

Create a Flyer

Google Docs Lesson

Students are prompted to create a business flyer

Print the 3-page packet for each student to use as a visual aid.

An EDITABLE Google Slides file so you can customize

NO PREP!



Students use the easy-to-follow instructions to create and design a simple one-page business flyer using **Google Docs**.

What's included?

- ✓ **Step-by-Step Instructions**
- ✓ **Quick Visuals for Reference**
- ✓ **Grading Rubric**
- ✓ **Student Example**



Perfect for any age group that wants to learn Google Docs
Elementary, Intermediate, Middle, High School, Adult & Higher Education

- ✓ Students learn about watermarks
- ✓ Adjusting margins
- ✓ Adding bullet points
- ✓ Changing fonts
- ✓ Searching Google Images

Learning Objectives

Create a one-page simple flyer using Google Docs

Objective: Create a one-page simple flyer with a watermark and clear 'special offerings' for a business. Adjust the margins for a wide range, use the bullet tool, and explore 'more fonts'.

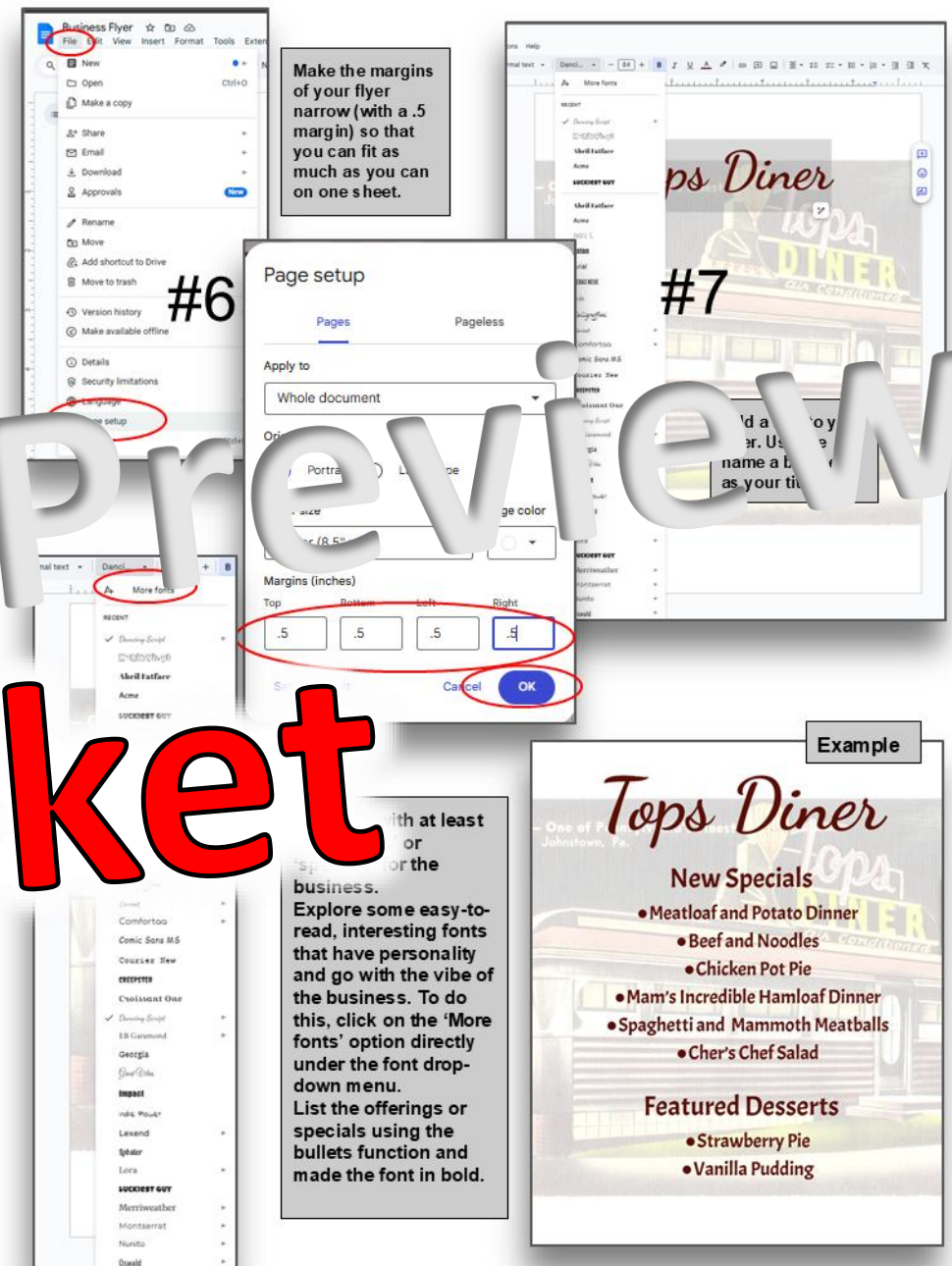
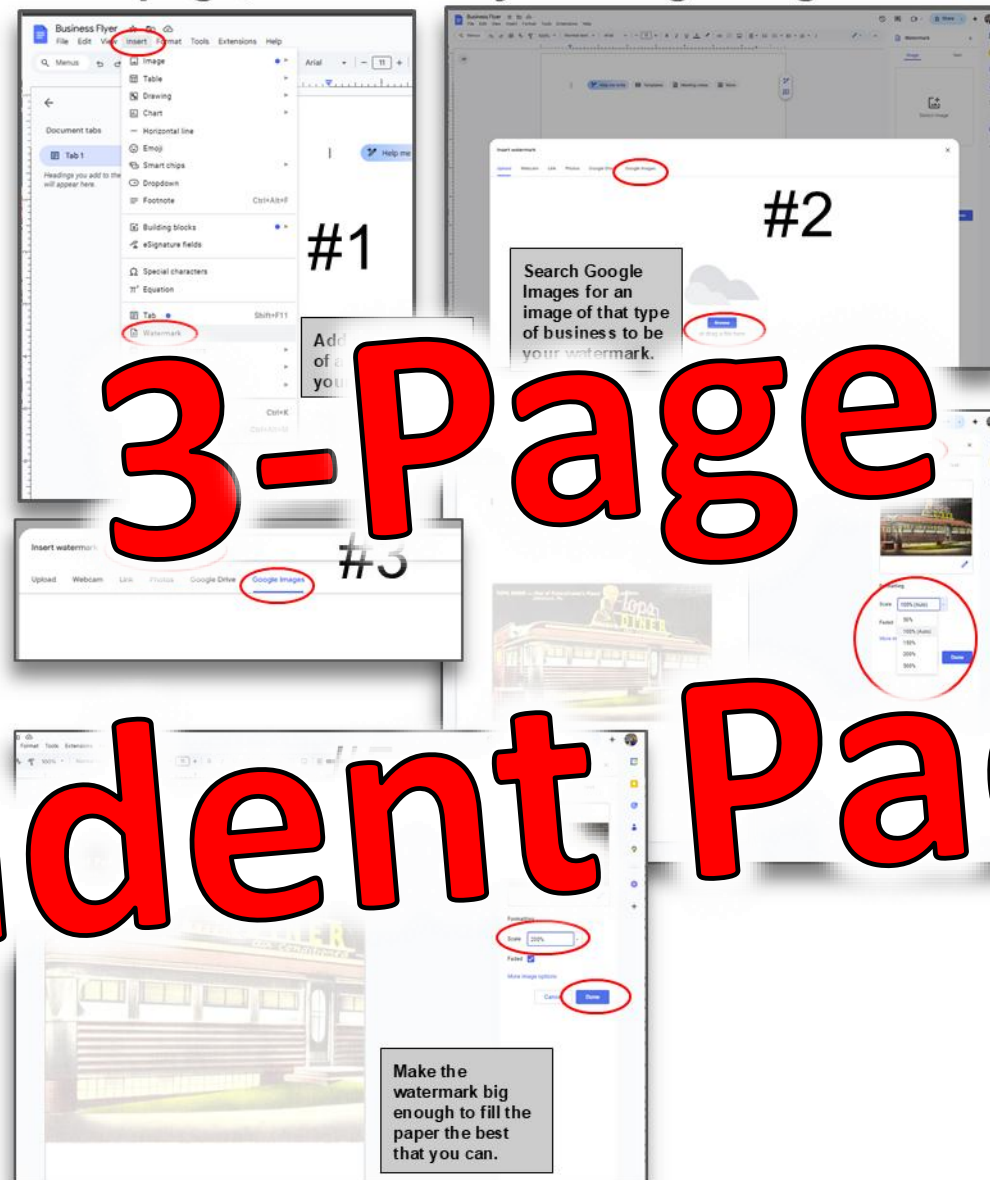
What is a watermark? A watermark is a faint (somewhat transparent) image or word on the background of a paper. Text is layered on top of the watermark. This can be fun or professional depending on the use.

Where might this flyer be used? This flyer could be used as a menu of food, products, or services and posted visibly on a bulletin board, or any public place.

Open a new Google Doc. Decide what type of business you would like to use for this flyer. Some ideas:

- Pet Shop
- Diner
- Restaurant
- Coffee Shop
- Arcade
- Taco Food Truck
- Donut and Coffee Truck
- Flower Shop
- Hair and/or Nail Salon

One page, unfolded flyer using Google Docs



Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

