

# SMART Goals

## Digital Tutorial and Activity

Engaging & Relevant!

An Introduction to  
SMART Goals

A Google Doc Digital  
Activity

Great for any  
Business Education  
class

**NO PREP!**  
**SAVES YOU TIME!**



# A Great Introduction to SMART Goals

- Students **EXPLORE** the acronym.
- Students **DISCOVER** the purpose of SMART Goals.
- Students **ANALYZE** each component of the process.
- Students **APPLY** what they learned by completing SMART Goals for their Dream Business.

**NO PREP!**

## SMART Goals

SMART is an acronym used to guide your goal setting.

<b>S</b>	<b>Specific</b> Simple, significant, sensible
<b>M</b>	<b>Measurable</b> Motivating, meaningful
<b>A</b>	<b>Achievable</b> Attainable, agreed
<b>R</b>	<b>Realistic</b> Results based, relevant, reasonable
<b>T</b>	<b>Timely</b> Time sensitive, time/cost limited

Think of a business that you would love to start someday. List that business below...dream BIG! Explain the nature of the business, where it would be located, and how it would run.

Being even more specific, think through the SMART process. [CLICK HERE](#) to help with setting your SMART Goals for your dream business.

<b>S</b>	
<b>M</b>	
<b>A</b>	
<b>R</b>	
<b>T</b>	

DREAM REVIEW

**Great for Entrepreneurship, Introduction to Business (Business Essentials), Personal Finance, Career and Technical Education, & Marketing classes.**

Frankly, this lesson could be used in **ANY** Business Education Classroom.

# Teacher Testimonials



I have been **thoroughly impressed** by this product. The material is well-organized and easy to follow, making it an ideal tool for both new and experienced educators. The content is **engaging** and aligns perfectly with the curriculum standards, ensuring that students are not only learning but also enjoying the process.



**Great resource!**



Thanks for another **great activity!**



**Excellent reinforcement** activity to teach my students about SMART goals. As always...an **excellent resource.**



I just used this resource last week and my **students loved it!** I broke them out into teams with this assignment. Thanks!



**Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!**

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

