

# CREATING WITH CANVA

## Social Media Marketing

### Digital Activity

Students create Social Media Ads using Canva with templates provided.

**10 business scenarios** included for students to use for ideas for Small Business Social Media Ads using Canva for design.

**GREAT activities for Entrepreneurship class, Marketing class....or any Business Ed class!**

**NO PREP!**



BUSINESS EDUCATION WITH *Denise Leigh*



**NO PREP!**  
**TEMPLATES PROVIDED**

**STUDENTS CREATE SOCIAL MEDIA ADS FOR A MOBILE DEVICE USING CANVA.**

**I provide 10 scenarios for students to create small businesses ads.**

**Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!**

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

