

Family and Consumer Science

Food Truck or Restaurant Project

Students act as an
Entrepreneur for a
Simple Startup
Food Truck or
Restaurant

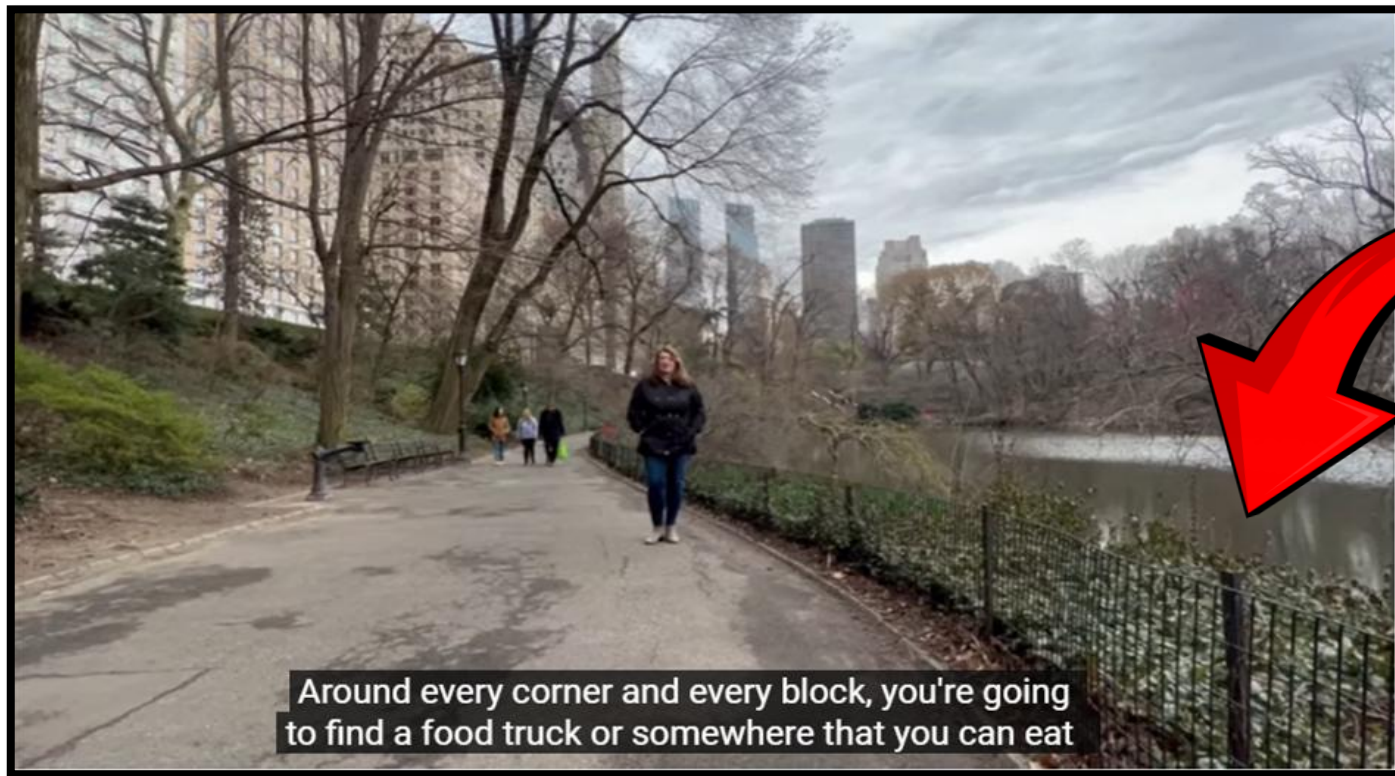
Engaging!
Fun!
Different!



