

Insider Trading SEC Investigation

Digital Case Study Activity

Students learn about the famous insider trading case involving Martha Stewart

A Google Doc that attaches flawlessly to any learning management system!

NO PREP!

Saves you time!



Teacher Testimonials



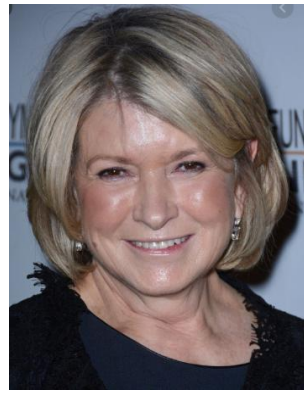
I used this resource in my Personal Investing class during the buying stocks/illegal activities unit. Students found the information **very interesting** and asked great question related to the assignment.



It was a **great case study**. The students were **very engaged**. I **love** the lesson.



Quick little self-directed lesson on insider trading. Perfect for business law.



Students learn about the facts of the famous Martha Stewart case, then give their opinions. Great classroom discussions.

What did Martha Stewart do wrong according to the government?

What is the name of the crime in which she was convicted?

How time did she serve?


Who did she lie to?

Student then give their opinions and explain their views.

NO PREP!

Great for a SUB DAY or Remote Learning Day!

Google Doc that convert easily to MS Word



Martha Stewart ImClone Scandal

Martha Stewart is a TV personality, Author, and Entrepreneur who owns a successful product line sold in major retailers all over the world.

[CLICK HERE](#) to get information to answer the following questions.

What did Martha Stewart do wrong according to the SEC?	
What is the name of the crime/crimes in which she was convicted?	
How much time did she serve?	
Who did she lie to according to this New York Times Blog Post?	
In your opinion, did Martha Stewart commit a crime that deserves the time that she served? Explain your answer.	

Business Education with Denise Leigh © 2022

PREVIEW

Great classroom discussions

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

