

Google Economic Impact Business Case Study

Students learn about
the Google Company
Timeline

How does Google
affect the economy?

What's it like to work
at Google?

NO PREP!

**Great for a Sub
Day!**



BUSINESS EDUCATION WITH *Denise Leigh*

Google Timeline

There are few companies who have made the impact that Google has in the world of technology.

Click on [THIS LINK](#) to access the information needed to complete the timeline. Select only ONE bit of information from each year if there is more than one event for a specific year.

1995	
1996	
1997	
1998	
1999	
2000	
2001	
2002	
2003	
2004	
2005	
2006	
2007	
2008	

Preview

NO PREP!

Great for

a

Sub Day!

[CLICK HERE](#) for a resource on the economic impact on Google
[CLICK HERE](#) for another resource on Google's economic impact
[CLICK HERE](#) for yet another!

Use the resource links above to LIST 5 WAYS THAT GOOGLE IS IMPACTING THE AMERICAN ECONOMY POSITIVELY

1
2
3
4
5

Preview

Life at 

[CLICK HERE](#) to see what life is like to work for Google

[CLICK HERE](#) to see what life is like to work for Google

Do you think companies should have such perks for their employees? What would be a benefit?

OPINION

If you were to work at a company such as Google, in what department would you like to work?

**Takes about
45 minutes
to complete.**

Teacher Testimonials



I used this as a light activity after teaching supply and demand. I wanted to give them a break from such a tough topic. **They really enjoyed it.** The video really put it all together for them. Thanks.



One of my **favorite assignments** to leave for a sub. THANK YOU!



This was a **great activity** for a sub and it help reinforce my class discussions about some of Google's benefits they provide their employees in order to be a good company.

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

