

# Different Types of Entrepreneurs

## Digital Discovery Activity

Students discover the  
13 Different Types of  
Entrepreneurs  
...and more!

An easy-to-use, fillable  
Google Slide or convert  
to Microsoft PowerPoint

Also, great for a Sub Day  
or Remote Learning

Includes a Bulletin Board

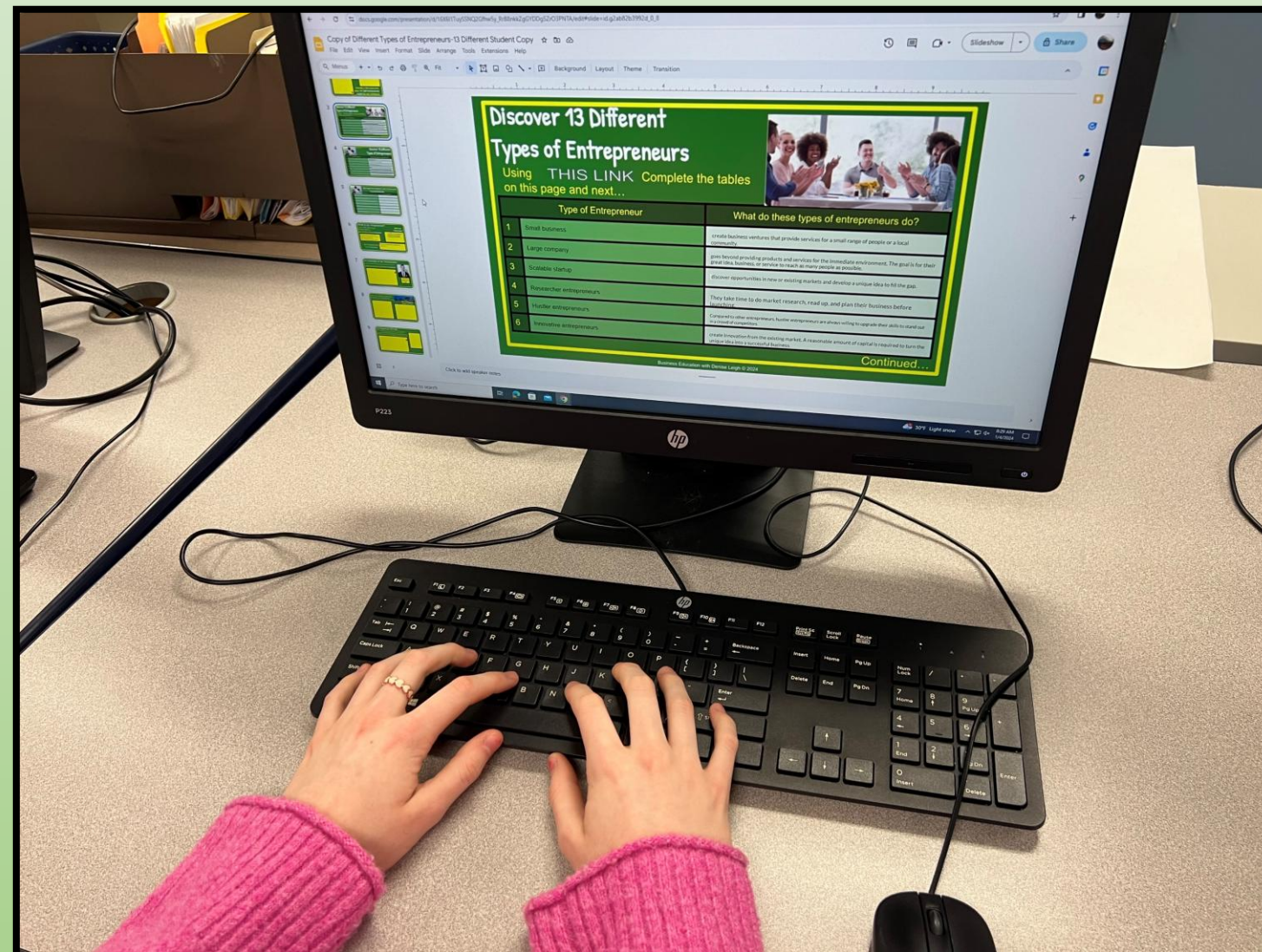
**NO PREP!**  
**SAVES YOU TIME!**



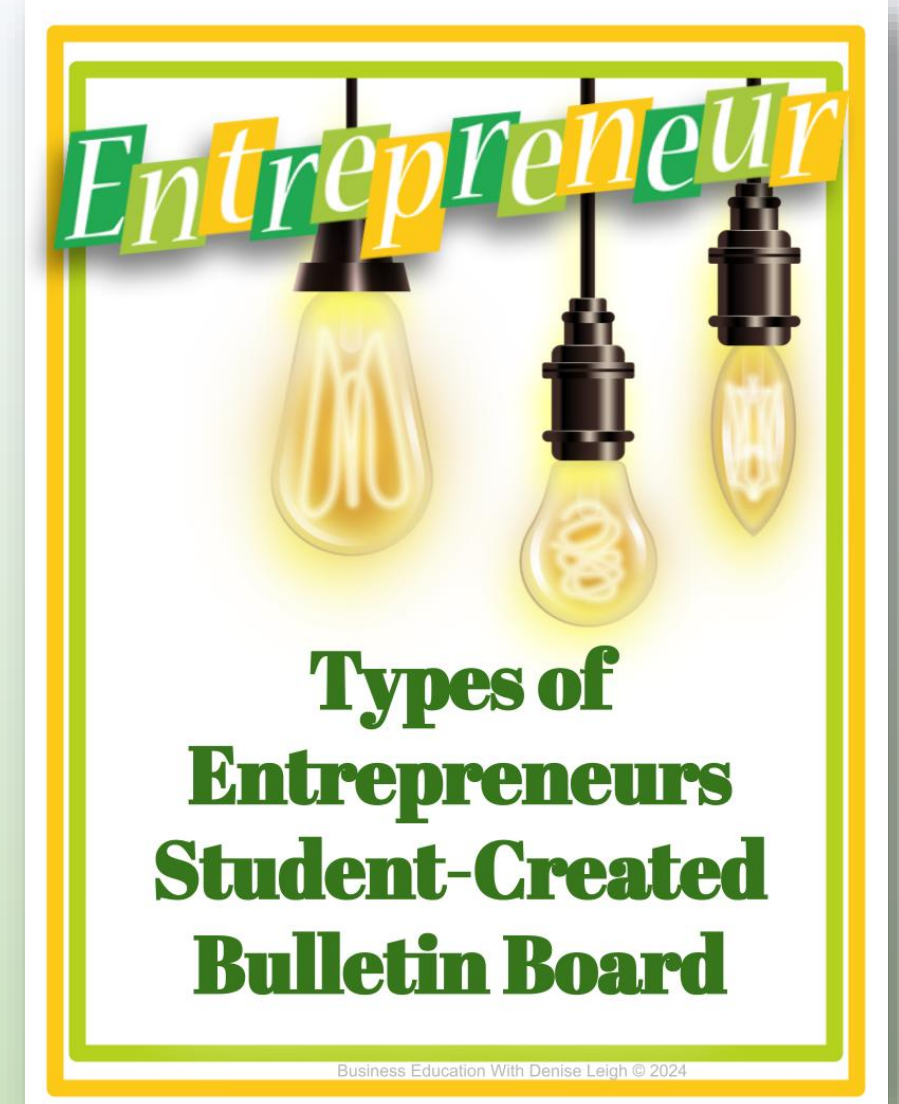
