cream shop)
- _____ Ingredients (milk, sugar, fruit, cocoa)
- _____ Transportation (refrigerated trucks / cold chain delivery)
- _____ Production (ice cream production plant)
- _____ Supplier (dairy farms and ingredient suppliers)



THE WORKBOOK HAS 52 PAGES!

Some FUN PAGES in the Workbook

Perfect for Early Finishers, Brain Breaks, or Sub Days!

Consumer Behavior

A word search grid for the Consumer Behavior section. The grid contains various letters arranged in a 15x15 pattern. Words related to consumer behavior are hidden within the grid, including terms like 'Advertising', 'Influencers', 'Motivation', 'Decisions', 'Loyalty', 'Needs', 'Pricing', 'Perception', and 'Reviews'.

Savings

A crossword puzzle grid for the Savings section. The grid is a 15x15 square with black squares indicating non-letter positions. The word 'Savings' is prominently displayed at the top. The grid is designed for a crossword puzzle where words are filled in from the provided clues.

Business with Personal Finance

A word search grid for the Business with Personal Finance section. The grid contains various letters arranged in a 15x15 pattern. Words related to business and personal finance are hidden within the grid, including terms like 'Budget', 'Dividend', 'Finance', 'Investment', 'Loss', 'Retirement', 'Capital', 'Earnings', 'Gain', 'Leadership', and 'Management'.

THE WORKBOOK HAS 52 PAGES!

