

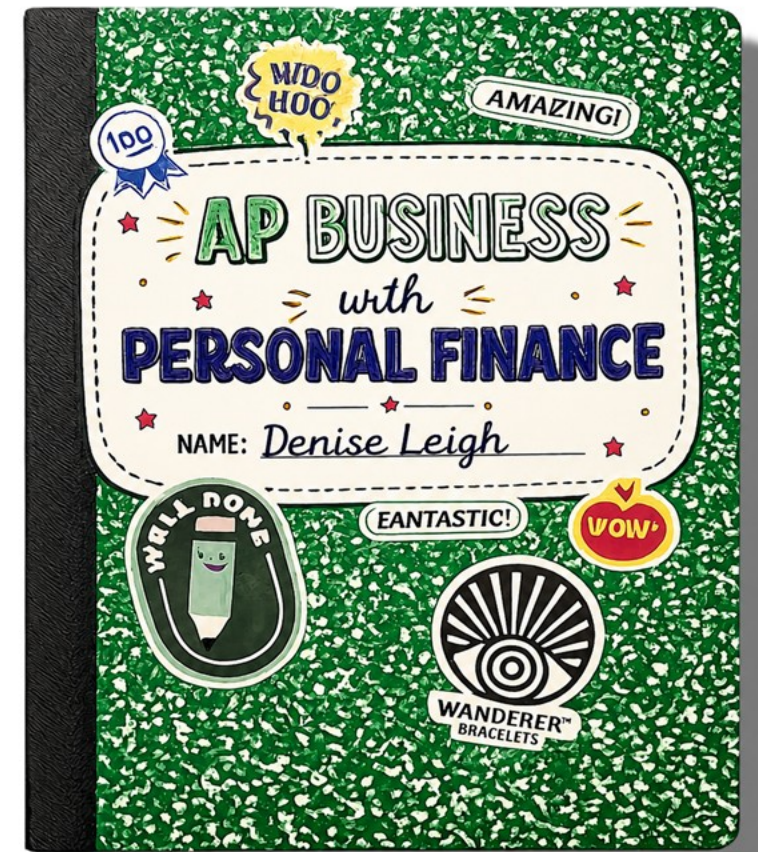
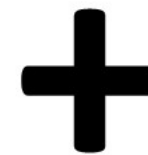
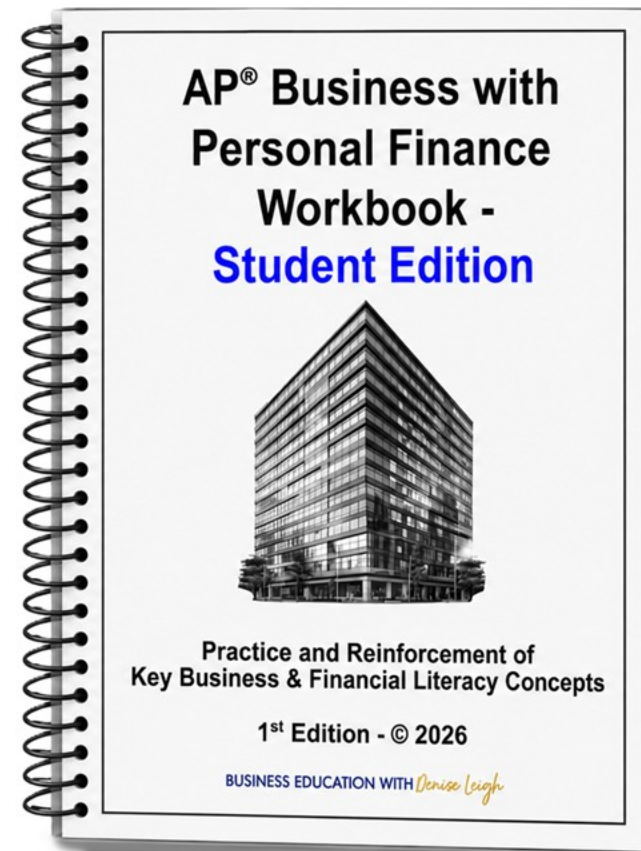
BUSINESS EDUCATION WITH *Denise Leigh*

