Marketing Digital Act How TAGLINES are used to Promote

An Engaging and Fun **Marketing Lesson**

Perfect for any Marketing or **Entrepreneurship class**

Easy-to-Use, fillable Google Slide OR convert to Microsoft PowerPoint

Great for a Sub Day or **Remote Learning**

NO PREP! Saves you time!



BUSINESS EDUCATION WITH Perise Leigh

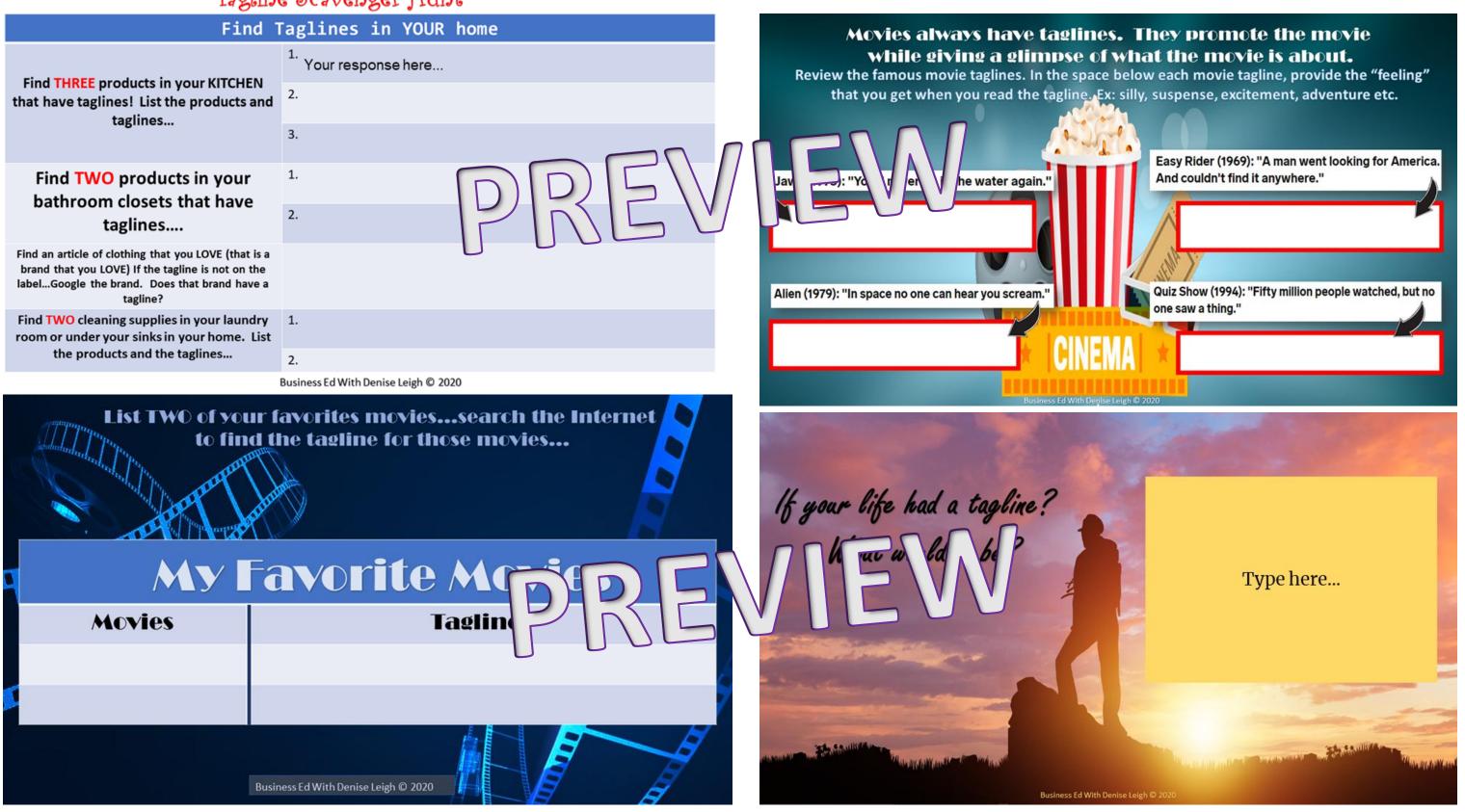


- * What is a Tagline?
- Examples of Taglines
- * Home Scavenger Hunt
- Internet Discovery for Student's Favorite Movie
- Self Analysis...Students Write Their Own 'Tagline of Life'



Engaging and Fun!

Tagline Scavenger Hunt



A Google Slide File OR Easily **convert to Microsoft PowerPoint**



Teacher Testimonials





I am loving ALL of your resources! Thank you so much for taking the time to create! My students love the activities and so do I!



Great resource very happy with my purchase. Kept my students engaged

A great resource to include entertainment into your marketing lessons.

* * * * *

This was a great activity. Students enjoyed every minute of it. Sparked some great conservations.



Hi! My name is Denise Leigh. I have been teaching Business
Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania
Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam!
Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative[™] Project-Based Business Education (PBL) Classroom.

