

Consumer Law

Digital Discovery Activity

**Consumer Law & the
Federal Trade
Commission (FTC)**

**Great for Remote
Learning or a Sub Day
Lesson Plan!**

**Great for Business Law,
Introduction to Law,
Entrepreneurship, Intro
to Business, etc.**



NO PREP!
SAVES YOU TIME!

BUSINESS EDUCATION WITH *Denise Leigh*

A Great Introduction to Consumer Law

- Students **DISCOVER** the purpose of the Federal Trade Commission (FTC).
- Students **EXPLORE SIX (6)** Consumer Protection Laws.
- Students **INVESTIGATE** and **ANALYZE TWO (2)** Consumer Rights cases.

NO PREP!

TEACHER'S KEY INCLUDED

GREAT FOR A SUB DAY or REMOTE LEARNING!

Great discussion starter!

Perfect for so many different classes – Business Law, Introduction to Law, Introduction to Business, Entrepreneurship, Marketing, Family and Consumer Science (FACS), and School Store class.

FEDERAL TRADE COMMISSION
PROTECTING AMERICA'S CONSUMERS

There are laws in place to protect consumers. It's important for companies to know the laws before they start selling products and services. It's also important for consumers to know the laws so that they know how they are protected.

[CLICK HERE](#) to access the link to the Federal Trade Commission Website.

| | |
|--|--|
| Investigate In your own words...what is the purpose of the Federal Trade Commission? | |
| What is the name of the bureau under the FTC that collects consumer complaints? | |
| Dig Deeper What is the benefit to companies to use robocalls? | |
| What is the FTC doing to stop robocalls? | |

WEBQUEST
Consumer Protection Laws

There are five types of consumer protection laws. Search the Web and find out about each one. Write a set of instructions to protect YOU.

| | |
|---|--|
| Federal Fair Packaging and Labeling Act | |
| Fair Debt Collection Practices Act | |
| Fair Credit Billing Act | |
| Truth in Lending Act | |
| Fair Credit Reporting Act | |
| Gramm-Leach-Bliley Act | |

Investigate Cases
Water Filtration System: Made in the USA violation
[CLICK HERE](#) to learn of a case against a company that violated consumer laws.
If that link fails... [use this resource link](#)

In your own words, give a briefing of the case. What were they accused of? What was the company's claim on their product? What amount of money did the company agree to pay?

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Venmo (money transfer app) was in violation of a consumer law.

PayPal acquired Venmo in 2018.

[CLICK HERE](#) to find out what the case was about.

What is Venmo accused of doing?

What did the company do to remedy the issue or settle the case?

What was the outcome of your case, was there a violation?

Teacher Testimonials



Denise's resources are always professional and engaging. She's the best of the best!



Great resource. Used in class. Thank you!



This was a **great assignment** to use for my marketing class especially when learning about customers and the laws behind selling products.



My students **really enjoyed** learning about various consumer laws and lawsuits - this was a **great supplement** to my consumer law module.



Great resource for my business law class course.

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