AP[®] Business with Personal Finance

FULL YEAR ALIGNED CURRICULUM



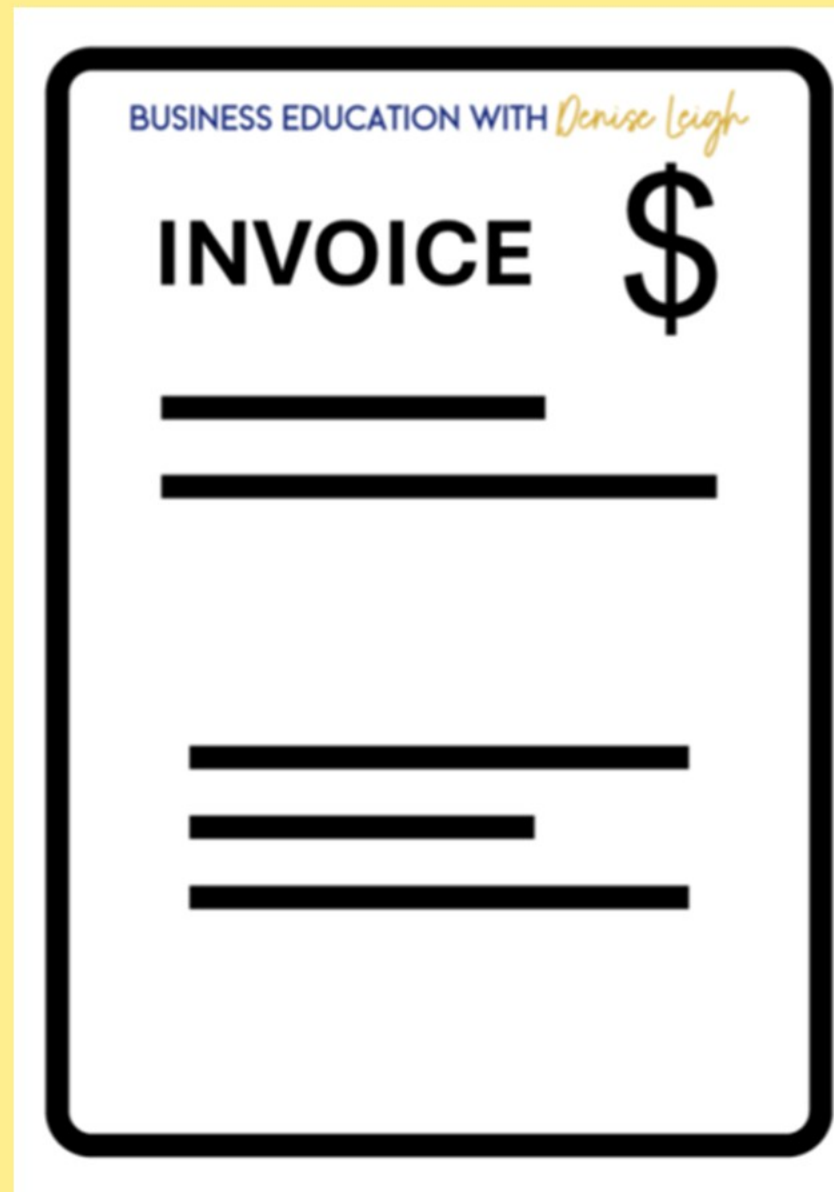
**112 PRESENTATIONS,
LESSONS, ACTIVITIES,
& PROJECTS**



Not Affiliated with, Endorsed by, or Approved by College Board

I accept School District Purchase Orders

Go to www.business-ed.com/purchase-orders to learn how



Frequently Asked Questions:

Q: Why do I need this AP[®] course? I thought College Board was providing all the materials?

A: College Board is just providing the framework, case studies, and the two required projects. I am providing you with the daily lessons, activities, & projects to teach the business and personal finance concepts, so students can do the two AP[®] required projects and pass the AP[®] test.

Q: Are these lessons PowerPoints with guided notes?

A: No, this AP[®] course is not death by PowerPoint! These are interactive lessons that you can use multiple ways. Yes, you can present them using teacher-led instruction, if you choose. You can also use them for independent work and/or student-led instruction. Students respond right in the slides using their critical thinking and analytical skills.

WHY IS THIS 'AP[®] BUSINESS W/ PERSONAL FINANCE COURSE' SO GREAT?

- ★ Designed by a veteran business teacher with **28 years of business education experience.**
- ★ **112** Presentations, Lessons, Activities, & Projects
- ★ **52-PAGE** Workbook to get students off devices.
- ★ **26-PAGE** Interactive Notebook for fun note taking.
- ★ All AP[®] standards are aligned, cross-walked, & covered.
- ★ Includes **instructional strategy videos** and **teacher tips** from Denise to make implementation easy-peasy!

AP[®] Business w/ Personal Finance Curriculum

Aligned to the NEW 2026-27 College Board AP[®] Standards

What Do You Get?

- ✓ **112 Presentations, Lessons, Activities, & Projects**
- ✓ **52-Page Printable Workbook (Pencil & Paper)**
- ✓ **An Interactive Notebook (Pencil & Paper)**
- ✓ **Lesson Library to Keep You Organized**
- ✓ **Video Instructions and Teacher Tips from Denise**
- ✓ **Teacher's Keys**
- ✓ **Pacing Guide**
- ✓ **All AP[®] Standards Are Cross-Walked and Covered**



**Designed by a Veteran Business Teacher with
28 years of classroom experience**



Includes an
EASY-TO-NAVIGATE DIGITAL LESSON LIBRARY

So, EVERYTHING is Organized in the Order I Recommend Teaching
and **EASY-TO-FIND** on Your Computer!