**PROJECT-
BASED
LEARNING**

BUSINESS EDUCATION WITH *Denise Leigh*

**I filmed the videos in
Central Park & Lower
Manhattan, NYC**

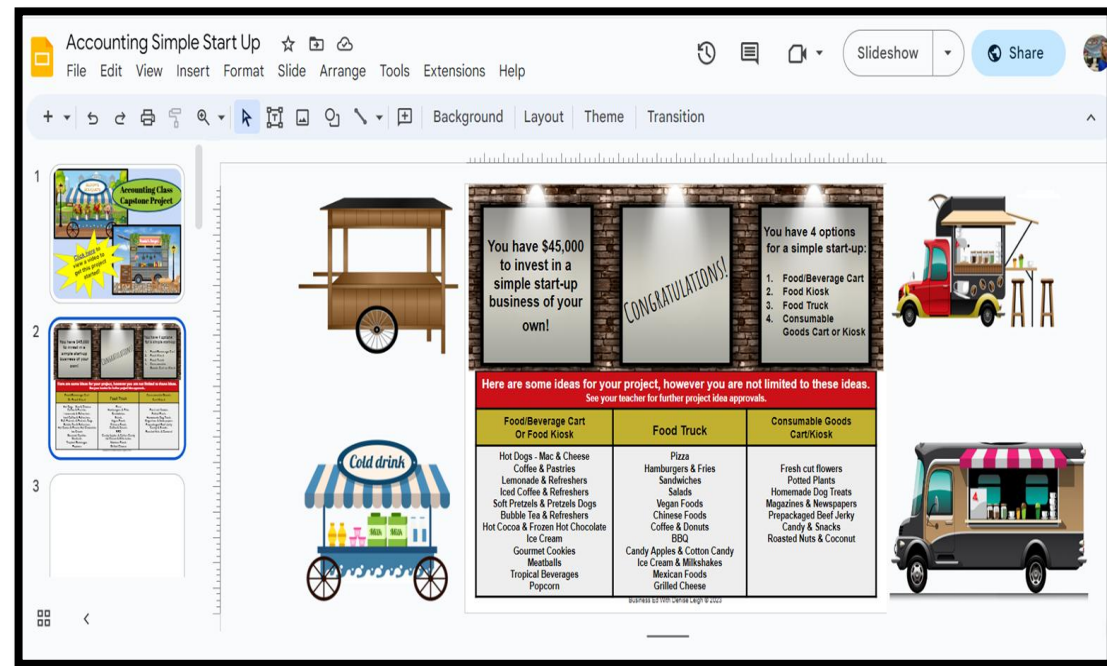


**This project file includes videos that
were filmed on location in the
'*Food Truck Capital of the World*'
NEW YORK CITY!**



