

Marketing Class

Snip-Notes™

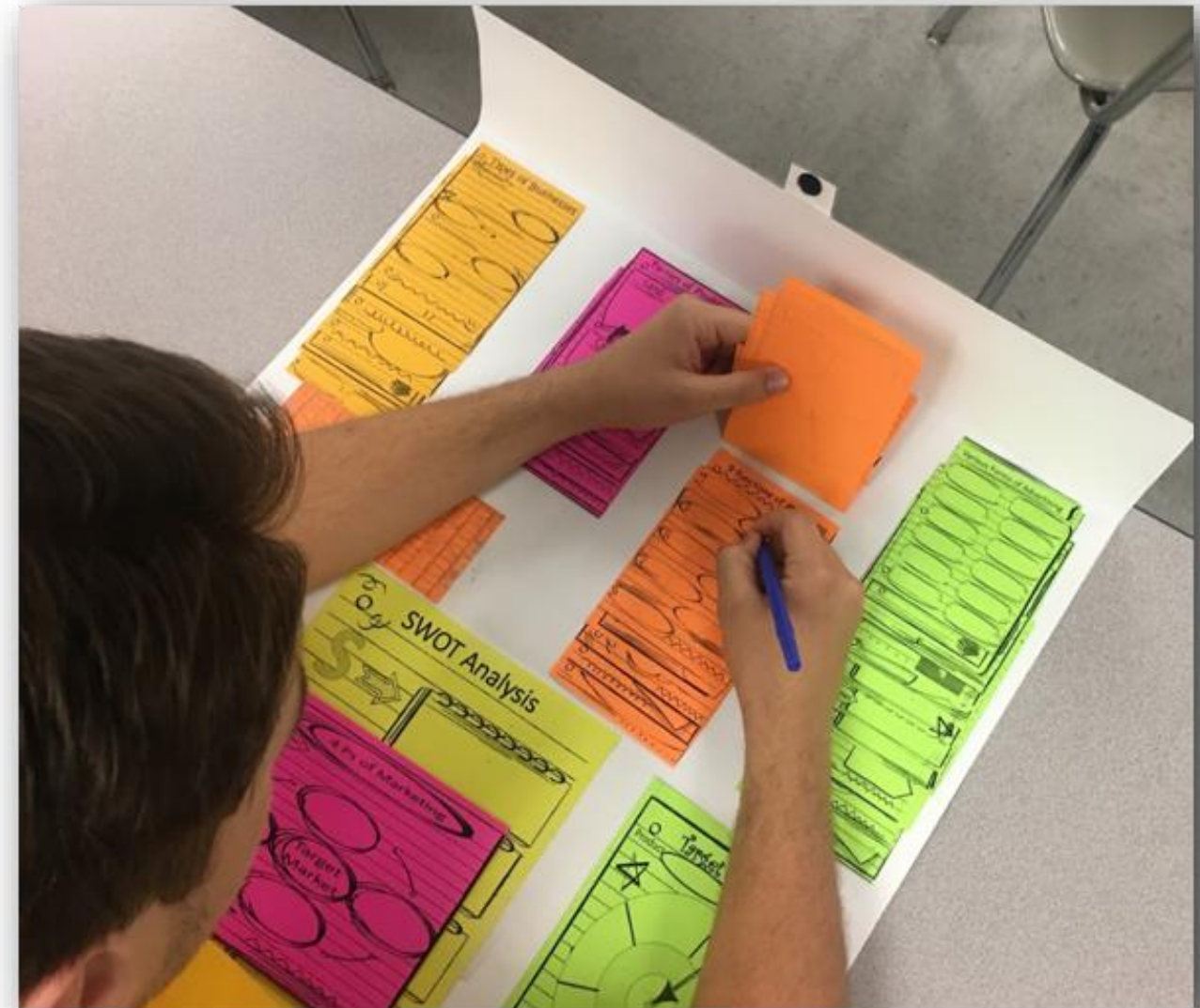