The screenshot shows a Google Drive interface with a folder named 'Lesson Library'. The folder contains a list of lesson topics, including '3. Budgeting', '5. Paying for College', '8. Grants, and Paying for Schooling and Training', '11. Insurance Options', '12. Loans and Credit Cards', '13. Savings/ Investments/ & Estate Planning', '14. Identity Theft', '15. Consumer Education', and '16. FUN ACTIVITIES'. The interface includes a search bar, a sidebar with navigation options like 'Home', 'My Drive', 'Computers', 'Shared with me', 'Recent', 'Starred', 'Spam', 'Trash', and 'Storage', and a top bar with a 'New' button and various settings icons. Overlaid on the screenshot are four lines of bold text, each preceded by a purple checkmark icon:

- NO PREP – READY TO TEACH!**
- STEP-BY-STEP LESSON SEQUENCE!**
- TEACH WITH CONFIDENCE!**
- NO MORE SUNDAY SCARIES!**

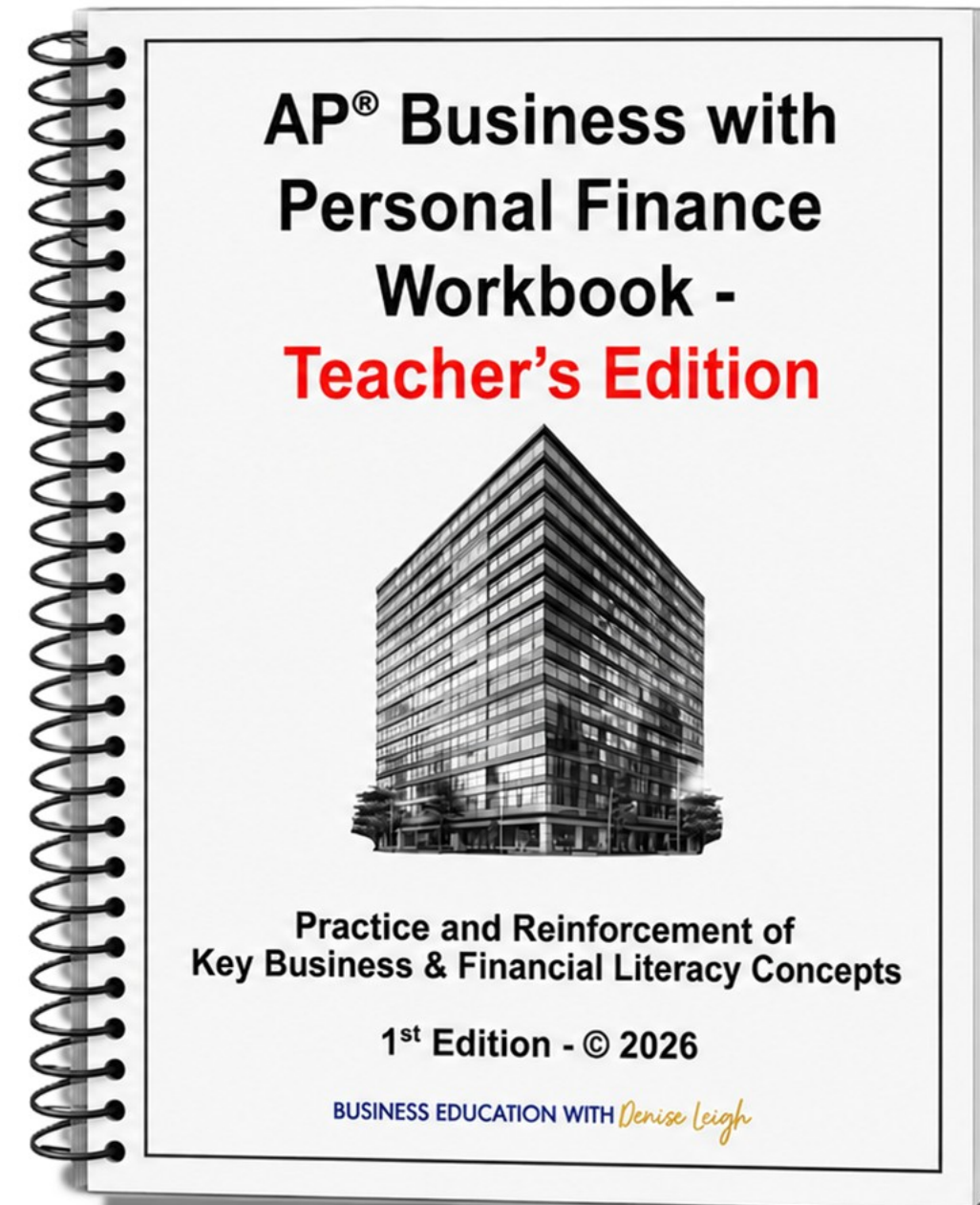
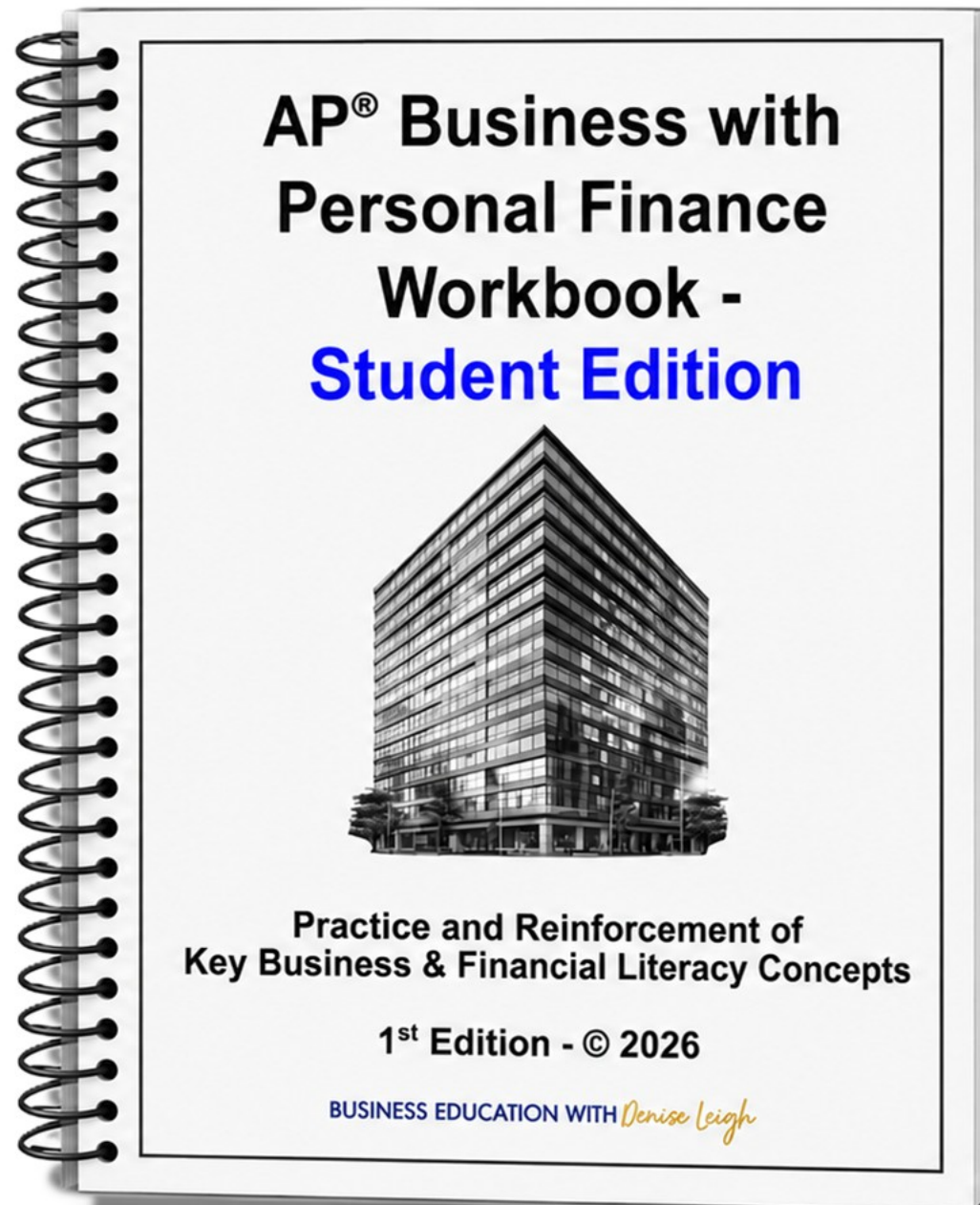
Google or easily convert to Microsoft

