

BEST SELLER

Food Truck Project for Computer Applications Class

**A REAL
WORLD PROJECT**

**Students are
prompted to
create documents
for a Food Truck
Business**

**Complete in Google
or Microsoft –
The File is Editable.**

Easy to use!

**NO PREP!
SAVES YOU TIME!**



BUSINESS EDUCATION WITH *Denise Leigh*

Students can complete the project in Google Apps Suite or Microsoft Office Applications!!!

Teachers can edit the file to add what concepts or tools they want to incorporate in the project.

Create a Food Truck Festival Poster or Brochure



There is a food truck festival the first week of June!
Create a promotional poster! This is the information needed for the poster:

- *It is sponsored by your school
- *There will be over 20 food trucks!
- *There will be music and games.
- *Admission tickets are \$5.00.
- *Proceeds benefit the local food bank.

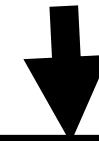


Be sure to make it colorful and eye-catching!

This is a **REAL-WORLD PROJECT** that engages students and allows them to optimize their creativity and think critically!



Create a Spreadsheet to track sales



COMPLETELY EDITABLE
so that the teacher can edit and modify to assess students on various concepts and competencies.

Students will...

- ✓ Create a Flyer
- ✓ Create a Menu
- ✓ Create a Slide File/Show
- ✓ Create a Formal Business Letter
- ✓ Create 2 Spreadsheets

Create a spreadsheet to track your sales

Create a spreadsheet to track weekly sales for the food truck.

- *Create a heading that tells the name of the business as well as the purpose of your spreadsheet.
- *Column one should have the date (starting the first day of the current week). Date your spreadsheet for each day of this week (start with Sunday).
- *Column two is "Food Sales".
- *Column three is "Beverage Sales".
- *Column four is "Total Daily Sales".
- *Column five is "Daily Set Up Fee" -the food truck is charged \$125 a day.
- *Column six is "Daily Profit".

Fill in the columns with the total food and beverage sales below.

Calculate the total weekly sales using the sum function. Label appropriately.

Calculate the Weekly profit using the sum function. Label appropriately.

Format your spreadsheet in alternating rows.

Your food sales this week were:	
Sunday:	\$200
Monday:	\$200
Tuesday:	\$200
Wednesday:	\$200
Thursday:	\$200
Friday:	\$200
Saturday:	\$200

Your beverage sales this week were:	
Sunday:	\$215
Monday:	\$21
Tuesday:	\$22
Wednesday:	\$23
Thursday:	\$24
Friday:	\$25
Saturday:	\$26



www.teacherspay.com

Create a Food Truck Menu

Be creative in using your computer applications skills to create a food truck menu of your dreams! What would you want the menu offerings to be? What type of food truck would be your dream food truck?

- *Donuts and Coffee
- *Pizza & Calzones
- *Burgers & Fries
- *Hot Dogs
- *Mexican Cuis.
- *Tacos
- *Lobster Rolls
- *Asian Cuisine
- *... or another?



Menu

*Include all information needed for the

Create a Slide File for your Food Truck

Slide 1: Cover page for your food truck file
 Include the name and type of food truck. Display your name as the food truck entrepreneur. Decide what brand colors you will be using and use them throughout the food truck file.
Slide 2: "Purchasing" your food truck
 Search the web for a food truck of your dreams! It can be used or new! Once you find one, copy images of it and information about it on this slide page. Be sure to include the price of the truck and any equipment that comes with the truck.
Slide 3: Setting up the equipment for your food truck business
 (Shop in mind, equipment's cost, use and wear, age and supplies are needed and established). Shop online to find any additional equipment needed for your food truck that was not included in your purchase. Include images and price of any additional equipment needed.
 Track in this file the cost of the truck, the cost of the equipment, the cost of the supplies, and the cost of the food.
Slide 4: Supplies
 Search the web for paper products, napkins, cups, and other food needed for your week. On this slide page, list all of the supplies needed including the prices. Make educated guesses and use your critical thinking skills in listing quantities to get you through your first week of business.



