

Career Street

A Career Research PBL Activity

**A Real-World
Activity**

**Project-Based
Learning**

**Elevates
Engagement &
Creativity**

**Gets Students to
Think Like
Business Owners!**



Career Exploratory ● Entrepreneurship ● Real World!

BUSINESS EDUCATION WITH *Denise Leigh*

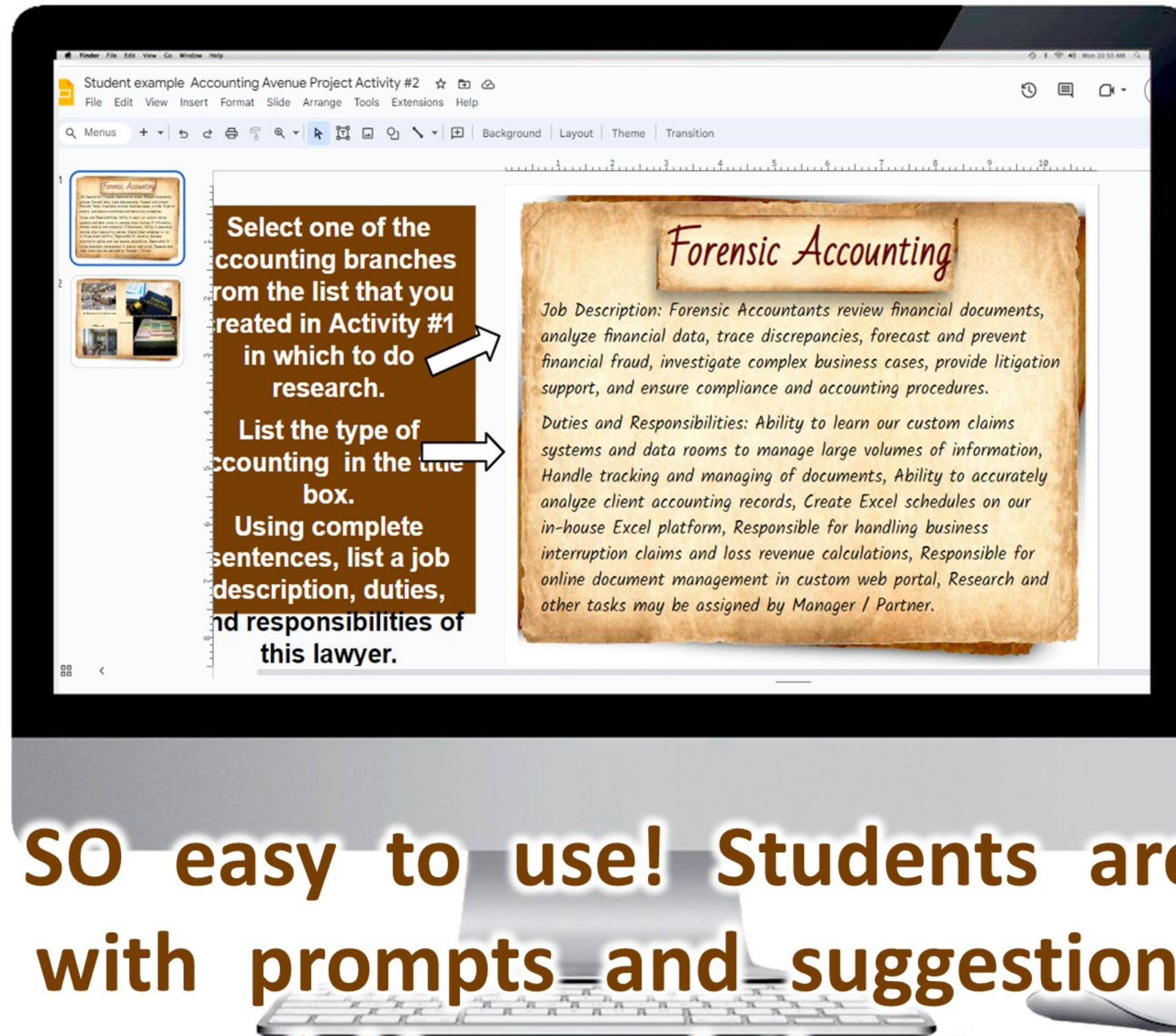


Career Street

Students select a career to research and investigate while creating a business façade and portfolio of research.

Students populate a Google Slides file & Print their project from there...

(Can EASILY be converted to Microsoft PowerPoint®)



This file is SO easy to use! Students are given clear instructions with prompts and suggestions so that all learners are successful in completing the project.