A PREVIEW of the LESSON LIBRARY

This is a very small snippet of the Lesson Library to show you how it works and how it's organized to keep you on track!

The AP® Handbook Unit Unit 1 Businesses, Competition, and New Ideas The AP® Standard covered The AP® Interactive Notebook Page that goes with the lesson in green	WB Page 5 - "Markets & Competitive Advantage"		15 min	Video					
	WB Page 6 - "Business, Competition, & New Ideas"								
	Interactive Note Book Page "Markets & Competitive Advantage"								
	1.3.A.1-7	PEST Analysis Case Study Teacher's Key		30 min	PESTEL Factors & the Business Environment (PESTLE is often seen as PESTEL...both are correct) Video	Market Task : Apply the PESTEL framework to evaluate the attractiveness and potential risks of a market.	Earning Income Students examine how PESTEL factors that impact businesses and markets—such as government policies, economic conditions, societal trends, technology, environmental conditions, and laws—also impact individuals' career opportunities and income.		
		*PESTEL Teacher's Key WB Page 7 - "PESTEL Factors"	25 min						
	1.3.A.7 1.3.B.7-8	*PESTEL Arcade Case Study Teacher's Key	30 min						
	1.3.B.1 1.2.B.1-3 1.3.A.1-4	*Government Impact on Business Teacher's Key WB Page 8 - "The Government & Business"	45 min						
		Interactive Note Book Page "PESTEL Factors & the Business Environment"							
	1.4.A.1-2 1.4.B.1-2 1.4.C.1-3	Design Thinking Case Study Teacher's Key WB Page 9 - "Design Thinking" Design Thinking Group Project (put students in groups of 3-4 to complete)	30 min 30 min	How Do Business Ideas Originate? Video				Product Task: Conduct customer interviews to validate the problem, need, or want. Task: Develop a solution to address a potential customer's problem, need, or want. Task: Formulate and test a business hypothesis related to problem-solution fit.	Earning Income Students examine how an entrepreneur can generate income by owning and operating their own business. Earning Income 12-11
		Interactive Note Book Page "How Do Business Ideas Originate?"							
Pacing Guide				Instructional Videos from Denise				Personal Finance (Follows the AP® Handbook)	

Includes a 52-Page Printable Workbook



Each student will need a printed copy of the **Student Edition** of this Workbook

3 Sample Pages from the Workbook

The Lesson Library directs the teacher to the correct page of the appropriate workbook activity.

Design Thinking



Directions: Read each item. Decide whether it is a Want or a Need.

1. Food _____
Designer sneakers _____
Clean drinking water _____
Concert tickets _____
Shelter _____
Video game console _____
Basic clothing _____
Smartphone upgrade when your current phone works fine _____
Medicine prescribed by a doctor _____
Streaming subscription _____
Electricity in your home _____
Tire watch _____
Tool supplies _____
Internet access for completing school assignments _____

Goods or Services

Directions: Read each item. Decide whether it is a Good or a Service.

1. Bread _____
Subscription _____
Problem _____

Wants or Needs



Goods or Services

THE SUPPLY CHAIN

Order the stages of the supply chain in the order in which they occur...

- _____ Customer
- _____ Factory
- _____ Raw Materials
- _____ Retail
- _____ Supplier
- _____ Distribution

Order the stages of the supply chain in the order in which they occur for processing and selling ice cream.

- _____ Retail (grocery store, ice cream shop)
- _____ Ingredients (milk, sugar, fruit, cocoa)
- _____ Transportation (refrigerated trucks / cold chain delivery)
- _____ Production (ice cream production plant)
- _____ Supplier (dairy farms and ingredient suppliers)



THE WORKBOOK HAS 52 PAGES!

Some **FUN PAGES** in the Workbook

Perfect for Early Finishers, Brain Breaks, or Sub Days!