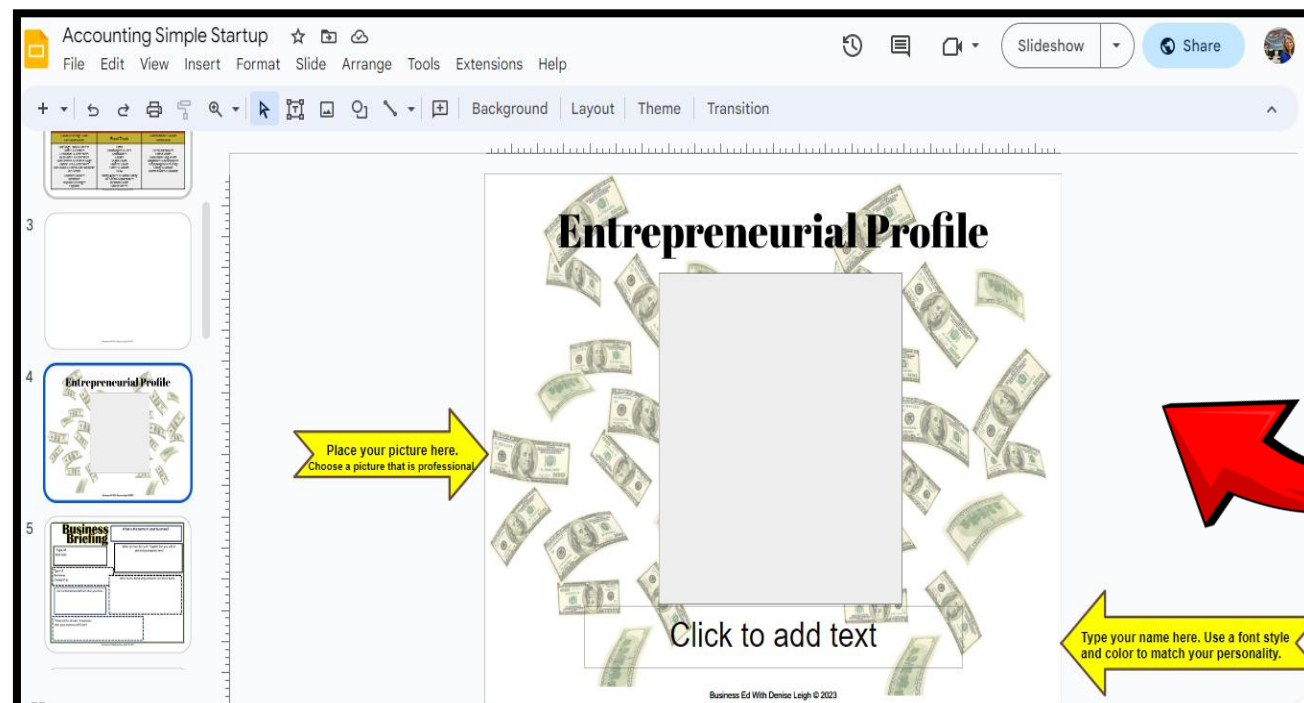
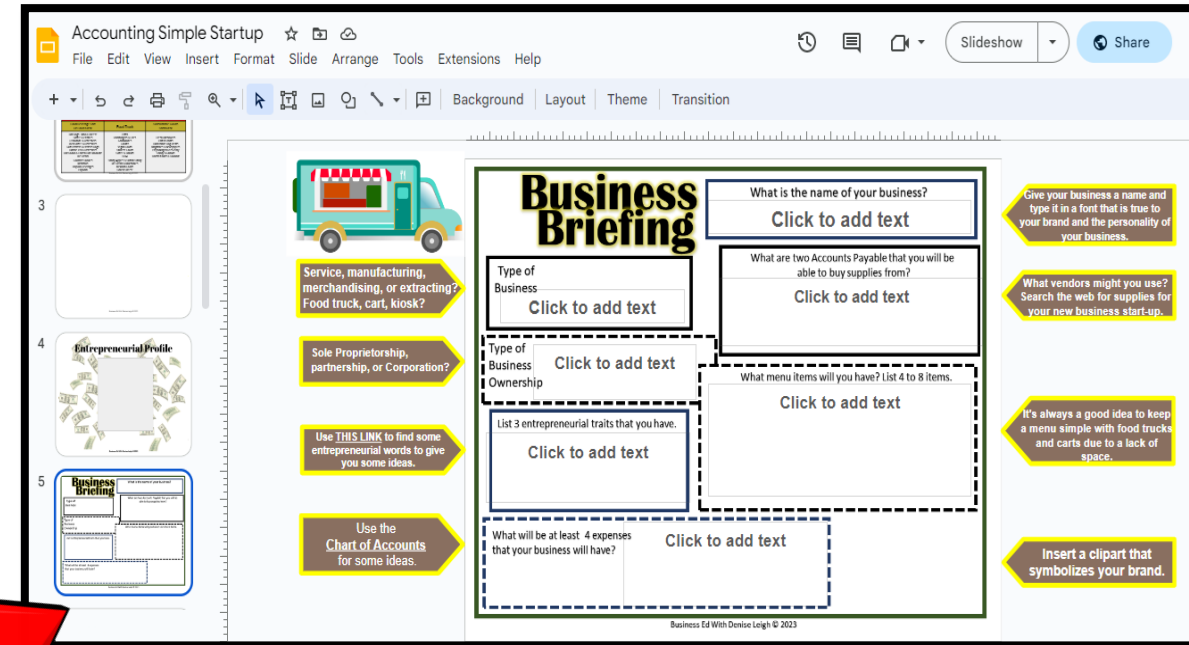
**THIS is as
REAL WORLD
as it gets!**