Advertising
Influencers
Motivation

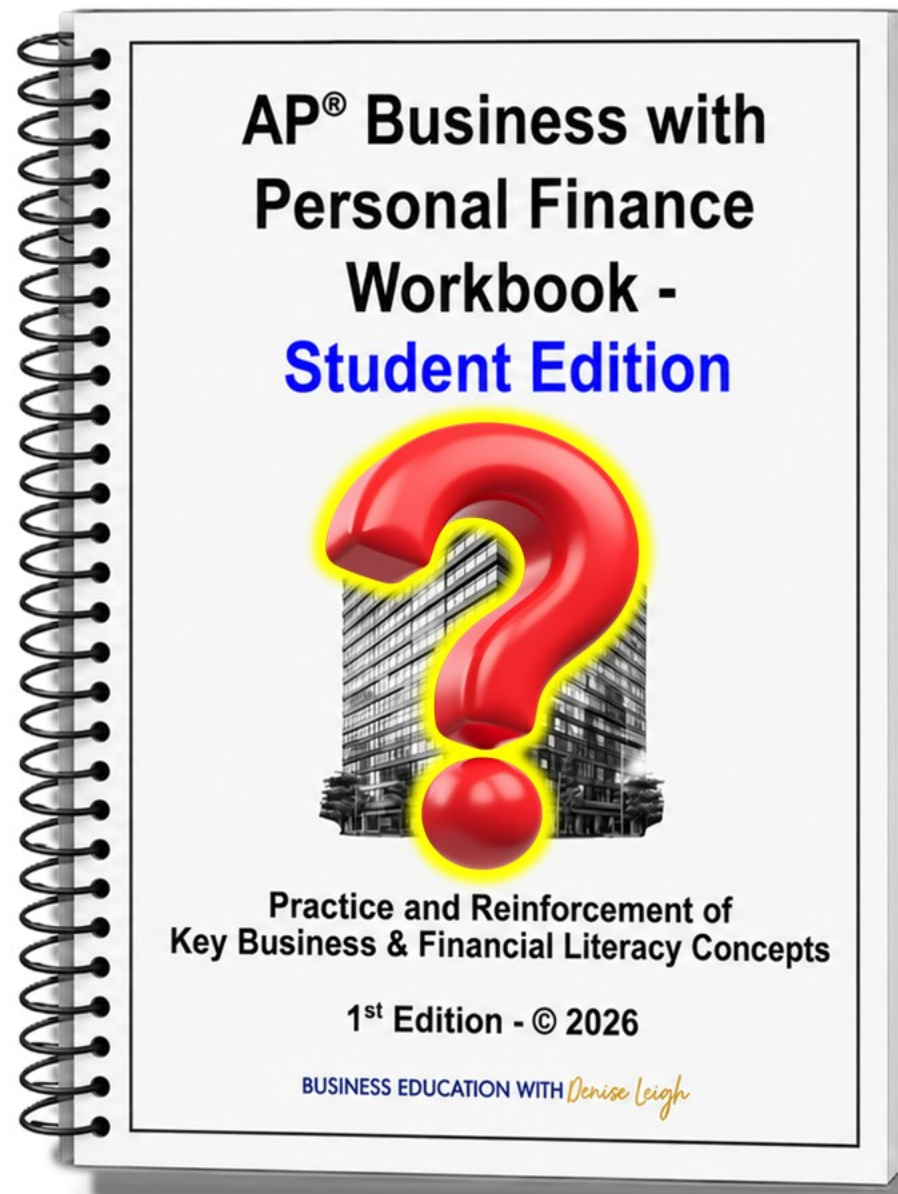
Decisions
Loyalty
Needs
Pricing

Perception
Reviews

money from many people to buy stocks and bonds
with the goal of earning more money
unexpected expenses
on money saved or paid on borrowed money
d runs their own business

Budget	Capital
Dividend	Earnings
Finance	Gain
Investment	Leadership
Loss	Management
Retirement	

How Do I Use the Workbook?



You can print and bind it to use the materials as reinforcement exercises for the lessons.

or

You can also print the pages individually and use as assessments or homework. Or in the case of the crosswords and word searches, use for brain breaks or for early finishers.