Consumer Behavior



Savings

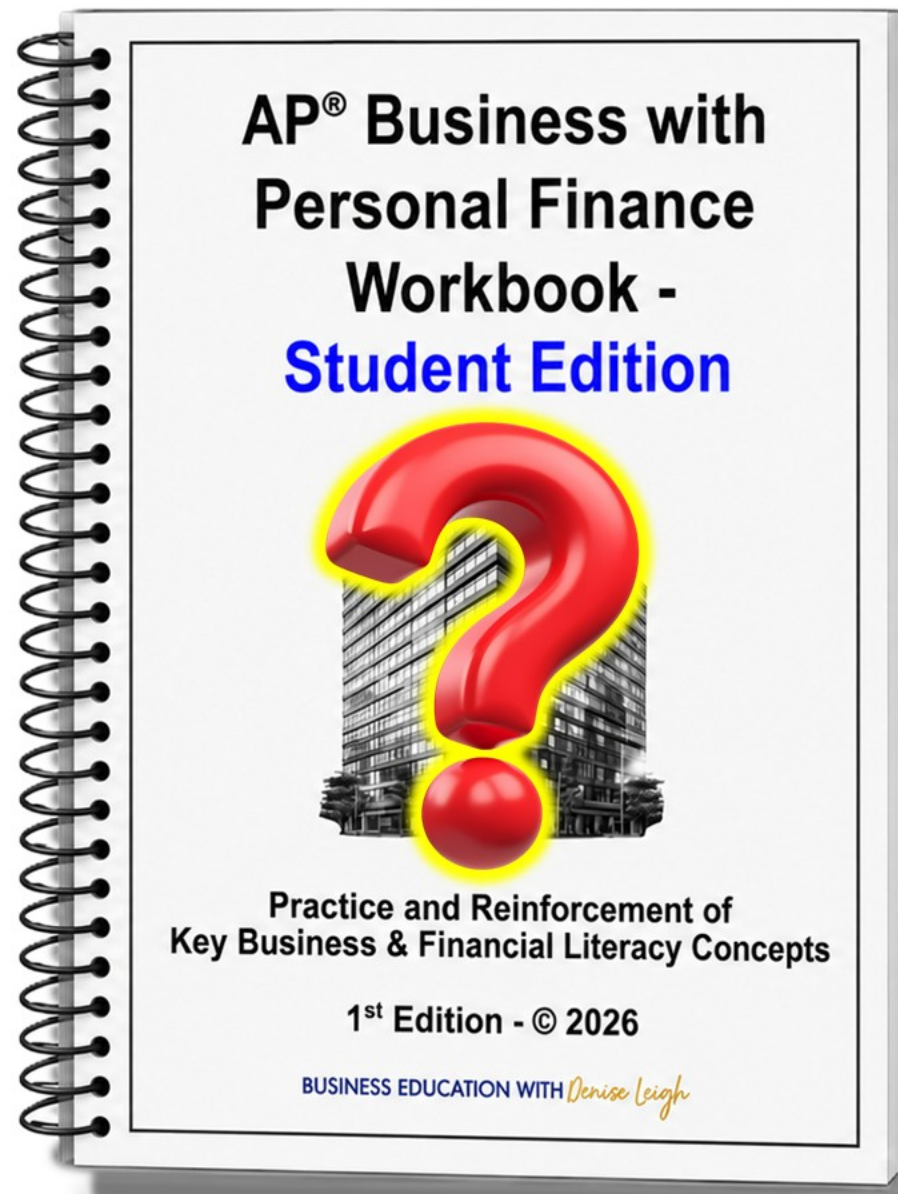


Business with Personal Finance



THE WORKBOOK HAS 52 PAGES!

How Do I Use the Workbook?



You can print and bind it to use the materials as reinforcement exercises for the lessons.

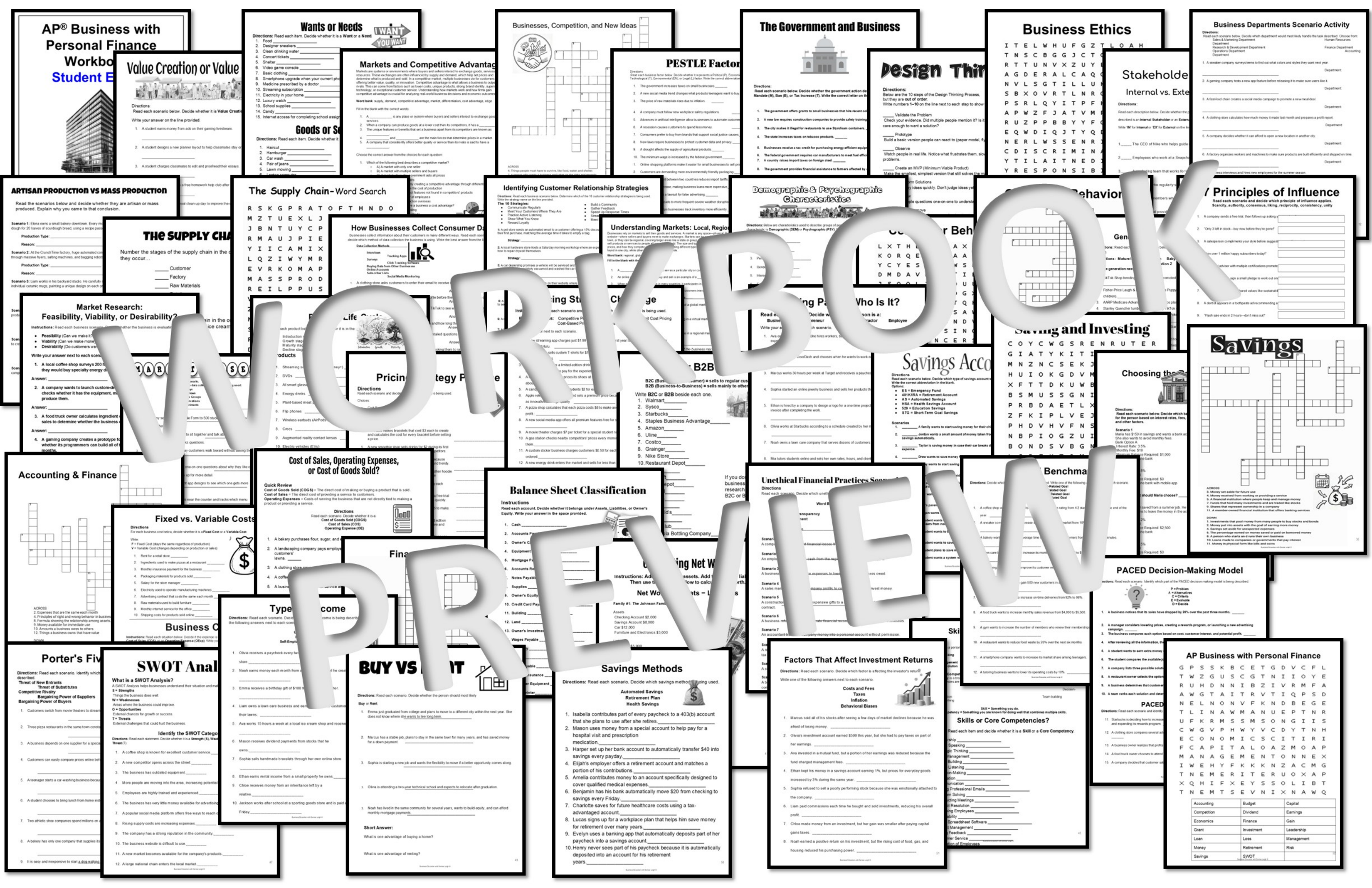
or

You can also print the pages individually and use as assessments or homework. Or in the case of the crosswords and word searches, use for brain breaks or for early finishers.