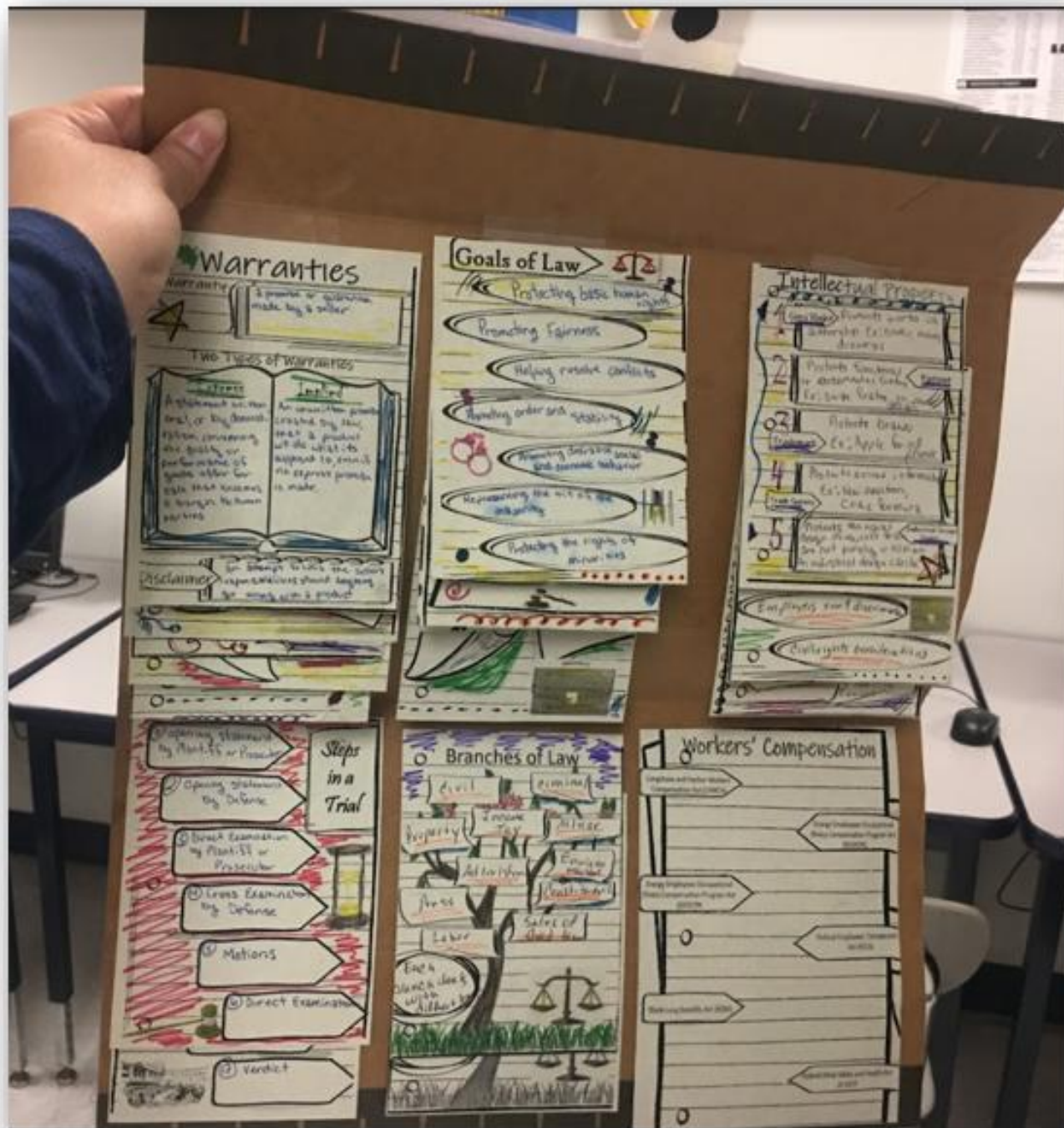
**45 Marketing
Graphic Organizers!**

