

Intellectual Property

Introduction Digital Activity

An Introduction to Intellectual Property Protection laws

Attaches easily to any learning management system!

Great for Marketing, Intro to Business, or Business Law Class

NO PREP!
SAVES YOU TIME!



BUSINESS EDUCATION WITH *Denise Leigh*

A Great Introduction to Intellectual Property Protection



- ✓ Students are prompted to list and explore the types of intellectual property protection.
- ✓ Students explore patent protection.
- ✓ Students investigate trademarks and copyrights.
- ✓ Students assess what is different when protecting a trade secret.

NO PREP! EDITABLE!



Intellectual Property

When you own a business, understanding intellectual property and the laws that protect it are crucial. In essence, if someone steals your ideas—your intellectual property—you have recourse under the law. But you need to be proactive. Here is a basic primer to guide you.

Use [this resource link](#) to discover more about intellectual property.

List four forms of intellectual property protection...

What is the name of the Washington DC office that registers intellectual property?

Patents

What is a patent?	
How long is a patent good for?	
List 3 types of patents and what makes each unique...	
What type of business or entrepreneur might need a patent?	

Trademark

What is a trademark?	
Search the web for "most common trademarks." List 3 common trademarks...	
Must a company or entrepreneur register a trademark? Explain...	
What is the most common reason that a trademark might be rejected?	

Copyright

Give examples of what can be copyright protected.	
When does the protection start and when does the protection end?	
Is it necessary to file for a copyright through the US Patent and Trademark Office? Explain...	

Trade Secrets

What is a trade secret?	
Give three examples of what a trade secret could be...	
What is the difference between trade secrets and patents?	
How can a business or entrepreneur protect a trade secret from getting out?	

PREVIEW

**ALSO GREAT FOR A SUB DAY
or
REMOTE LEARNING**

Teacher Testimonials



Easy to implement. Good learning activity for students to practice web search skills



Thank you for this resource! It helps prepare students and they recognize the relevance!
Your lessons are ALWAYS a hit!



This was an **engaging activity** for the students to use in our lesson on intellectual property. Thanks!



Great resource!



As with all of Denise's materials, **I loved this resource.**

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