You do you! 😊

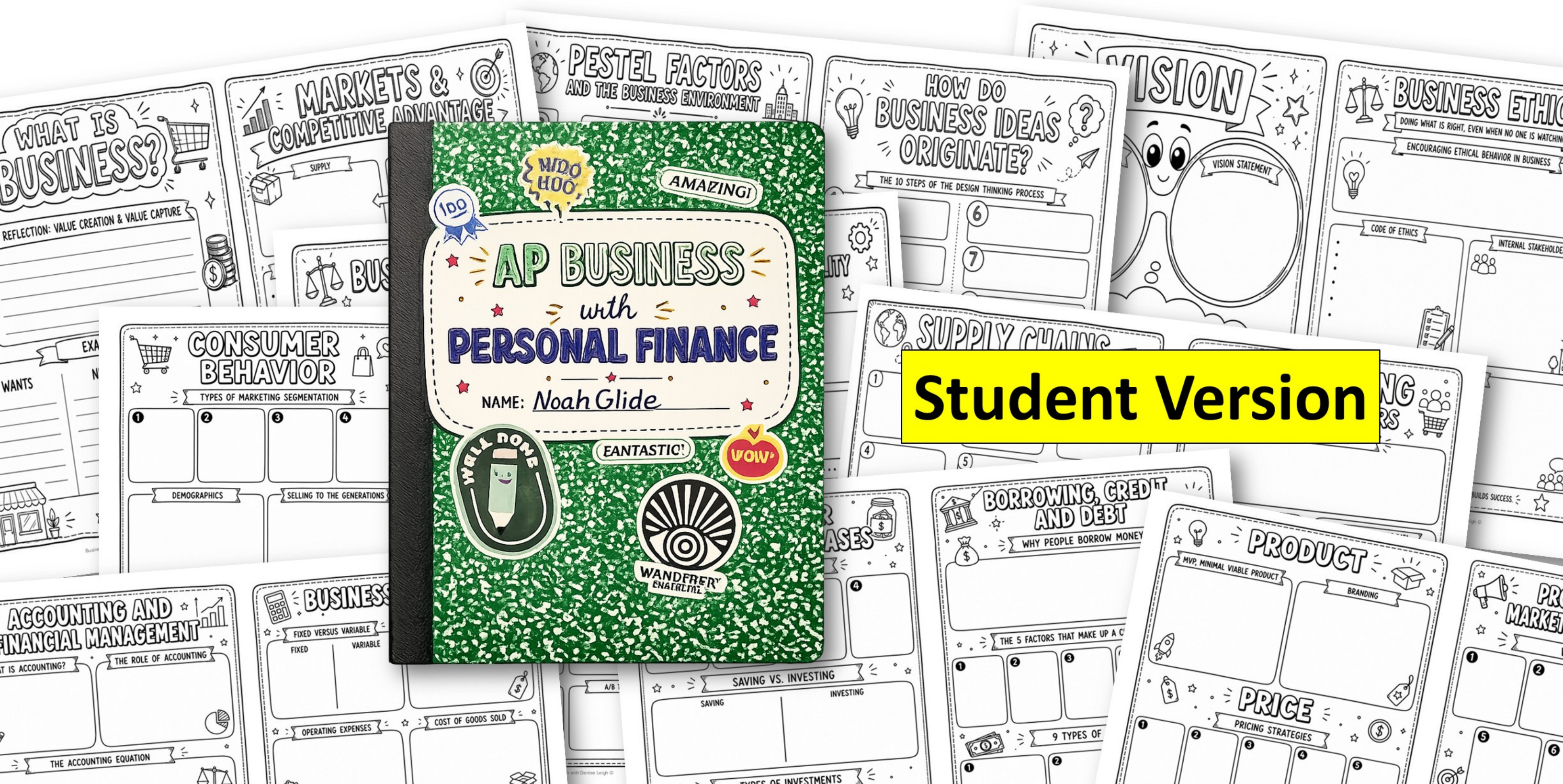
Different Ways To Implement The Workbook?