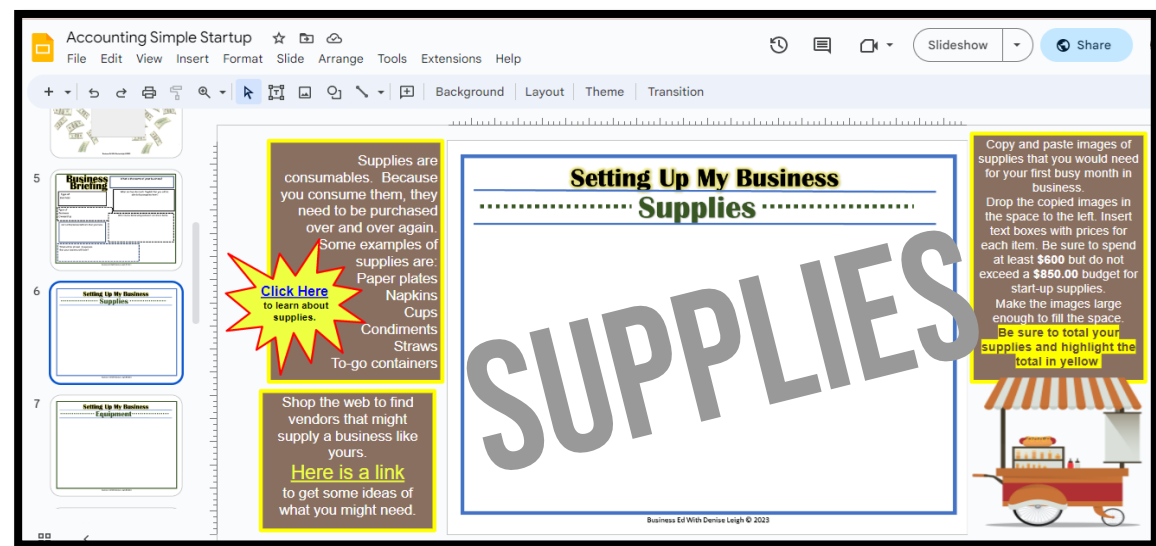


Students are given options as to what Simple Startup Food Truck they want to pursue.

There are hints and help in the margins so that students are successful in completing the project!

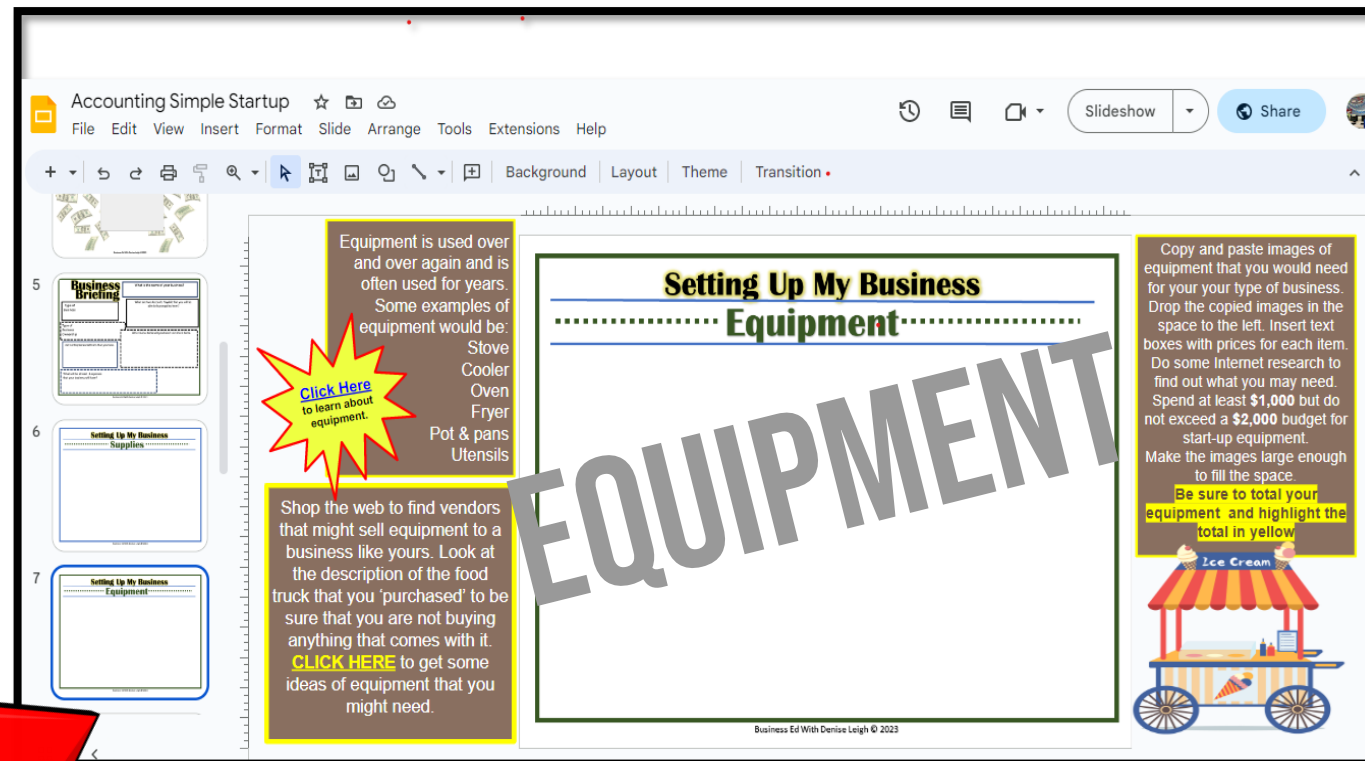


FCS students complete an Entrepreneurial Profile!

