

# Writing Prompts, Vol. 1

Google Docs or Microsoft Word

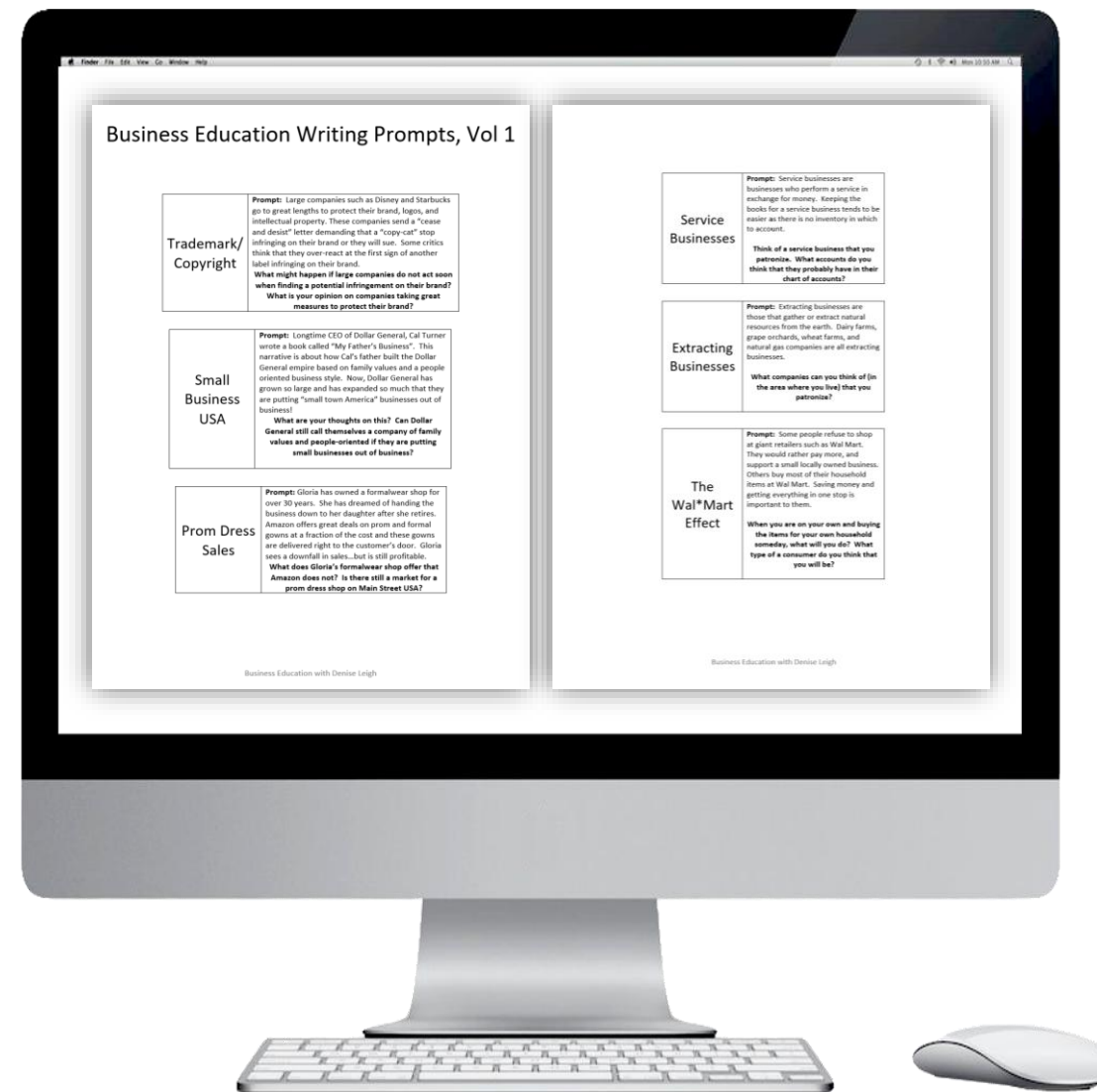
## 12 Writing Prompts

Great Exit Tickets or  
Bell Ringers

Great for a Sub Day or  
Remote Learning Day

Great for Accounting,  
Personal Finance,  
Marketing, Intro to  
Business, Business Law,  
Entrepreneurship, or  
Business Essentials Class

