

Instagram – Get to Know Your Students

Social Media Marketing Digital Activity

**A GREAT Activity to
Get to Know Your
New Students!**

Students showcase
brands that they ❤️ !

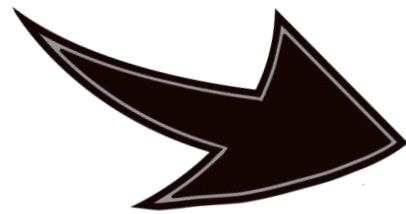
**GREAT First Week
activity for any
Business Ed class!**

**NO PREP!
GREAT FOR A SUB DAY!**



BUSINESS EDUCATION WITH *Denise Leigh*

Students showcase brands that they ❤️ by making an **Instagram post!**



Drop a profile picture here. Either use a photo of yourself or create an avatar or use a bitmoji image.

List 9 brands, labels, or businesses that you patronize and enjoy in the 9 boxes. This can be done by dropping their logo or a photo of the product.

My Favorite Brands

Instagram Brand Profile

9 Posts 24 Followers 24 Following

Username

Class

2 Words to describe your *VIBE*

Answer the following prompts.

PREVIEW

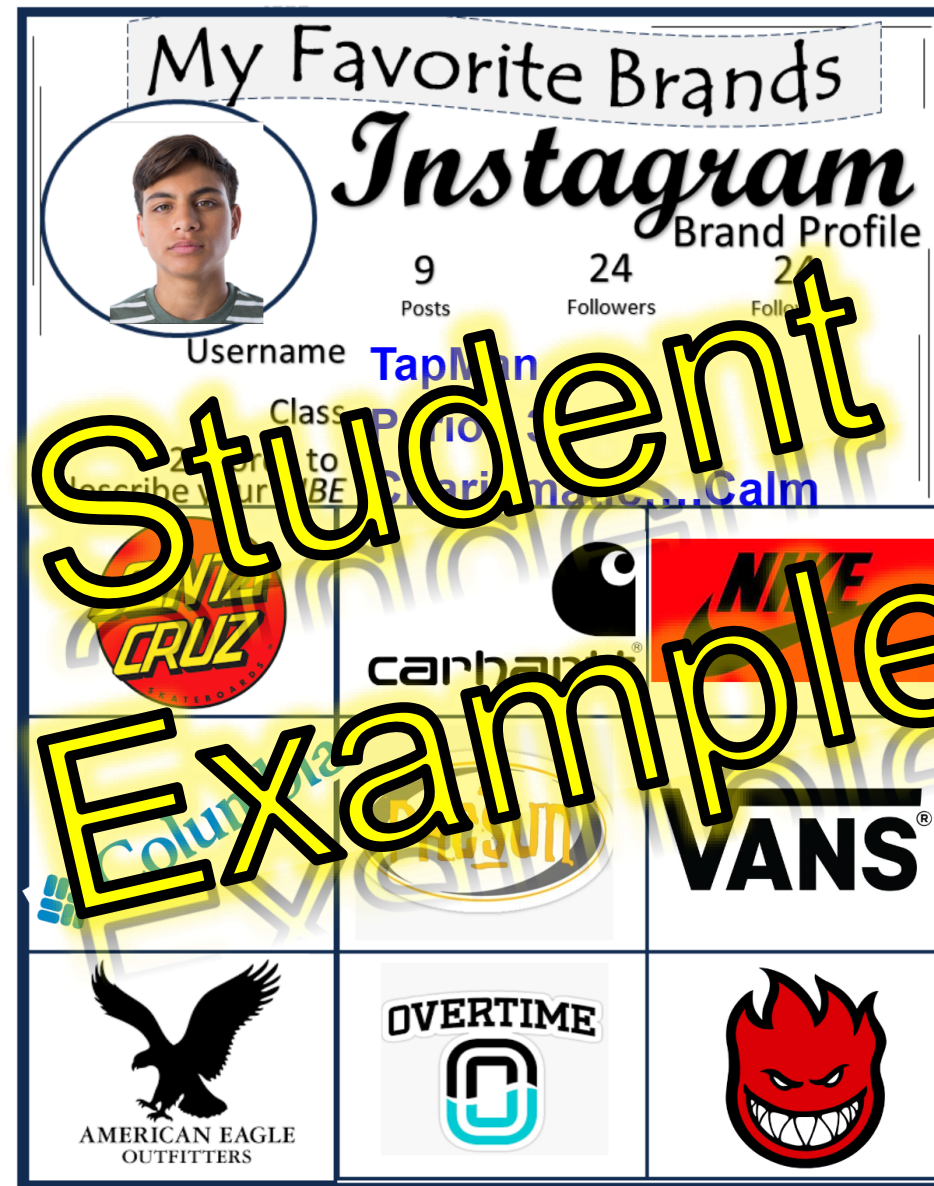
NO PREP!

Business Ed With Denise Leigh © 2023

A GREAT **'GET TO KNOW YOUR NEW STUDENTS'** DIGITAL ACTIVITY FOR THE NEW SCHOOL YEAR OR SEMESTER

Drop a profile picture here.
Either use a photo of yourself or create an avatar or use a bitmoji image.

List 9 brands, labels, or businesses that you patronize and enjoy in the 9 boxes. This can be done by dropping their logo or a photo of the product.



Answer the following prompts.



A Student Example Is Included

**PRINT OUT YOUR STUDENTS' WORK
FOR A GREAT, STUDENT-CREATED
BULLETIN BOARD**

**Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam!
Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!**

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