**ENGAGING
&
FUN!**



**Engaging Snip-Notes™
Interactive Note-Taking System
Full of Essential Information
about Marketing!**

My students
enjoy taking notes!
How about yours?

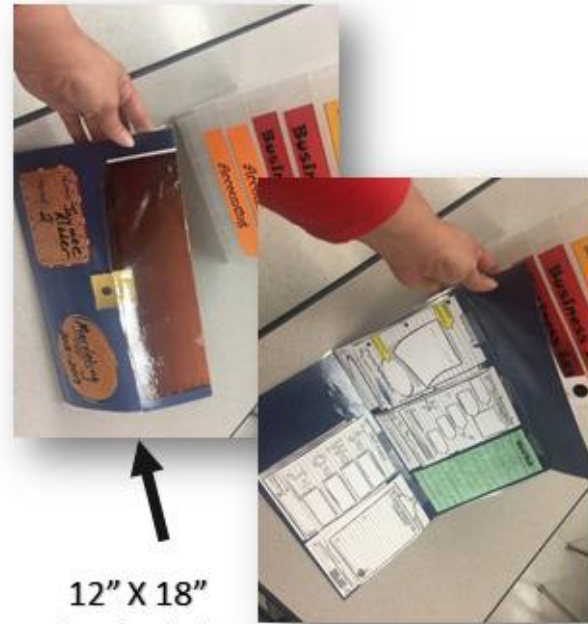


I provide you with many
ideas of how to make
this note-taking
portfolio **YOUR OWN!**

Suggestions from the teacher-author:

These are made with (believe it or not) laminated paper!

Have your class place their "leather portfolio flap" AND their patches and other personal touches BEFORE sending through the laminated. I have my students in my Business Essentials Class print out an inspirational quote from an entrepreneur to embellish their *snip note portfolios*. I use the Velcro Dots after laminating for a closure. Laminating makes it easy to **take notes out of the portfolio and move them around!**



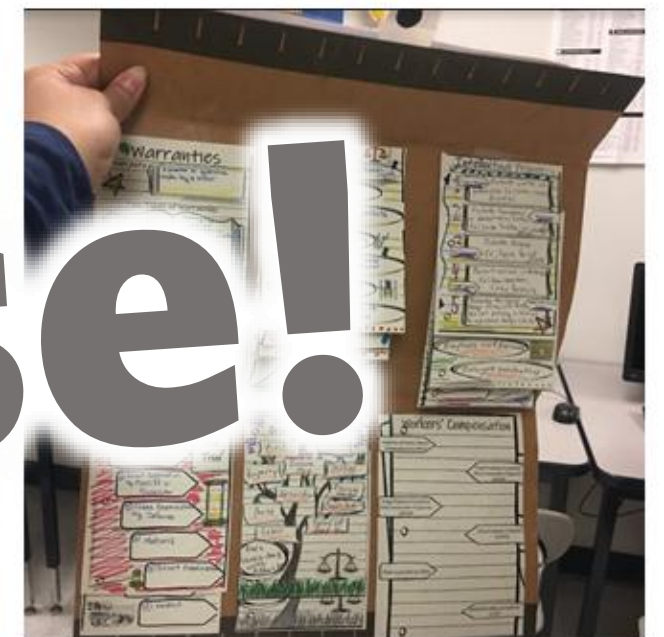
12" X 18"
laminated
construction paper



18" X 24"
laminated
construction paper

Super Easy to Use!

For accounting class, I use traditional file folders and fold them in a totally different way! You can laminate them before students start adding their snip notes. So that the last the whole year, we store them in an additional file folder to protect them.



I use Velcro Dots for closure.
\$4.00 for 15 of them at Michael's
You can buy a whole roll on Amazon.
Use your teacher discount or
40% coupon and save!



Storage Ideas



Full Course

of Marketing Notes!

45 SLIDES!

TEACHERS RAVE ABOUT MY MARKETING CLASS SNIP-NOTES™!

Check out the  reviews!!!

★★★★★ Extremely satisfied

Used these with my Honors Marketing class as review. He students loved putting them together to review concepts that we had talked about through out the year

★★★★★ Extremely satisfied

I love this snip notes. I am really enjoying them and so are the students. Great lessons!

★★★★★ Extremely satisfied

This resource was a great addition to my Marketing curriculum! I loved having these note takers and putting a spin on the traditional expectation to take notes. The students were engaged! I printed off both the larger sheet and the snip note, but used the snip notes as bell ringers to check what students took away from the prior class. Thank you so much!

★★★★★ Extremely satisfied

I liked them and more importantly the students liked them. Thank you.

★★★★★ Extremely satisfied

We started to put this together last year and we used them as open book during tests. We will do it again this year as a review for my in class students. We will probably put them together during one of the interruption weeks for testing or holidays when everyone is tired. My virtual students have the notes and they'll be able to join in on the craft fun. They like it when we get off the computer!

★★★★★ 5.0

I have been using this resource in my classroom since purchasing it. It was simple to implement, and most students enjoy it. It is very useful for reviewing "big ideas" in marketing. Thank you for a great resource!

★★★★★ Extremely satisfied

Neat addition to class. Lots of resources for creating this with students.

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

