# BUSINESS LAW TRADEMARK INFRINGEMENT STARBUCKS VS SAMBUCKS

Students learn about a trademark infringement dispute related to the Starbucks vs. Sambucks

**A Digital Activity** 

Attaches easily to any learning management system!



NO PREP!
SAVES YOU TIME!

BUSINESS EDUCATION WITH Penise Leigh

#### A NO PREP LESSON!

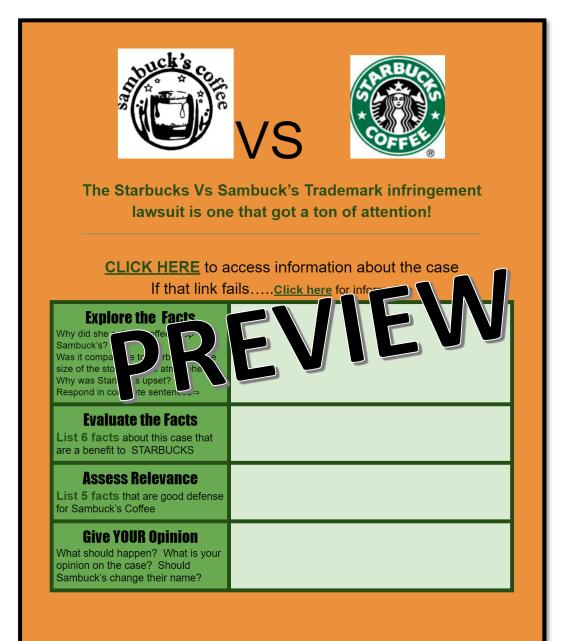
## STARBUCKS VS SAMBUCKS

- Students EXPLORE the facts of the case.
- Students EVALUATE the facts
- **Students ASSESS relevance**
- Students give their opinion.
- What was the outcome of the case?
- What is a cease-and-desist letter and who else has Starbucks sent one

## Always leads to GREAT class discussions!

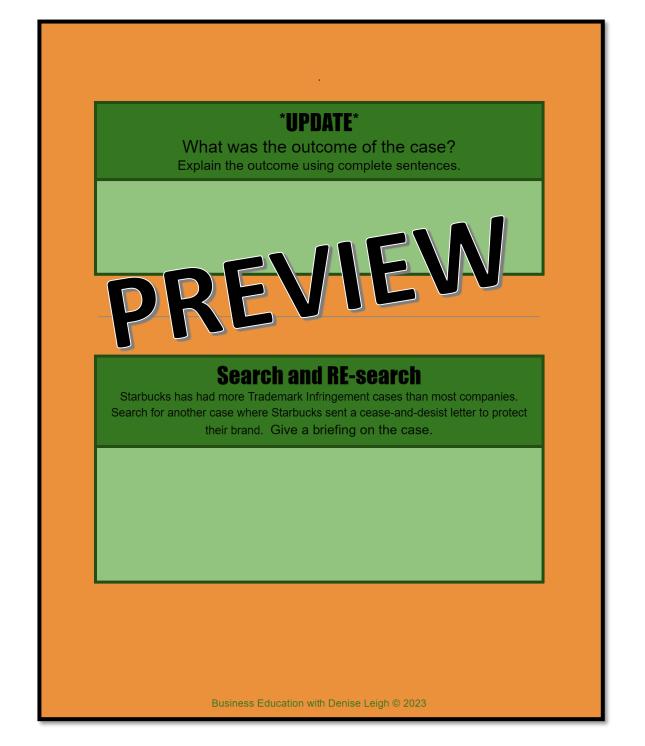


Great for a Sub Day or Remote Learning Just send to Google Classroom!



# Engage, Explore, Analyze, Discover! Prompts critical thinking!

# NO PREP! Also, Great for a Sub Day Or Remote Learning



### **Teacher Testimonials**





My students **enjoyed** using this as a supplement in my Intellectual Property unit. Any time students can make real world connections, the deeper students will understand the teaching material. **Great resource!** 



We all loved this! It brought about a lot of discussion about which side was "right". Most students could see both sides. This was **perfect** in our business law section of Entrepreneurship. I loved that the students could relate with it being a popular coffee shop they all knew.



This was a great resource. This resulted in great class discussion!



Lesson was **very engaging** and I **love** students had to use their critical thinking skills. **Great lesson.** 

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam!

Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™
Project-Based Business Education (PBL)
Classroom.

