

Government Impact on Business

A DIGITAL DISCOVERY LESSON

**How does Gov't
Impact Business?**

**Interactive Slides
Prompts Critical
Thinking**

**A Google Slides file
that easily converts
to Microsoft
PowerPoint**

**NO PREP!
SAVES YOU TIME!**



BUSINESS EDUCATION WITH *Denise Leigh*

NO PREP Intro Digital Activity

What's included?

- ✓ **13-slides** Google Slides lesson
- ✓ Interactive Student Response Slides
- ✓ Real-World Gov't & Business Examples
- ✓ Critical-Thinking Scenario Activities
- ✓ Taxes, Incentives, Bans, and Mandates Examples



GOVERNMENT

Great for In Person, Sub Day, or Virtual

Students learn about Gov't Influence...

Political Factors & Business Viability

Government Influence on Business

Political factors affect whether a business can succeed because the political system and government policies encourage certain business activities while discouraging others.



How gov'ts can encourage and discourage businesses' actions

**NO PREP!
PLUG & PLAY!**

Incentives (Encouraging Businesses)

An incentive is something that encourages a business to do something.

Solar Power & Innovation



The government provides incentives to companies that use solar power.

Career Connection:
More solar companies = more solar jobs.



Farming & Agriculture Support



The government gives money (subsidies) to farmers.

Career Connection:
More farming support = more agriculture jobs.



Teaching Duration: 45 minutes + Discussions

Sample Critical Thinking Activities

Critical Thinking: Identify the Government Action

Read each scenario. Decide if it's a Tax Increase, Ban, Incentive, or Mandate.

Scenario 1: Solar Panel Tax Credit



The government offers businesses a tax credit if they install solar panels on their buildings.

Scenario 2: Calorie Menu Law



A new law requires restaurants to display calorie information on their menus.

Scenario 3: Sugary Drink Tax



The government raises the tax rate on sugary drinks to discourage consumption.

Scenario 4: Chemical Ban Regulation



A new regulation makes it illegal for companies to use a specific harmful chemical in their products.

Topics covered:
Incentives, Bans,
Mandates, & Taxes

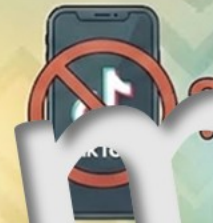
Critical Thinking: Hypothetical Scenarios

Scenario 1: Free College



If the government made college free, what industries would grow?

Scenario 2: TikTok Ban



If TikTok were banned, what would happen to influencers?

Scenario 3: Doubled Gas Tax



If gas taxes doubled, what might happen to electric car companies?

Great
Class Discussion!

13 Slides included

What influence does the government have on business?

Incentives

The government offers incentives to businesses for encouragement. What incentives are offered to YOU as encouragement for:



Good performance in school?

Working a part time job?

Political Factors & Business Viability

Government Influence on Business

Political factors affect whether a business can succeed because the political system and government policies encourage certain business activities while discouraging others.

Incentives (Support)

Governments offer financial support or incentives to encourage specific industries (e.g., renewable energy).

Mandates (Requirements)

Governments create regulations that businesses must follow to operate (e.g., safety standards).

Bans (Restrictions)

Governments prohibit certain activities to protect the public or environment.

Taxes (Funding & Discouragement)

Taxes fund government operations and can discourage certain industries.

Bans and Mandates

Bans (Not Allowed)



Mandates (Required)



Taxes

Taxes fund the government, but they also affect business decisions.

Funding & Business Challenges



Examples:
Higher business taxes → companies may relocate.
Higher taxes on imports → more domestic manufacturing jobs.

Career Link:
Domestic manufacturing jobs.

Incentives & Growth



Examples:
Tax credit for electric cars → more electric cars.
Tax break for companies that create jobs → more job growth.

Career Link:
Electric car manufacturing jobs.

"Taxes can change how profitable a business is."

Taxes

Who pays taxes in your school community?

What does the tax money pay for your school?

Who pays taxes in your school community?



What does the tax money pay for your school?



Tax revenue from the entire community is essential for funding all aspects of the school's operations, resources, and improvements.

Political Factors & Business Impact

Government rules, taxes, and policies can encourage, discourage, limit, or require certain business activities. This affects which industries grow and which shrink, and that affects job opportunities.

Discourage, Limit, & Shrink



Regulated/Declining Industries



Encourage, Require, & Grow



Incentivized/Growing Industries



"Political factors influence business because they directly affect industry growth and job opportunities."

Critical Thinking: Identify the Government Action

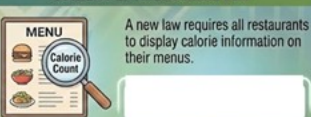
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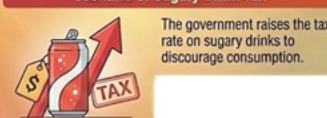
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Scenario 2: Calorie Menu Law



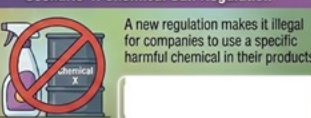
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Government Action & Its Impact on Business and Jobs

Higher taxes



What It Does to Business: Reduces profit

What Happens to Jobs?: Fewer jobs

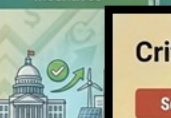
Bans



What It Does to Business: Stops activity

What Happens to Jobs?: Jobs disappear

Incentives



What It Does to Business: Encourages growth

What Happens to Jobs?: More jobs

Mandates



What It Does to Business: Encourages growth

What Happens to Jobs?: More jobs

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Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

