

BUSINESS CO-OP

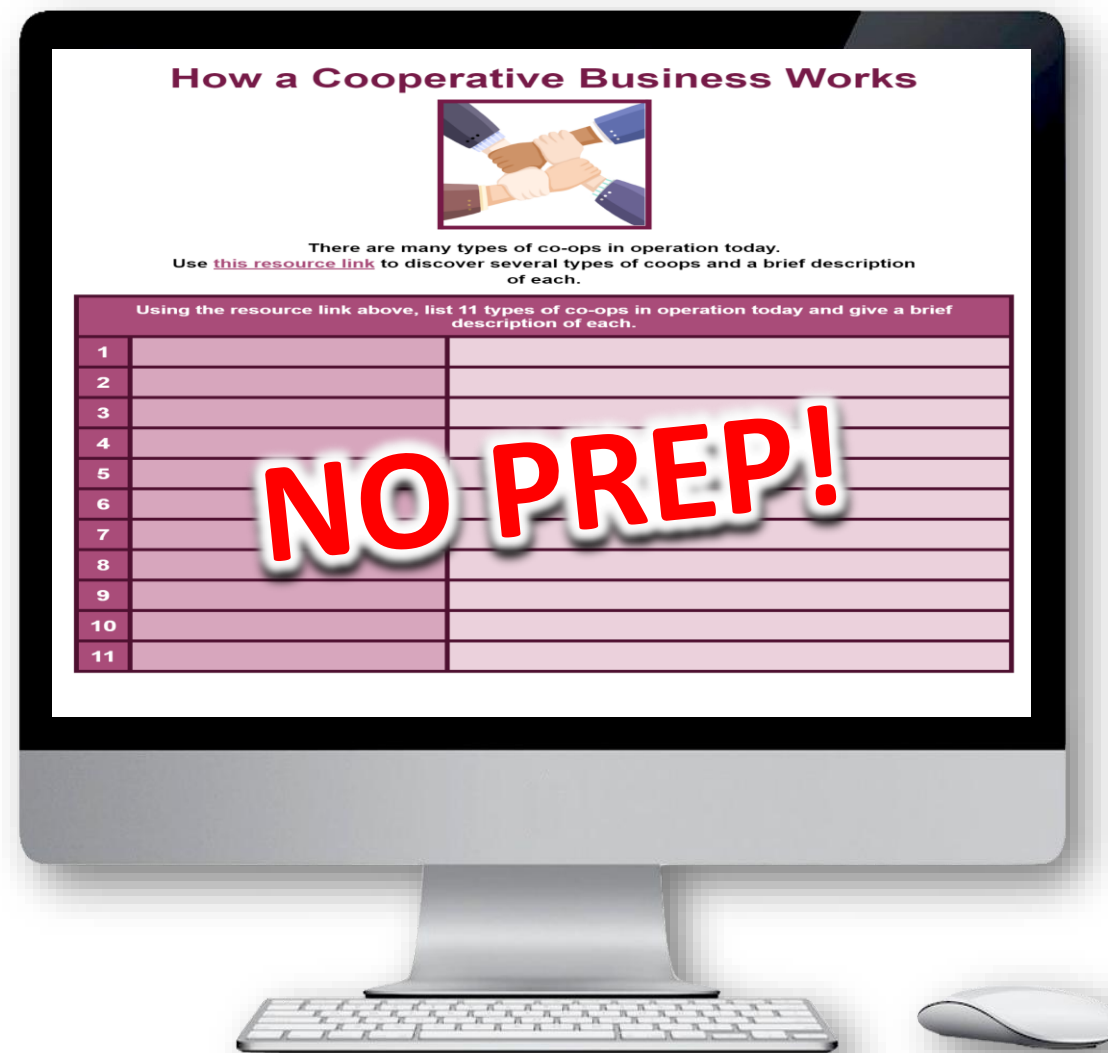
Discovery Project

What is a Co-op?

Students DISCOVER the largest Cooperatives in the USA.

Students RESEARCH a Co-op of their choice in a COLLABORATIVE file.

This type of business is seldomly ever discussed. This is your chance to cover such valuable content!



How a Cooperative Business Works



There are many types of co-ops in operation today. Use [this resource link](#) to discover several types of coops and a brief description of each.

Using the resource link above, list 11 types of co-ops in operation today and give a brief description of each.

1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		

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Students **EXPLORE** the 11 types of business cooperatives.

They then **ASSESS** the Pros and Cons of the Co-op structure.

Students **DISCOVER** 3 steps to become a Co-op.

As all business types, there are pros and cons to co-ops. Explore the resource link above and complete the table with your findings.

Pros	Cons



What are 3 steps in becoming a co-op?


1	
2	
3	

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NO PREP!

This file includes:

- ❖ An introductory discovery activity on the co-ops.
- ❖ A collaborative student file.
- ❖ A reflection sheet for student completion.
- ❖ **Step-by-step teacher instructions** on how to implement the resources and project presentations file.



Welch's is an American company, headquartered in Concord, MA.

Welch's has been owned by the National Grape Cooperative Association, a co-op of grape growers, since 1956.

In 1956 the company was sold to the 'National Grape Cooperative Association', which comprises 1,300 grape growers located in Michigan, New York, Ohio, Pennsylvania, Maryland, Washington and Ontario, Canada.

The company was founded in Vineland, New Jersey, in 1869 by teetotal dentist Thomas Bramwell Welch and his son Charles Welch.

Their largest manufacturing plant is in North East PA.

The company also manufactures and markets an array of other products, including refrigerated juices, frozen and shelf-stable concentrates, organic grape juice, fruit snacks, and dried fruit.

In the 1960s Welch's was a major sponsor of the ABC primetime animated comedy series The Flintstones and its characters were prominently featured in Welch's TV commercials on that show.



STUDENT EXAMPLES

Blue Diamond Growers



- Founded in 1910
- World's largest almond processing factory
- 6th largest US food export
- Headquarters located in Sacramento, CA
- Peak revenue in 2022 was 1 Billion dollars
- Operates in more than 80 countries
- Represents over 3000 growers



- Processing plant is in Wisconsin
- Founded in 1921 in Minnesota
- Handle 12 billion pounds of milk annually
- Ranked 3rd on the National Cooperative Bank Co-op list of mutuals and cooperatives
- Minnesota's state nickname is Land of 10,000 Lakes
- In their early years they were accused of unfair competition and false advertising
- In 2020 they helped set up free wifi locations during the pandemic

STUDENT-CENTERED INSTRUCTION!

STUDENTS create the presentation!

STUDENTS present the material!

STUDENTS complete a reflection!

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