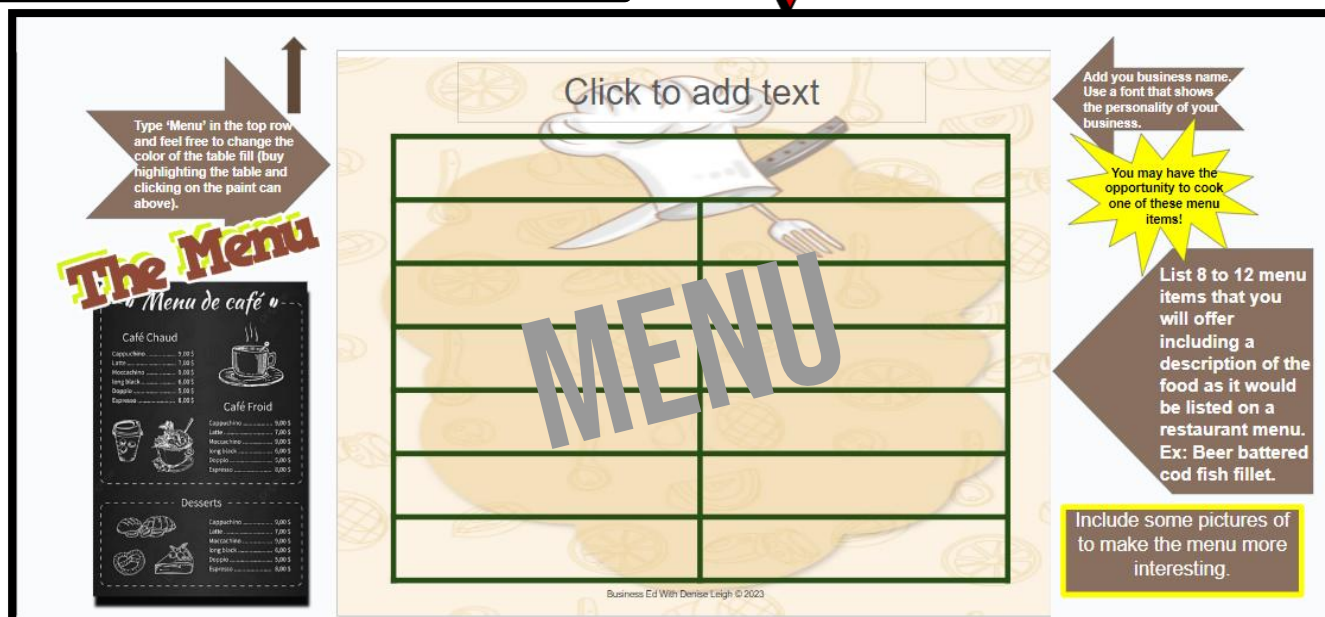


Student entrepreneurs 'shop' for supplies (consumables) and equipment (long-term assets)

Students LOVE picking out their supplies and equipment for their food truck! They must stay within their budget!



Students create a menu for their food truck.





List all of the food ingredients needed for your kitchen to get you through your first 2 weeks of business. Use your critical thinking skills and your best judgement to estimate the amounts (or yield) of each food. Shop these items online. Examples: Rice, sauce, fish, meats, pasta, lettuce, tomatoes, flour, sugar, and premade foods such as tacos, buns, tortillas, etc **BE SURE TO LIST THE PRICE AS WELL.**

Click to add text






Students create a shopping list of what groceries will be needed.

Display what food is sold from the truck!

Create a picture of what customers will get from your food truck.



My Business Investment	
Food Truck <small>(List purchase price if for sale or first year of rent)</small>	
Total Supplies <small>(Both kitchen and restaurant)</small>	
Total Equipment <small>(Both kitchen and restaurant)</small>	
Food	
Total Investment	



Business Ed With Denise Leigh © 2023

Calculate the total investment for the food truck venture.

Teacher Testimonials



My students **really enjoyed** this project. This resource made it **so much easier** for them to understand the expectations of the project. **Highly recommend this resource!!**



This was a **fun and exciting resource** for my class....a very creative addition to my curriculum. Thank you!



This was a **semester final**. It gave some choices and it incorporated many things we had been doing in class.

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

