

# What is an Entrepreneur?

## Digital Discovery Activity

What are the Characteristics of an Entrepreneur?

Students discover teen entrepreneurs and investigate their journey.

**NO PREP!**  
**Saves you time!**



# Engage, Explore, Discover!

## Great First Week of School Activity



The image shows a worksheet titled "Entrepreneurs" with a blue background. At the top, there is a photograph of a person standing on a rocky mountain peak at sunrise, framed by a black and white checkered border. Below the photo, the word "Entrepreneurs" is written in a bold, dark blue font. Underneath, a line of text reads: "Entrepreneurs are RISK TAKERS! MOTIVATED! INNOVATORS ...and are not happy when they are not pursuing their own dreams". The worksheet is divided into two main sections by a horizontal line. The left section is a blue box containing two sub-sections: "EXPLORE" and "Discover". The "EXPLORE" section has a "CLICK HERE" link and asks students to view a list of characteristics and identify which ones they have. The "Discover" section also has a "CLICK HERE" link and asks students to list three habits of successful entrepreneurs and highlight the ones they would like to adopt. The right section of the worksheet is a large, empty white box. A large, red, 3D-style text "NO PREP!" is overlaid diagonally across the center of the worksheet. At the bottom left, the name "Denise Leigh" is written, and at the bottom right, "Queen of the Classroom" is written.

**Entrepreneurs**

Entrepreneurs are RISK TAKERS! MOTIVATED! INNOVATORS ...and are not happy when they are not pursuing their own dreams

**EXPLORE**  
CLICK HERE to view a list of characteristics of entrepreneurs. Of the 10 characteristics listed, what traits do YOU have?

**Discover**  
CLICK HERE to discover some habits of successful entrepreneurs. List the 3 habits. Highlight the habits in green that you wouldn't mind working on to become more productive.

**NO PREP!**

Denise Leigh Queen of the Classroom

Students explore the characteristics and habits of an entrepreneur.

# A Great Introductory Lesson!

Great for a Sub Day or Remote Learning

<b>Investigate</b>			
<a href="#">CLICK HERE</a> to meet 18 entrepreneurs UNDER 18 Select THREE of them to investigate.			
<b>WHO?</b> <small>Who are they?</small>	<b>What?</b> <small>What did they do to solve a problem? What did they create?</small>	<b>When?</b> <small>When did they do this? How old were they?</small>	<b>Stats?</b> <small>How much have they sold? How much are they worth?</small>

**Research 'update'**  
the Entrepreneur above. Do some more research to find out how they are doing today. Where are they today?

**NO PREP!**

Students research teen entrepreneurs and investigate their entrepreneurial journey.

# Teacher Testimonials



This was a **great introduction** to the topic of entrepreneurship. Students found the assignment enjoyable and engaging, especially as they explored diverse entrepreneurs across various age groups. Thank you for sharing it!



This was an **excellent introductory** assignment for the beginning of our Entrepreneurship class. I appreciated the links allowing students to quickly jump to the articles they needed.



**Absolutely LOVE all of your resources!** So organized, engaging and helpful!



**Great** addition to Entrepreneurship unit. Easy to implement.



This is an easy sub activity to use with the students.



**Great resource!**

**Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!**

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

