

# Event Marketing Careers

## SEM & CAREER CLASS LESSON

**Students discover and explore careers in Event Marketing**

**Great for SEM class or Career class**

**A Digital Activity that sends easily to any LMS**



**NO PREP!**  
**SAVES YOU TIME!**

BUSINESS EDUCATION WITH *Denise Leigh*

# A NO PREP Lesson

- ✔ Students discover 10 Event Marketing Careers.
- ✔ What are their duties?
- ✔ What is their salary?
- ✔ Students search the web for event marketing careers in their area.



**Great for a Sub Day or  
Remote Learning**

**Teaching Duration: 30 minutes + Class Discussion**

# Sports & Entertainment Marketing

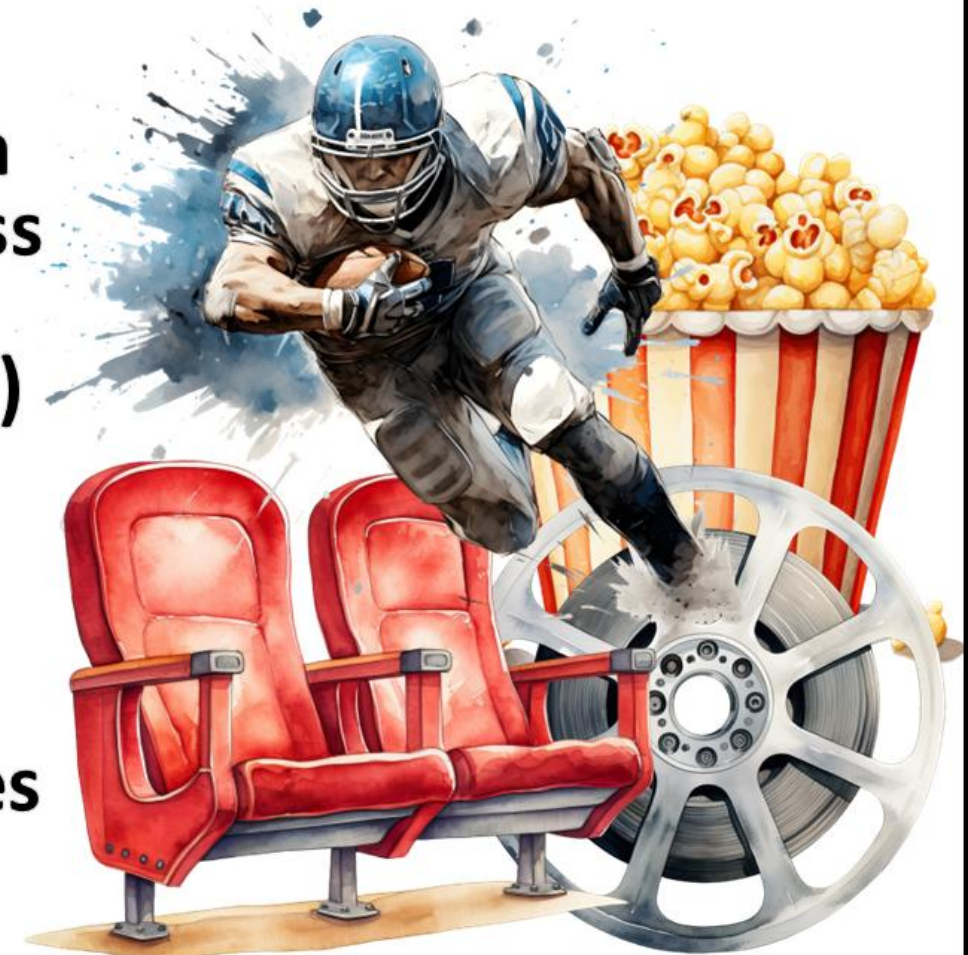
## FULL SEMESTER COURSE

A FULL Semester  
Course aligned with  
the National Business  
Education  
Association's (NBEA)  
Standards

Includes a  
Lesson Library  
to make the activities  
Easy-to-Find

**NO PREP!**

BUSINESS EDUCATION WITH *Denise Leigh*



A Lesson from  
the  
1<sup>st</sup> SEM Unit -  
Foundation of  
Marketing

**Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!**

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