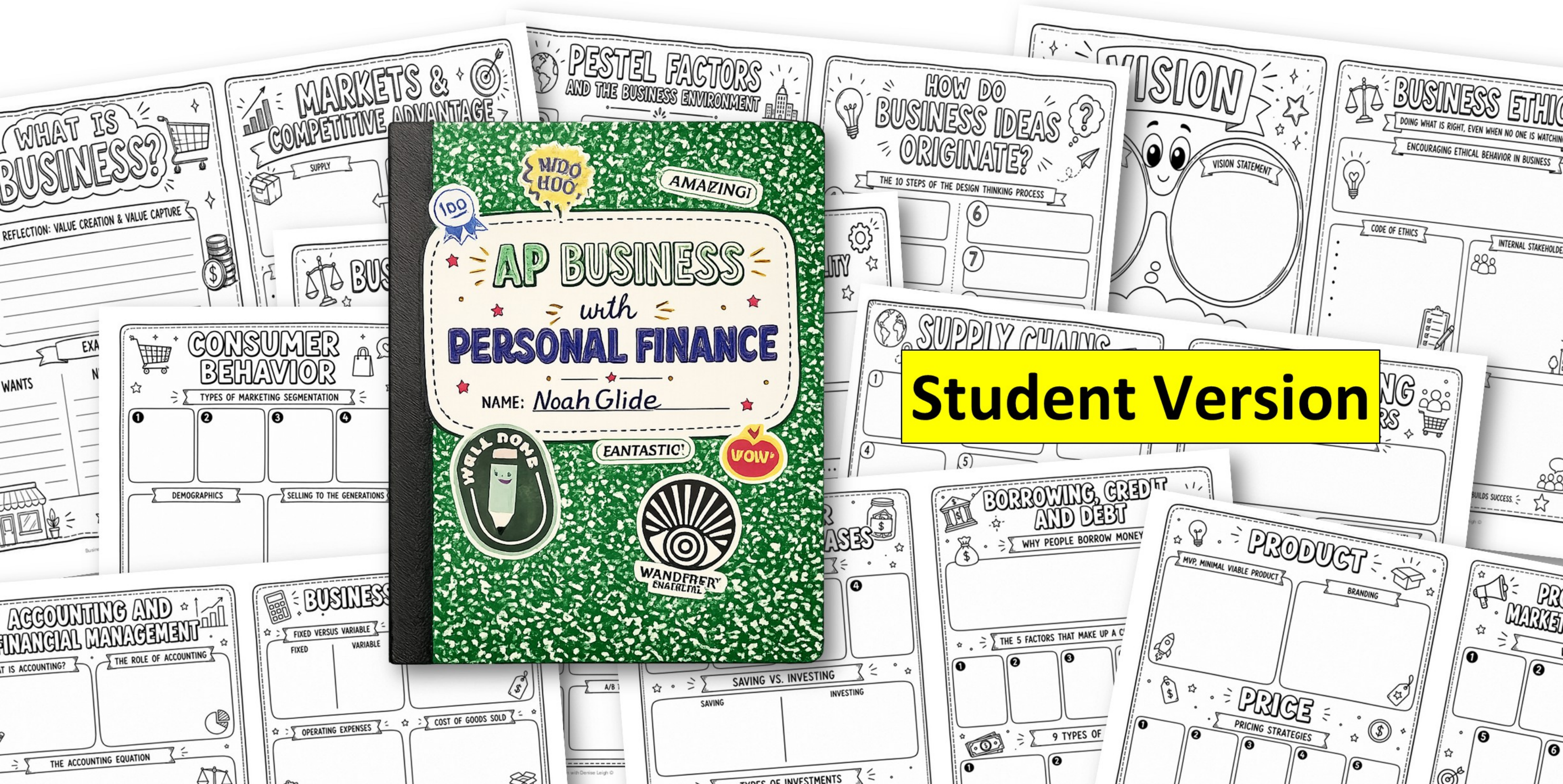
You do you! 😊

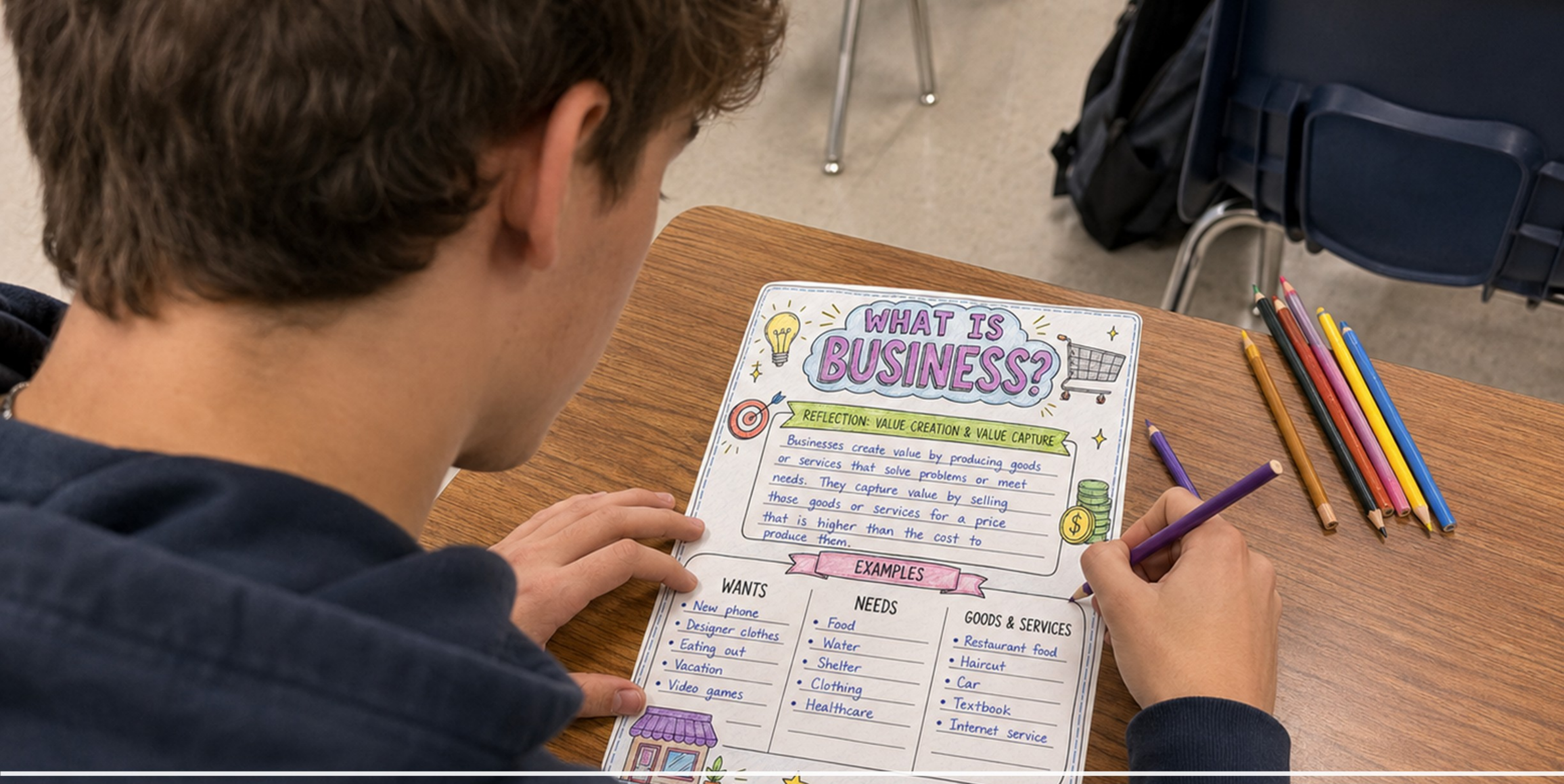
Different Ways To Implement The Workbook?