- 📌 Print and bind as a year-long student workbook
- 📌 Use individual pages as classroom assignments
- 📌 Use activities as formative assessments
- 📌 Assign pages as homework
- 📌 Provide review and reinforcement before quizzes and tests
- 📌 Leave activities for substitute plans
- 📌 Use crossword puzzles and word searches for brain breaks and early finishers

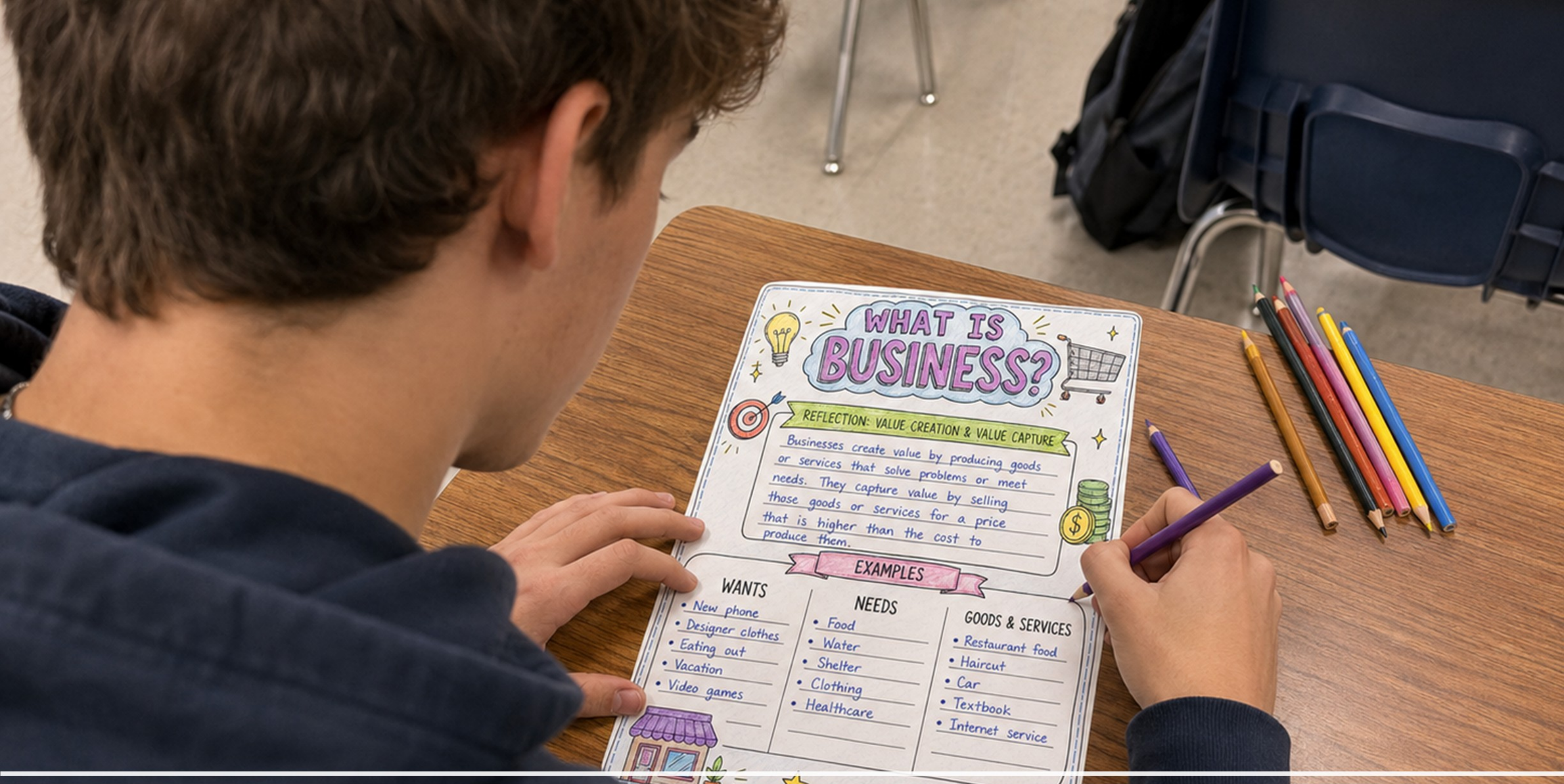


An Interactive Notebook Included

A Great Way to Get Students off Devices for Fun Note Taking



Student Version



SCIENTIFIC FACT: The more ways students interact with content, the stronger their understanding and retention.

Interactive Notebook Preview

Follows the Units and Modules in Each Unit of the AP[®] Handbook



If you would like to hire me to implement my AP® curriculum at your school and/or school district, I am an **approved PD Provider** in both Texas and Pennsylvania. Most states do not have a formal PD approval process, and PD is simply approved at the local level.

Now Approved by the TEA!

**Approved CPE Provider
for Texas Teachers**



CPE Provider ID:
910043

BUSINESS EDUCATION WITH *Denise Leigh*

Now Approved by PDE!

**Approved for
Act 48 Professional
Development for PA Teachers**



BUSINESS EDUCATION WITH *Denise Leigh*

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

