

## EARTH DAY Business Unit

10 Companies that are Eco-Friendly

Discover a special Earth Entrepreneur.

Create a great classroom display (optional)

Great for Intro to
Business or
Entrepreneurship class



BUSINESS EDUCATION WITH Penise Leigh

**NO PREP!** 



Many companies have taken great action and spend a tremendous amount of money to be environmentally responsible (also called eco-friendly).

Businesses benefit from taking measures to be more environmentally friendly because everyone benefits from keeping the earth clean. But businesses are also seen as being responsible and respectful by consumers and consumer opinion always matters to companies.

THIS LINK lists 10 BUSINESSES who are known as environmentally friendly companies.

Complete the table below using that resource link.

\*A Unique and Beneficial Partnership!--The EARTH Entrepreneur!\*

Click on THIS LINK to complete a study on an environmental entrepreneur who partnered with a large company to make water safe to drink in third world countries.

\*\*Creating EARTH ART...Business Style!\*\*

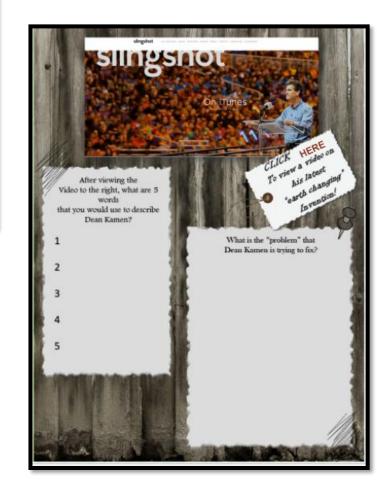
Select one of the businesses above and complete

## Students explore 10 companies that are taking great strides to be environmentally friendly.











This is a great CASE STUDY of how an entrepreneur/ inventor is contributing to the effort for clean water.





## Bonus: Make a business bulletin board for your classroom!

Students fill in with their findings



## **Teacher Testimonials**





The perfect resource for Earth Day! Easy to use and assign for your students.



**Love** these stand alone and themed lessons from Denise. I look forward to them every year and the students **always learn something new!** 



My students enjoyed this. I really like seasonal items to assign.



What a **fun engaging** lesson to add to any business course! I **love** holiday-themed activities.



Easy, ready to use assignment to incorporate Earth Day in my Marketing class!

Hi! My name is Denise Leigh. I have been teaching Business
Education for over 25 years! I love collaborating with business
educators all over the world. I am a 2022 Pennsylvania
Teacher of the Year Finalist and relentless lifetime learner and
lover of everything education. Engaging students and
connecting them to their world is my jam!
Thank you for exploring my resources and sharing my passion
for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.