- 📌 Print and bind as a year-long student workbook
- 📌 Use individual pages as classroom assignments
- 📌 Use activities as formative assessments
- 📌 Assign pages as homework
- 📌 Provide review and reinforcement before quizzes and tests
- 📌 Leave activities for substitute plans
- 📌 Use crossword puzzles and word searches for brain breaks and early finishers

An Interactive Notebook Included

A Great Way to Get Students off Devices for Fun Note Taking





SCIENTIFIC FACT: The more ways students interact with content, the stronger their understanding and retention.

Interactive Notebook Preview

Follows the Units and Modules in Each Unit of the AP[®] Handbook



If you would like to hire me to implement my AP[®] curriculum at your school and/or school district, I am an **approved PD Provider** in both Texas and Pennsylvania. Most states do not have a formal PD approval process, and PD is simply approved at the local level.

Now Approved by the TEA!

**Approved CPE Provider
for Texas Teachers**



CPE Provider ID:
910043

BUSINESS EDUCATION WITH *Denise Leigh*

Now Approved by PDE!

**Approved for
Act 48 Professional
Development for PA Teachers**



BUSINESS EDUCATION WITH *Denise Leigh*

My AP[®] Business with Personal Finance Bundle

Includes:

BUSINESS EDUCATION WITH *Denise Leigh*

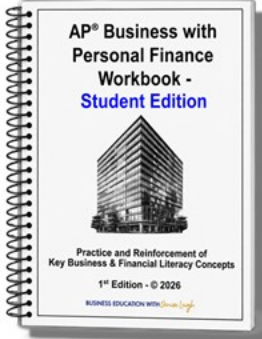
AP[®] Business with Personal Finance

PRINTABLE WORKBOOK

2026-27
AP[®] Standards-Aligned

NOT a STANDALONE Curriculum

**NO PREP!
SAVES YOU TIME!**



AP[®] Business with Personal Finance Workbook - Student Edition

Practice and Reinforcement of Key Business & Financial Literacy Concepts

1st Edition - © 2026

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STUDENT WORKBOOK

BUSINESS EDUCATION WITH *Denise Leigh*

AP[®] Business with Personal Finance

AP[®] EXAM PRACTICE QUESTIONS

AP[®] Standards-Aligned

Great for AP[®] Exam Prep

Great as Assessments



**NO PREP!
SAVES YOU TIME!**

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AP[®] EXAM PREP QUESTIONS

BUSINESS EDUCATION WITH *Denise Leigh*

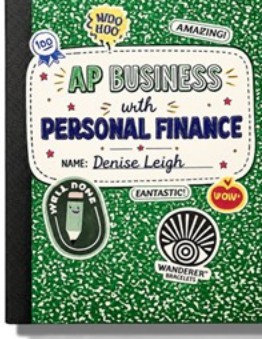
AP[®] Business with Personal Finance

INTERACTIVE NOTEBOOK

AP[®] Standards-Aligned

A FUN way for students to take notes in your AP[®] class

Great for AP[®] Exam Review



**NO PREP!
SAVES YOU TIME!**

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INTERACTIVE NOTEBOOK

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

