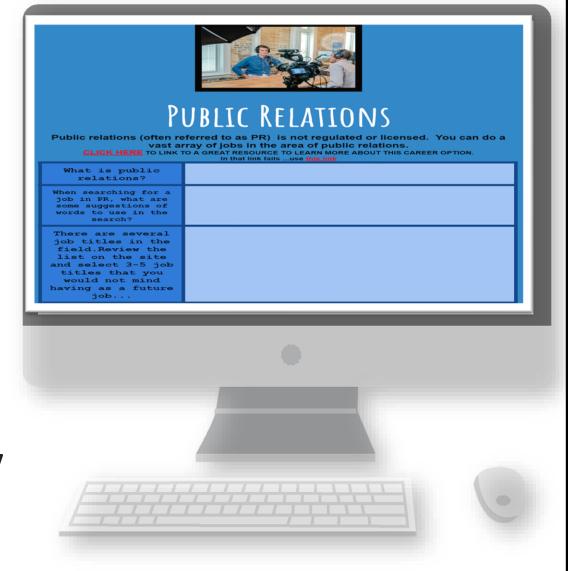
# Public Relations Career Research Digital Activity

Students learn about a Public Relations & Communication career.

What is Public Relations?

Students reflect on skills they have that could be beneficial in this career.

GREAT activity for Business Essentials or any Career Discovery class!





BUSINESS EDUCATION WITH Perise leigh

## A Great Introduction to Public Relations Careers

Students **DISCOVER** education needed to be in Public Relations, **INVESTIGATE** what life would be like if pursuing this career, and **ASSESS** what skills are needed to succeed in Public Relations.

Students are also prompted to **EVALUATE** themselves to see if they have what it takes to make it in this field.



#### Great Career Discovery Lesson!

Excellent for a Sub Day, Remote Learning, or to do after testing.

#### You Choose!

What is another sports team OR company that uses a mascot to be the "face of" the company or organization? Do they have a web page? How do they promote a good image? Explain...

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### **Teacher Testimonials**





This was an **incredible easy activity to use** with my public relations students. I had to do very little prep and feel as though the lesson went over **swimmingly** with my students! Thank you so much!



Thank you for another **excellent resource**! As always, my students loved this!!

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam!

Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.