**ALL CLIP ART IS
INCLUDED**



**I used black and brown folders.
(not pocket folders)
Construction paper
can also be used.**

**I refolded and cut the
building front in half and
glued it on the outside
of the folder.**



Layout of the Career Project

Choose a Career and list the duties, responsibilities, & description of the job.

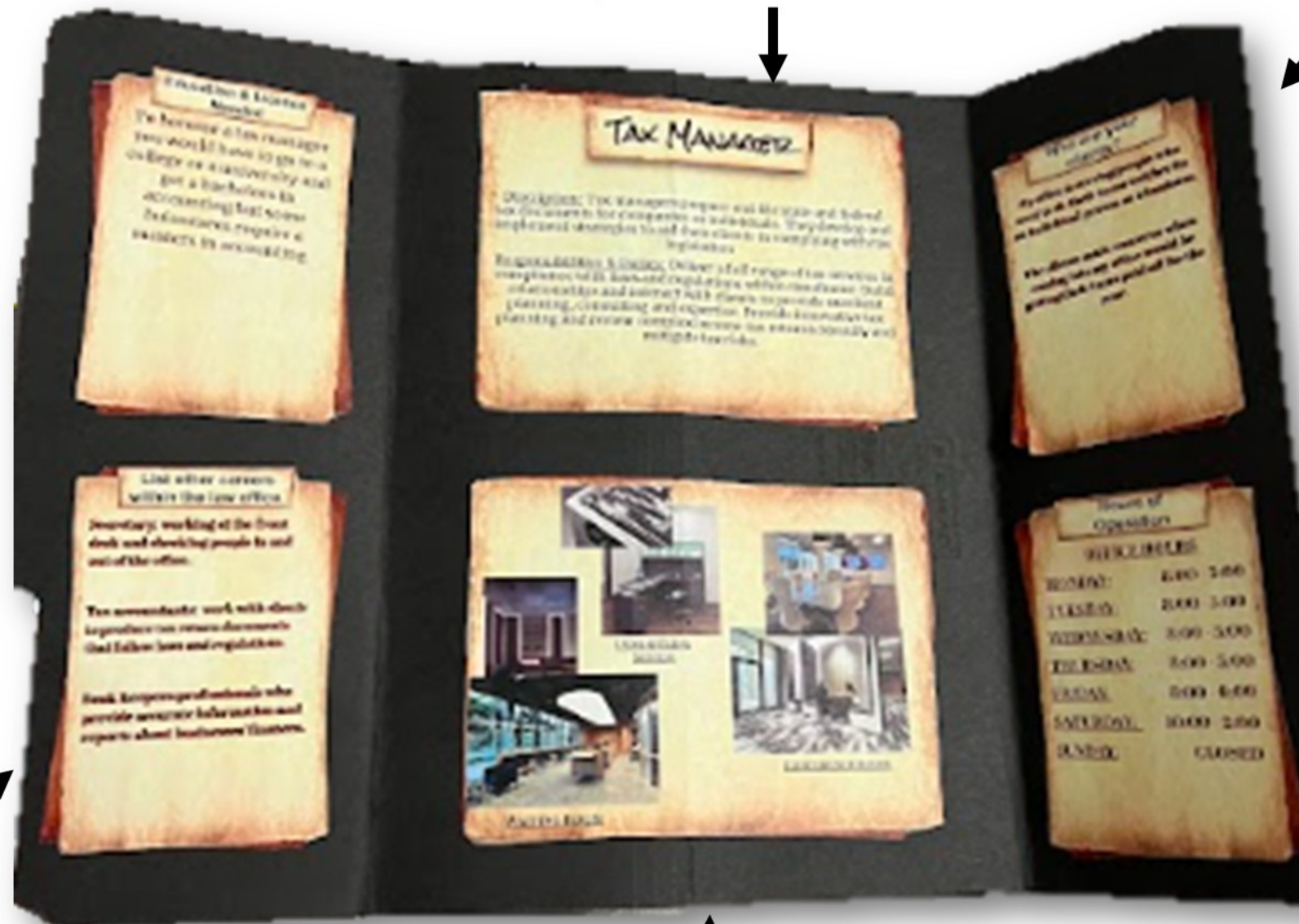
Education & license needed?

Who are my clients, customers, or people that I serve?

Who works with me?
Career connection

What might my work environment look like?

Hours of operation.
My work schedule.





**This is a great opportunity
to display student work
while learning about
various careers.**

Our Career Street



Check out these 2 other similar resources!

Accounting Avenue

Branches of Accounting PBL Activity

Project-Based
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Business Law Blvd

Branches of Law PBL Activity

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Business
Owners!



Career Exploratory ● Entrepreneurship ● Real World!

BUSINESS EDUCATION WITH *Denise Leigh*

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Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

