

Personal Finance Quest Activity

An engaging finance challenge that 'gamifies' learning!



Learning Objectives:

- Wants & Needs
- Types of Financial Businesses
- Financial Business Analysis
- Community Connections
- Problem Solving

**FUN &
ENGAGING**

**A Perfect Activity for
'HARD TO TEACH'
times of the year -
before a holiday
break, homecoming
week, end of the
school year, etc.**

**Includes easy-to-follow
step-by-step instructions.**



**A fabulous project
to get finance students
thinking, doing,
and learning!**

Students are given a quest and use their problem solving skills and business knowledge to complete the quest!

My students **LOVED this!**

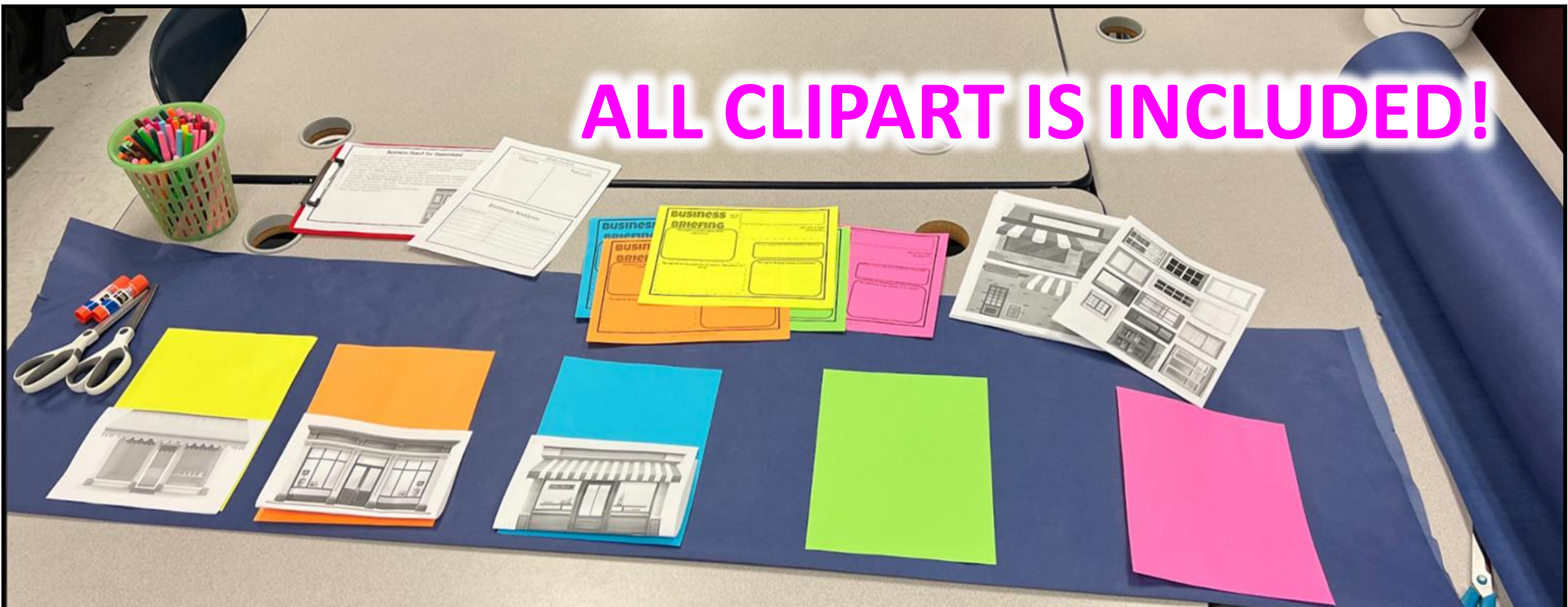
This is DIFFERENT...FUN...REAL WORLD!

****Includes Grading Rubric & Post-Project Reflection****

Materials needed...

- ✓ Butcher block paper OR large paper/poster board
- ✓ Plain printer paper
- ✓ Markers or colored pencils
- ✓ Scissors
- ✓ Glue

ALL CLIPART IS INCLUDED!



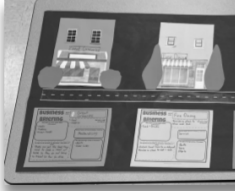
The Quest for Finance Town in Flinton

Flinton has plenty of coffee shops, bakeries and retail stores. If you need groceries, gifts, or a car, there are plenty of businesses in which to shop and dine...but Flinton lacks financial institutions and businesses for financial services. They recently had a meeting and approved 5 commercial licences to bring financial businesses to the town to meet the wants and needs of Flinton's residents.

1. Complete the **Financial Needs Analysis** for Flinton.
2. Complete the **Financial Business Analysis** applying the wants/needs to 5 financial business models.
3. Complete a **Financial E** through the financial bu for the city council to ge
4. Create a **visual propos** Finance Town in Flinton

Needs Analysis
that the 8,000 residents may have.

Business Analysis
specific want or need that this business will fulfil.



Example of the layout

FINANCIAL BUSINESS BR

What products or services would be at this financial business?

Who might be employed at this financial business? What careers are linked to this type of business?

How might the town benefit from this financial business? What problem is it solving?

Who might be the target customer of this business?



PREVIEW 18 SLIDES

Teacher Testimonials



A **great** resource that puts a **fun spin** on learning. It is hard to keep freshmen engaged, and even more so when they don't understand the importance of the topic, this was helpful with that during my personal finance class. **Loved the layout and process.**



My students **loved** this activity as a change of pace in our career class, just before the holiday break. They were **engaged** with each other in making decisions, and even in creating their storefronts for the town.

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

