

# Snow Day Businesses

## Business & Entrepreneur Lesson

An ENGAGING,  
Educational & Fun  
Snow Day or  
Winter Lesson

Perfect for Remote  
Learning or Sub Day

Critical Thinking

Complete in Google  
Slides **or** Easily  
Convert to Microsoft  
PowerPoint

**NO PREP!**



BUSINESS EDUCATION WITH *Denise Leigh*



**SNOW DAY BUSINESS!!!**

There are many businesses in your community that benefit from a snowstorm.  
List at least 3 businesses that benefit from a snow or ice storm.

**PREVIEW**

An **EDUCATIONAL Lesson** to use for a remote-learning snow day or winter sub day!

SELECT ONE OF THE BUSINESSES THAT YOU LISTED ON THE PREVIOUS PAGE AND ANSWER THE FOLLOWING QUESTIONS...

Name of the Business

What type of business is this?  
(Example: Manufacturing, Retail, Service, Extraction)

What types of business ownership best represents this business?  
(Proprietorship, partnership, corporation?)

Describe their target market with demographic descriptors:  
(Gender, age, focus group, interest group, occupation, marital status, family situation, etc.)

**PREVIEW**

**What businesses benefit from snow and ice storms?**

**What businesses are hurt from snow and ice storms?**

**WEBQUEST ON A SNOW DAY!**

Search the web for "snow removal services" in your community.  
List 3-5 businesses that provides this type of service.  
List at least one other service that they provide during the summer-time.

	Snow Removal Services provided by...	Services provided during warm-weather months...
1		
2		
3		

**PREVIEW**

**NO PREP!**



# COLD CASH

Click on [THIS LINK](#) to discover 6 different businesses that benefit from snowy and cold winters. Some you may have thought of...and some may surprise you!

A COLD CASH Business...	What <u>want</u> or <u>need</u> do they meet during cold and wintery weather?
1	
2	
3	
4	
5	
6	

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**Complete in Google Slides  
or convert to  
Microsoft PowerPoint®**

**Critical Thinking Activity  
& WebQuest**

# WHAT BUSINESSES ARE HURT BY A SNOW OR ICE STORM?

Several businesses are impacted in a negative way during snow and ice storms. The following are some of the businesses that are hurt by winter weather.

1	
2	
3	

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**NO PREP!**

**Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!**

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