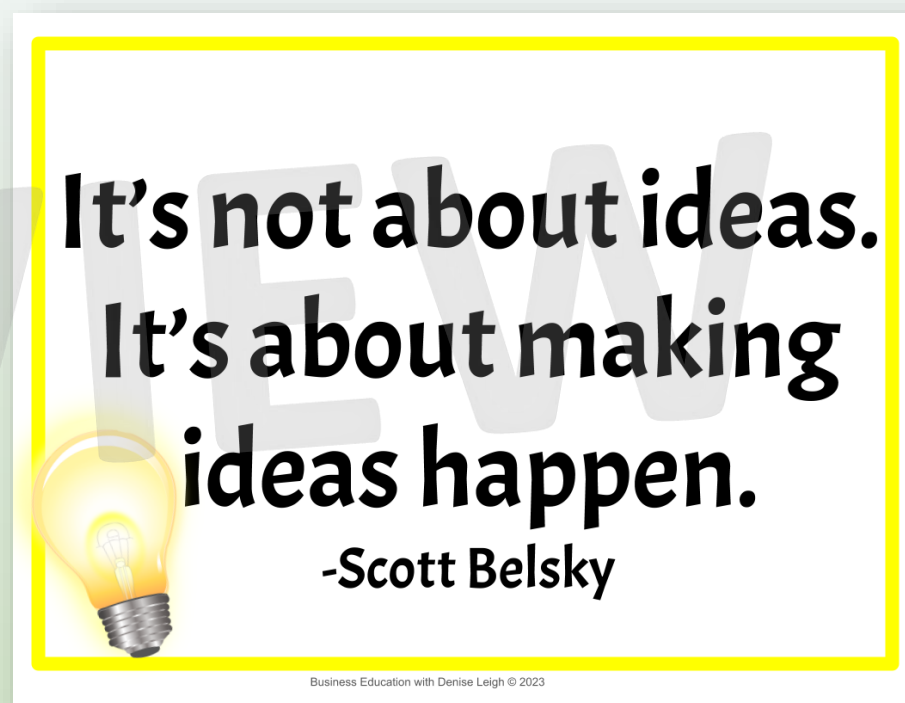
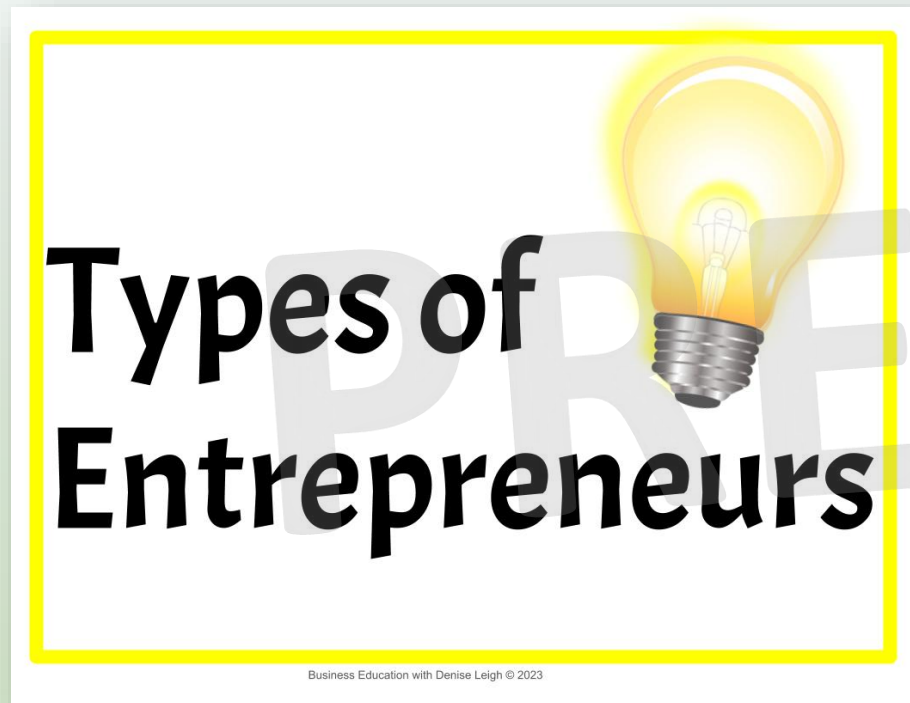
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# A Google Slide file that easily converts to Microsoft PowerPoint

