

Social Media Marketing Gallery Walks

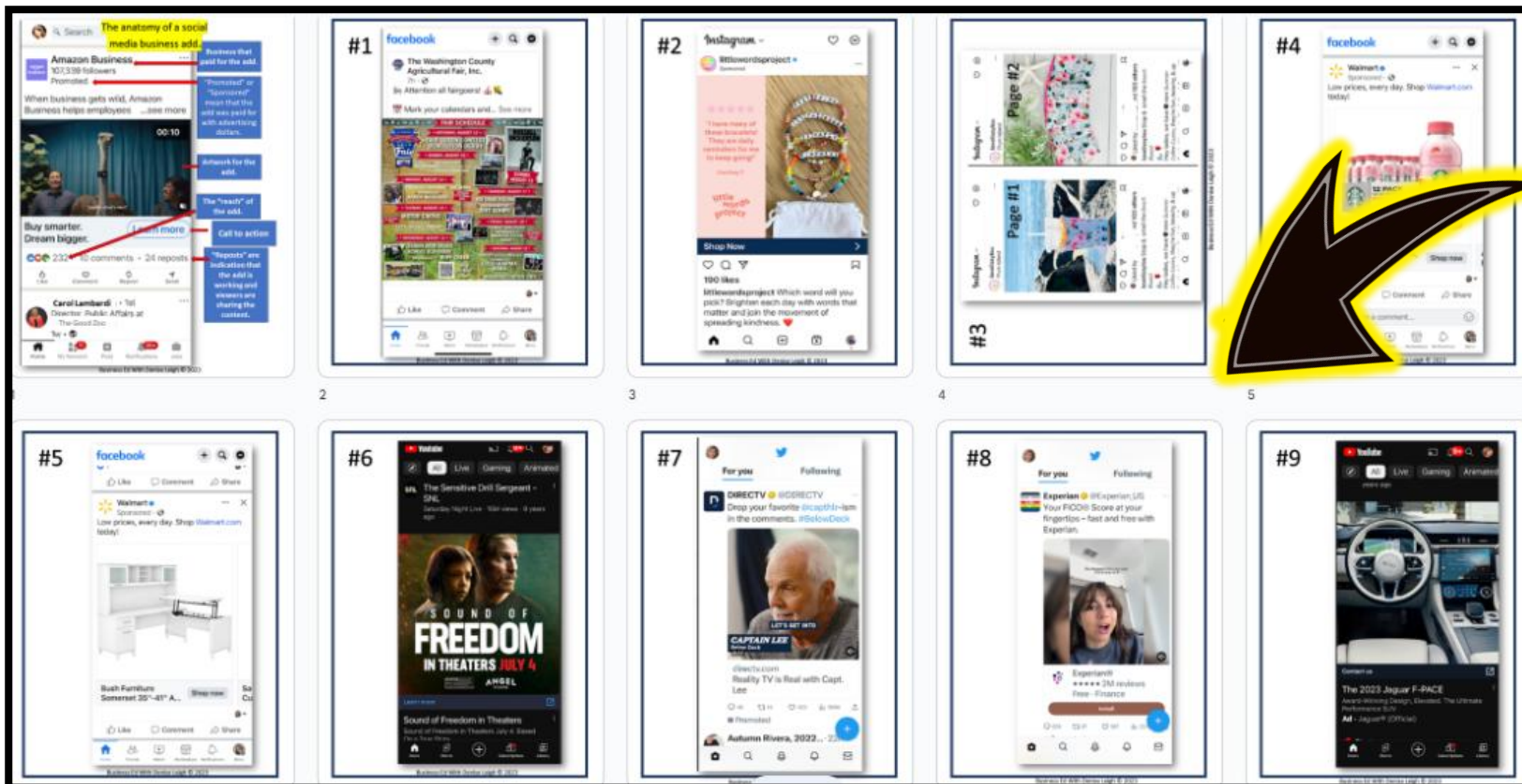
Get your students moving and engaged with a Gallery Walk!

Students analyze social media posts for demographics and engagement components!



JUST PRINT AND HANG! EASY!

BUSINESS EDUCATION WITH *Denise Leigh*



These are the Social Media Posts...

...used to ANALYZE Demographics & Advertising Components.

JUST PRINT & HANG! EASY!



Social Media Gallery Walk

#1



Who posted the ad?

What is the "call to action?"

Is this a sponsored ad?

What is its purpose?

#2

Who posted the ad?

What is the "call to action?"

Is this a sponsored ad?

What is its purpose?

#3

Who posted the ad?

What is the "call to action?"

Is this a sponsored ad?

What is its purpose?

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Demographics

SOCIAL MEDIA Target Market/Demographics Gallery Walk

Use 3 words to describe the target market of each social media post.

1	
2	Click to add text
3	Click to add text
4	Click to add text
5	Click to add text
6	Click to add text
7	Click to add text
8	Click to add text
9	Click to add text
10	Click to add text
11	Click to add text
12	Click to add text

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**Includes Everything
You Need
for Student Engagement!**

STUDENT REFLECTION SHEETS

Teacher Testimonials



I love a good resource that will get students engaged. They are all about social media and this is a fun activity for them. I love gallery walks and the student engagement! (10th & 11 grade)



My students loved this resource. They were up and moving and extremely engaged in the lesson the entire class period. It was easy to set up groups to account for any accommodations needed for learning differences. I will continue to use this activity. (High School)



I used it with younger kids, so they needed a little bit more help but everything went great! **They really liked it!** (7th and 8th grade)



A great addition to my Business 1 class yearly curriculum. (High School)

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