**NO PREP!**  
**SAVES YOU TIME!**



BUSINESS EDUCATION WITH *Denise Leigh*

## Business Education Writing Prompts, Vol 1

**Trademark/Copyright**

**Prompt:** Large companies such as Disney and Starbucks go to great lengths to protect their brand, logos, and intellectual property. These companies send a "cease and desist" letter demanding that a "copy-cat" stop infringing on their brand or they will sue. Some critics think that they over-react at the first sign of another label infringing on their brand.  
**What might happen if large companies do not act soon when finding a potential infringement on their brand? What is your opinion on companies taking great measures to protect their brand?**

**Small Business**

**Prompt:** Longtime CEO of Dollar General, Cal Turner wrote a book called "My Father's Business". This narrative is about how Cal's father built the Dollar General empire based on family values and a people oriented business style. Now, Dollar General has grown so large and has expanded so much that they are putting small town America's businesses out of business!  
**What are your thoughts on this? Can Dollar General still call themselves a company of family values and people-oriented? What are putting small businesses out of business?**

**Prom Dress Sales**

**Prompt:** Gloria has owned a formalwear shop for over 30 years. She has dreamed of handing the business down to her daughter after she retires. Amazon offers great deals on prom and formal gowns at a fraction of the cost and these gowns are delivered right to the customer's door. Gloria sees a downfall in sales...but is still profitable.  
**What does Gloria's formalwear shop offer that Amazon does not? Is there still a market for a prom dress shop on Main Street USA?**

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**School Store**

**Prompt:** What three items do you feel would sell best at a school store?

**School Cafeteria**

**Prompt:** If the school announced that they were bringing two fast food companies in to the cafeteria, what two brands do you, think would do best in your school? Why?

**Popular Teen Labels**

**Prompt:** What THREE clothing brands do you think are the most popular for your demographic? Explain.

**McDonalds**

**Prompt:** In your opinion, does McDonalds offer menu items for all six of the living generations? If not, what generation do you feel is being slighted? Explain? What menu item could they offer to fulfill that void?

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**Your Avatar**

**Prompt:** If you had to describe you as a customer, what demographic descriptors would you use?  
**In a well-developed paragraph, describe YOU as a customer.**

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**Service Businesses**

**Prompt:** Service businesses are businesses who perform a service in exchange for money. Keeping the books for a service business tends to be easier as there is no inventory in which to account.  
**Think of a service business that you patronize. What accounts do you think that they probably have in their chart of accounts?**

**Extracting Businesses**

**Prompt:** Extracting businesses are those that gather or extract natural resources from the earth. Dairy farms, grape orchards, wheat farms, and natural gas companies are all extracting businesses.  
**What companies can you think of (in the area where you live) that you patronize?**

**The Wal\*Mart Effect**

**Prompt:** Some people refuse to shop at giant retailers such as Wal Mart. They would rather pay more, and support a small locally owned business. Others buy most of their household items at Wal Mart. Saving money and getting everything in one stop is important to them.  
**When you are on your own and buying the items for your own household someday, what will you do? What type of a consumer do you think that you will be?**

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**Use in Google Docs or Easily Convert to Microsoft Word**

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**A GREAT resource for Accounting, Marketing Class, Intro to Business, Personal Finance, Entrepreneurship Class, Business Essentials, or Business Law class.**

**NO PREP!**

**Great as Bell Ringers or Exit Tickets**

**Great for Sub Day or Remote Day**

**Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!**

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

