

Marketing Mix Graphic Organizers

Digital Version or Printable

Four (4) Marketing Mix
Graphic Organizers
included

Easy-to-use, fillable
Google Slides **OR** easily
convert to Microsoft
PowerPoint.

Use Digitally or
Print Out

NO PREP!
Saves you time!



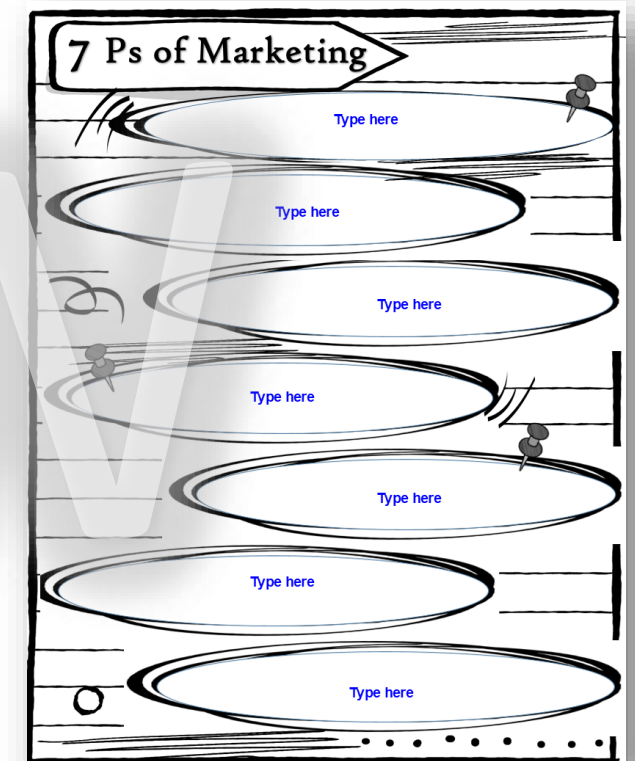
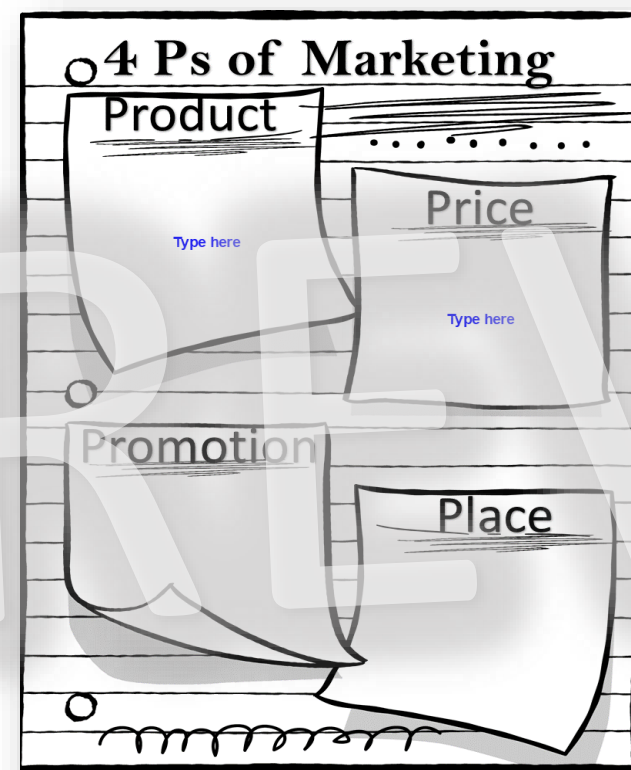
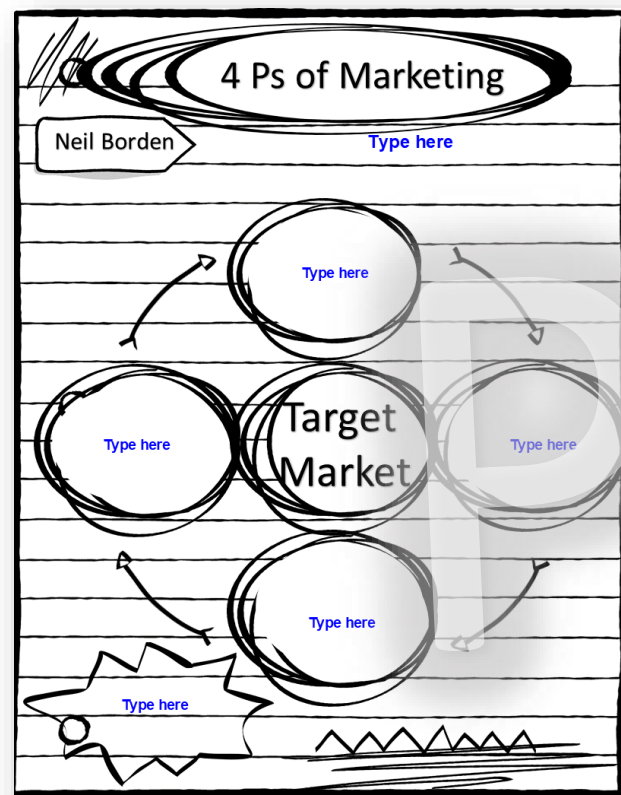
BUSINESS EDUCATION WITH *Denise Leigh*

Four (4) graphic organizers are included:

- Four Ps of Marketing Matrix
- Four Ps of Marketing Explained
- Seven Ps of Marketing Matrix
- Seven Ps of Marketing Explained

NO PREP!

FULL TEACHER'S NOTES INCLUDED



- Upload to Google Classroom and have students complete digitally, **or**
- Printout and teach in packet form as Graphic Organizers

Students are prompted to complete a **MARKETING MIX** for a product or service of their choice after taking the notes.

On the next slide, complete a **marketing mix** for a product or service of your choice.

4 Ps of Marketing

Product
.....
Type here

Price
Type here

Promotion Product or service name here:

Place

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

