

7 Steps to Become An Entrepreneur

Digital Discovery Activity

Students discover the
7 Steps to Becoming an
Entrepreneur
...and more!

An easy-to-use, fillable
Google Slide or convert
to Microsoft PowerPoint

Also, great for a Sub Day
or Remote Learning

Great Critical Thinking!

NO PREP!
SAVES YOU TIME!



BUSINESS EDUCATION WITH *Denise Leigh*

A Google Slide file that easily converts to Microsoft PowerPoint

Includes a Student Example

Discover the 7 Steps to becoming an Entrepreneur.

Click on [this link](#) to discover these steps and list the steps below...

1	
2	
3	
4	
5	
6	
7	



PREVIEW

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Discover the 7 Steps to becoming an Entrepreneur.

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1	
2	
3	
4	
5	
6	
7	

NO PREP!

Identify a Problem

Read the content under the "Identify the Problem" caption in the resource link on the previous page. What is a problem in your community?

- Not enough daycare
- No where to leave your pets when you go on vacation
- There is no place for teens to hang out on weekends
- Not enough fast food restaurants or pizzerias.

What is a problem that you can solve as an entrepreneur?

#1

Expand your Education

Read the content under the "Expand your education" caption in the resource.

What might you need to learn more about to pursue the idea and solve problem on the previous page?
YOU WILL NEED TO RESEARCH ABOUT YOUR BUSINESS IDEA ONLINE.

- Will you need to earn a degree?
- What new skills will you have to learn?
- Is there any training that you might need?
- Will there be a certification program that you will have to complete?
- Is there new technology that you will have to learn to use?
- Is there new equipment that you will need to learn to operate?

What might you need to learn?

#2

Build Your Network

Who might be in your network?

Read the content under the "Build your own network" caption in the resource. Who might be able to help you with this business venture?

- Is there a family member who can help you?
- Is there a friend who might be able to help you?
- Do you know anyone who might want to invest?
- Do you have a person in your life who may be able to help you navigate financing a business venture?
- Is there a person that you know who

#3

Reach Financial Stability

Read the content under the "Reach financial stability" caption in the resource link.

Finding out how much money you will need to get started is essential before starting a business. It's also important to know how much it will cost to equip and supply your business.

1. Look online for commercial properties in your area to see how much they might cost to buy or rent. Copy and paste a picture of a property (below) that might work for your business idea. Be sure to list the price of the property to purchase or the price of the property to rent.

2. Find a vendor or supplier who may be able to provide what you will need to supply or equip your particular type of business. Make a list of supplies and equipment that you know you will need to be in business. Complete the table to the right.

Supplies (consumables-things you will need to buy once you use it up)	

Equipment (Items that you will use over and over again)	

#4

Solve the Problem with a Business Idea

Look at the example given in the resource link under the "Solve the problem with a business idea" section. Think of how you can develop a business to solve the problem that you identified on page 3 of this file.

Where might this business be located?
What town? Mall? Shopping center?
Building location (if you found one)

Who will you be serving? Who is your target customer?
List gender, age range, interest group, etc.

#5

What products or services will you be

Test the Idea

After reading the "Test the idea" section of the resource link, conduct your own analysis/test...

Ask 2 or more students in your class about their honest feelings about your business idea. Do they feel that there is a need for this business? Leave a quote from each of them below...

Competitor Analysis
List any businesses that may be competition within a 20 mile radius.

#6

Raise Money

The resource link refers to 3 ways to fund a new business start-up. List each below and explain each method..

Method of funding	What would this involve?

If given an opportunity to pursue this business venture, which method seems most realistic for your purposes?

#7

What are your Business' Short-Term & Long-Term Goals?

Goals

Short-term goals are usually goals that can be accomplished within 3 months to a few years. Long-term goals are usually complete in 3 to 5 years or longer. This is a guideline and common practice as far as a time frame.

Short-term Goals

Long-term Goals

If you pursued this business, what might be your goals?



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The image is a worksheet titled 'Goals' with a yellow background and a red border. It features a central text box with a definition of short-term and long-term goals. Below this are two large empty boxes labeled 'Short-term Goals' and 'Long-term Goals' for student input. A central question asks 'If you pursued this business, what might be your goals?'. An illustration of a clipboard with a checklist and a target is positioned below the question. A large 'PREVIEW' watermark is overlaid across the page.

NOT READING COMPREHENSION.
STUDENTS APPLY WHAT THEY LEARN.
GREAT CRITICAL THINKING!

**Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam!
Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!**

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

