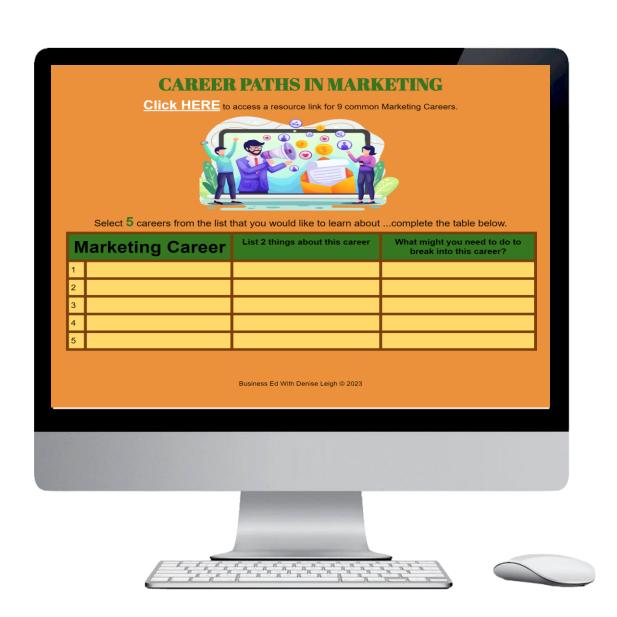
Marketing and Advertising Career Research Digital Activity

An ENGAGING
Career Research Lesson

Students reflect on skills that they have that could be beneficial in this career.

GREAT activity for Business Essentials, Marketing, or any Career Discovery class!

NO PREP!
SAVES YOU TIME!

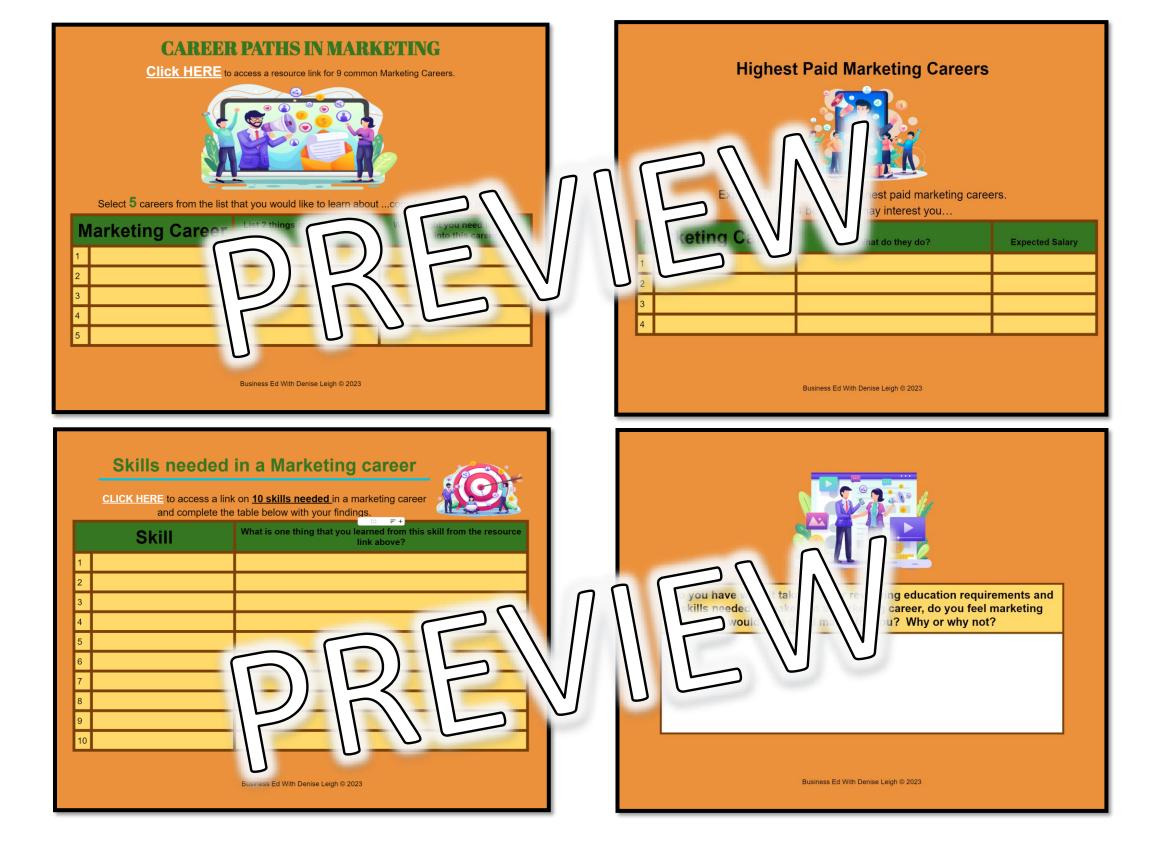


BUSINESS EDUCATION WITH Denise leigh

Introduction to Marketing & Advertising Careers

Students DISCOVER education needed, INVESTIGATE technology tools often used in Marketing and Advertising, ASSESS what skills are needed to succeed in the field.

Students **EVALUATE** themselves to see if they have what it takes to make it in Marketing & Advertising.



Great Career Discovery Lesson!

Excellent for a Sub Day, Remote Learning, or to do after testing.

Teacher Testimonials





This is a **great activity** for students to do with a sub or during distance learning.



This is a **great activity** during a sub day. It took the students a good hour to complete.



I used this to begin my semester with my Marketing students. It worked well in person and virtually. The file was so easy to follow and modify if needed. The **students enjoyed** this and were able to follow along with the instructions no problem!

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam!

Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.