a Function of Marketing

Students learn about Distribution.

What are the various Distribution **Channels?**

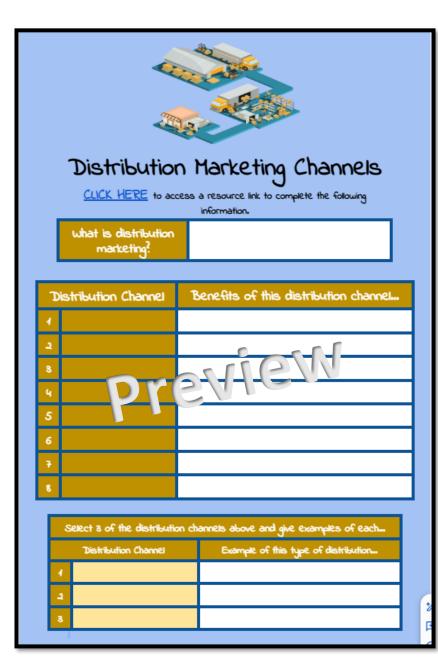
Use critical thinking skills to use what was learned.

NO PREP!



BUSINESS EDUCATION WITH Perise Leigh

This Google Doc activity takes ~50 minutes to complete. Version Conversation about Distribution Channels. **Students are given scenarios to use critical thinking skills** and show what they have learned.



Preview		
	what distribution channel is implement Scenarlo	Distribution Channel
1	Malachi imports coffee beans from Columbia and grinds the beans and sells one pound bags to restaurants and hotels, what type of distribution channel is this? →	
2	Jeff sells thinestone jewelry online to stores and small shops so that they can resell it for a profit. He sells them in bulk and all stores must buy at least 2 dozen of any particular item. what type of distribution channel is this? →	
8	Jaxon sells expensive men's colognes to stores to resell. He selects stores that are high-end and will not sell to discount department stores. What type of distribution channel is this? →	
4	Pablo sells clothing at a kiosk in the middle of the mail. He buys this merchandise wholesale and marks-up the price to resell to shoppers.what type of distribution channel is this? →	

Engaging and Fun! **Teacher's Key** Included!

Teacher Testimonials





This assignment was used as a review activity. It provided an **excellent opportunity** for students to revisit and reinforce their comprehension of the marketing distribution unit covered in my Introduction to Business class. Thank you for sharing.



You can't go wrong with Denise's activities. They are professionally made and always engaging.



I loved this and my kids learned a lot from it. **Great** for reinforcing learning. Used it for a learning walk observation and it was a hit.

This was a great resource in my Marketing class. Students enjoyed it very much!

Hi! My name is Denise Leigh. I have been teaching Business
Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania
Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam!
Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative[™] Project-Based Business Education (PBL) Classroom.