Use the following in this file:
 *Word art
 *Power Text Boxes
 *Use an animation
 *Incorporate a transition
 *Insert clipsart

Slide File

Write a formal business letter to promote your food truck business



You are sending promotional information to fairs and festivals to get more business for your food truck. Write a formal business letter to the Admissions and Festival Committee. Their address is: 123 Main St., Anytown, NY 12345. Use your letterhead. Include the following in the body of your letter:
 *Introduce yourself as the entrepreneur of the business.
 *Tell them the name of the food truck.
 *Let them know what food you serve.
 *Include anything that makes your food truck different from others.
 *Close with an invitation for them to reach out to you for further information about your business.

Include an appropriate complimentary close.

You will be including promotional flyers in the envelope with your letter. Indicate that there are enclosures.

Formal Letter

Create a flyer for your food truck business to mail to fairs and festivals



You are sending promotional information to fairs and festivals to get more business for your food truck. Create a flyer to promote your business! Some suggestions:
 *List your information.
 *List the name of the food you serve.
 *Include anything that makes your food truck different from others.
 *Include clip art or images of your truck.
 *Use your brand colors in the creation of this food truck flyer.

Tips when creating a flyer:
 *Use eye-catching graphics
 *Make it colorful but not distracting
 *Make important information BIG and easy to read

Flyer

Create a spreadsheet to track your sales

Create a spreadsheet to track weekly sales for the food truck.
 *Create a heading that tells the name of the business as well as the purpose of your spreadsheet.
 *Column one should have the date (starting the first day of the current week). Date your spreadsheet for each day of this week (start with Sunday).
 *Column two is "Food Sales".
 *Column three is "Beverage Sales".
 *Column four is "Total Daily Sales".
 *Column five is "Daily Net Income" - the food truck is charged \$100 a day.
 *Column six is "Daily Profit".
 *Fill in the columns with the total food and beverage sales below.
 *Calculate the total weekly sales using the sum function. Label appropriately.
 *Calculate the Weekly profit using the sum function. Label appropriately.
 *Format your spreadsheet in alternating colors.

Your Food Sales	
Sunday	\$100
Monday	\$150
Tuesday	\$200
Wednesday	\$250
Thursday	\$300
Friday	\$350
Saturday	\$400



Your Beverage Sales this week were:	
Sunday	\$20
Monday	\$30
Tuesday	\$40
Wednesday	\$50
Thursday	\$60
Friday	\$70
Saturday	\$80



Spreadsheet

Create a spreadsheet to record and calculate your food truck equipment and supplies

Use the information about equipment needed and supplies needed from your slide file to create a spreadsheet that does the following:

- *List all equipment needed
- *List the amount (or quantity) of each piece of equipment needed
- *List the prices of each item of equipment needed
- *Calculate the total amount of money for equipment needed
- *List all supplies needed
- *List the amount (or quantity) of each item of supplies needed
- *List the prices of each item of supplies needed
- *Calculate the total amount of money for supplies needed
- *Calculate the total amount of equipment and supplies needed



Spreadsheet

Create a Food Truck Festival Poster or Brochure



There is a food truck festival the first week of June! Create a promotional poster! This is the information needed for the poster:

- *It is sponsored by your school
- *There will be over 30 food trucks!
- *There will be music and games.
- *Admission tickets are \$5.00.
- *Proceeds benefit the local food bank.



Be sure to make it colorful and eye-catching!

Poster

7 project assignments

Teacher Testimonials



Love her resources. Quick and easy to prepare. Students are able to follow easily.



Easy to utilize as a multi-part project for high school students.



Great resource! It has everything you need so there is not a lot of "additional" prep to do! Students really found **this project so fun**, and I've tailored this project into a semester long venture.



Engaging lesson using technology in the classroom. I find students love food truck lessons. They seem to relate to food trucks. **Great lesson.**



My students really enjoyed this activity! It was easy to use, and I loved that it was so real world relatable.

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

