

Business Law Case Study

Hershey v. Cadbury

Great Class Discussion
on an Import Case!

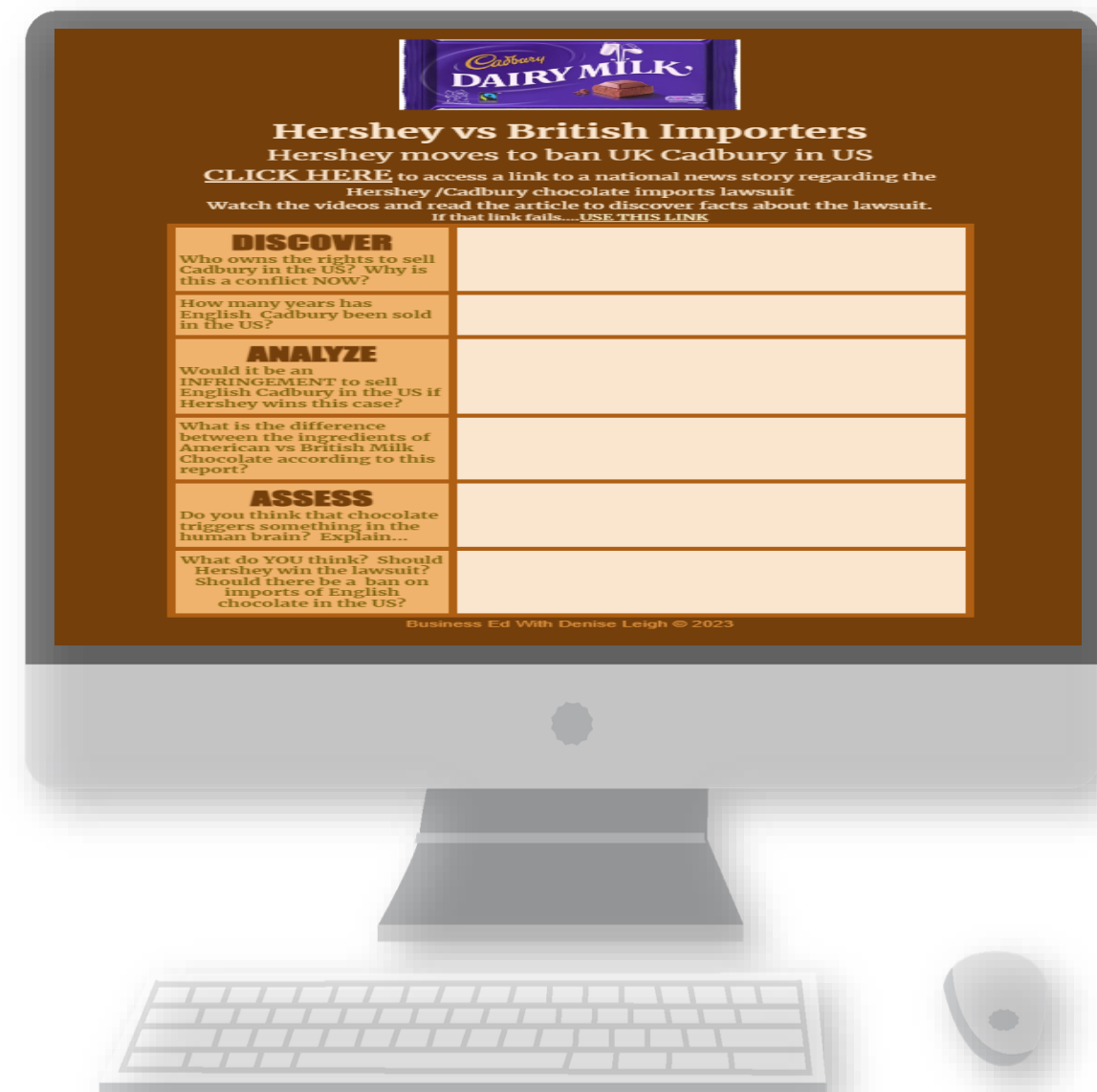
Students Explore the facts, Assess
the outcome, and Share their
opinion.

A Digital Activity

Great for a Sub Day or Remote
Learning

Engaging and Fun!

NO PREP!
SAVES YOU TIME!



BUSINESS EDUCATION WITH *Denise Leigh*



Hershey vs British Importers

Hershey moves to ban UK Cadbury in US

[CLICK HERE](#) to access a link to a national news story regarding the Hershey /Cadbury chocolate imports lawsuit
Watch the videos and read the article to discover facts about the lawsuit.
If that link fails...[USE THIS LINK](#)

DISCOVER

Who owns the rights to sell Cadbury in the US? Why is this a conflict NOW?

How many years has English Cadbury been sold in the US?

ANALYZE

Would it be an INFRAINGEMENT to sell English Cadbury in the US if Hershey wins this case?

What is the difference between the ingredients of American vs British Milk Chocolate according to this report?

ASSESS

Do you think that chocolate triggers something in the human brain? Explain...

What do YOU think? Should Hershey win the lawsuit? Should there be a ban on imports of English chocolate in the US?

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NO PREP!

Great for Sub Day or Remote Day



Update

[CLICK HERE](#) for the outcome of the Hershey Cadbury Import Lawsuit
If that link fails...[CLICK HERE](#)

Give a briefing on the outcome of the case

What is your opinion?

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GREAT CLASS DISCUSSION – STUDENTS LOVE GIVING THEIR OPINIONS

Teacher Testimonials



It was fun to see how the "Chocolate War" was resolved and to learn about the differences in processing of chocolate between US and Europe. My students had no idea there was a difference.



Great discovery tool. My students are asking for these types of case studies in Business Law. **They loved them. Great resource.**



Awesome product.



Fun! Really got students talking and debating.



My students **loved** this assignment. I used this for the sub while I was gone. It was helpful in starting a discussion in the classroom.

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