## Includes Teacher's Key & Rubric



# Includes a Collaborative Bulletin Board



## Includes all Clip Art

Everyone in the class will be working in this file at the same time. **STAY ON YOUR PAGE!** There is NO reason for you to be on another slide.

Choose an entrepreneur that fits the "type" in which you were assigned. Type your name in the line in which you are assigned and work on that page number only.

Page #	Student Name	Type of Entrepreneur
3		Small Business Entrepreneur
4		Large Company Entrepreneur
5		Scalable Startup Entrepreneur
6		Researcher Entrepreneur
7		Hustler Entrepreneur
8		Innovative Entrepreneur
9		Buyer Entrepreneur
10		Social Entrepreneur
11		Imitative Entrepreneur
12		Trading Entrepreneur
13		Manufacturing Entrepreneur
14		Lifestyle Entrepreneur
15		Intrapreneur

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List 3-5 entrepreneurship qualities that this persona has.

\*Who are they? How did they make their fortune?  
\*What company/companies are they associated with?  
\*What is their story?  
Fill the entire space of your slide page and make it attractive.

**Click to add text**

**Click to add text**

**Click to add text**

**Click to add text**

Find a photo of your entrepreneur and drop it here!

Your name/names

Click to add text

Add the name of the entrepreneur in the box.

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Students work together to create the bulletin board!



# Engage, Explore, Analyze, Discover! Prompts Critical Thinking.

## Different Types of Entrepreneurs

Entrepreneurs have changed the world in remarkable ways! There are several types of entrepreneurs who use various gifts and talents to make a difference and contribute to meeting our wants and needs as a society. In this file, you will discover 13 types of entrepreneurs.



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**This digital activity prompts students to discover the 13 different types of entrepreneurs in the 21<sup>st</sup> century ...and so much more!**

**Great for a Sub Day or Remote Learning!**

Click on **THIS LINK** to answer the following questions...

Who is an Entrepreneur?



PREVIEW

According to the resource link above, the right entrepreneurial mindset has what 4 attributes?

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**Who is an Entrepreneur?**  
**What are the attributes of the right entrepreneurial mindset?**

**What do the different types of entrepreneurs do?**

**Discover 13 Different Types of Entrepreneurs**

Using **THIS LINK** Complete the tables on this page and next...

	Type of Entrepreneur	What do these types of entrepreneurs do?
1		
2		
3		
4		
5		
6		

Continued...

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Continued...

**Discover 13 Different Types of Entrepreneurs**

	Type of Entrepreneur	What do these types of entrepreneurs do?
7		
8		
9		
10		
11		
12		
13		

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**Using your critical thinking skills, identify the type of entrepreneur?**

**What type of entrepreneur are the following?**

Choose one of the entrepreneur types from the list that you created on pages 3 and 4.

Use your critical thinking skills!

	Entrepreneur	Type of entrepreneur
1	Lila bought <i>Bally's Bagels</i> in New York City because it was so profitable and she felt that she could make it even more successful!	
2	Jeremy and Jade are a newly married couple who started an online business that offers prom dresses to those who can't afford them.	
3	Debra has a business that is sure to make a global impact in the computer chip industry and will solve issues with computer chip shortages in the future.	
4	Pop's and Ruby's is a 'local cafe' that serves a small community. They hope to open another location in a neighboring town next year.	
5	Two brothers (with not much money) went to every trade show and even sold their innovative socks door to door to make their new business start-up a success!	
6	Darrell manufactures a new type of anchor that will never tangle on small or big boats. He has it patented.	
7	Cecilia lives in a town by the North Pole. She vlogs about her life in the Arctic on YouTube and other social media platforms.	

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**What is an Intrapreneur?**  
 Click on [THIS LINK](#) to answer the following questions...

What is the history of the word Intrapreneur?

What is an Intrapreneur?

List 5 characteristics of an Intrapreneur...


**PREVIEW**

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**What is an Intrapreneur?  
 List their 5 characteristics.**

**An example of an Intrapreneur...**  
 Use the same resource link as the previous page to respond to the prompt...

What did Healey Cypher do to earn the label of Intrapreneur?



Healey Cypher  
 Former Head of Retail Innovation  
 Ebay

**PREVIEW**

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**An example of an Intrapreneur –  
 Who is Healey Cypher?**

What is the difference between an intrapreneur and entrepreneur?  
 Use the same resource link as the previous page...



**PREVIEW**

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**What is the difference between an intrapreneur and entrepreneur?**

**Students write an entrepreneur profile of an entrepreneur of their choice.**

**Entrepreneur Profile...**  
 Select an entrepreneur of your choice and answer the following questions.  
 Write a well-developed paragraph (4-5 sentences) about this Entrepreneur. Include the type of entrepreneur, qualities that they have that contribute to their success as well as a description of what they do for a living.

Drop a photo of the entrepreneur below...

**PREVIEW**

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# Teacher Testimonials



**My students and I absolutely love this resource.** Thanks again for another GREAT educational experience!



thanks for a **quality resource**. My students found it **engaging**.



**Great lesson** on different types of entrepreneurs. Gives them many ways to begin different types of businesses. Then they have to relate it back to real entrepreneurs in current time. **I love your lessons.**



I am **never disappointed** with the thoroughness of Denise's interactive assignments. **Great resource** to supplement learning in Entrpreneurship (sic).



**Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam!  
Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!**

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

