# **Financing...** a Function of Marketing

The 2 Components of Financing for Marketing

Students discover how much Advertising costs.

Explore ways that customers can pay for products & services.

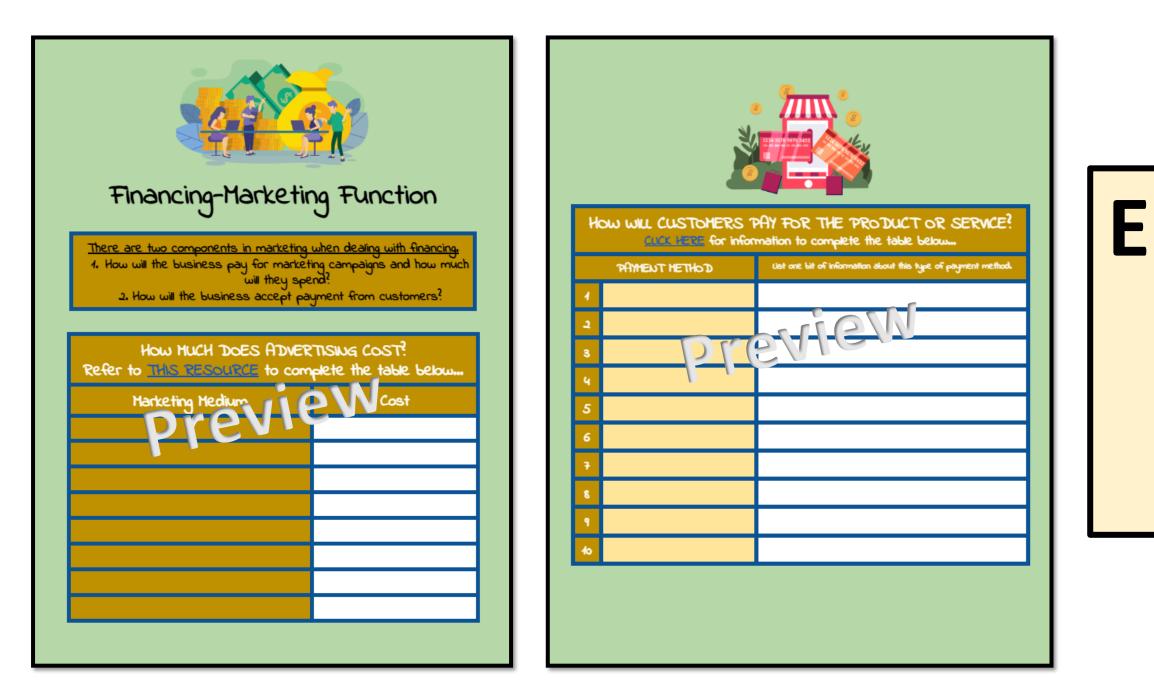


### **NO PREP!**

BUSINESS EDUCATION WITH Penise C

# This Google Doc activity takes about 45-55 minutes to complete.

## Leads to great conversation about Financing as a Marketing Function.



# Engaging and Fun! Teacher's Key Included!

## **Teacher Testimonials**





This resource along with a few others really compliment the Mega Marketing Bundle. Thanks.

**A+...** I will continue to use it. It's relevant and engaging. Thank you!

Hi! My name is Denise Leigh. I have been teaching Business
Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania
Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam!
Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative<sup>™</sup> Project-Based Business Education (PBL) Classroom.



