

Cocoa Commodity Case Study

**Engaging
&
Fun**

Critical Thinking!

A Digital Activity

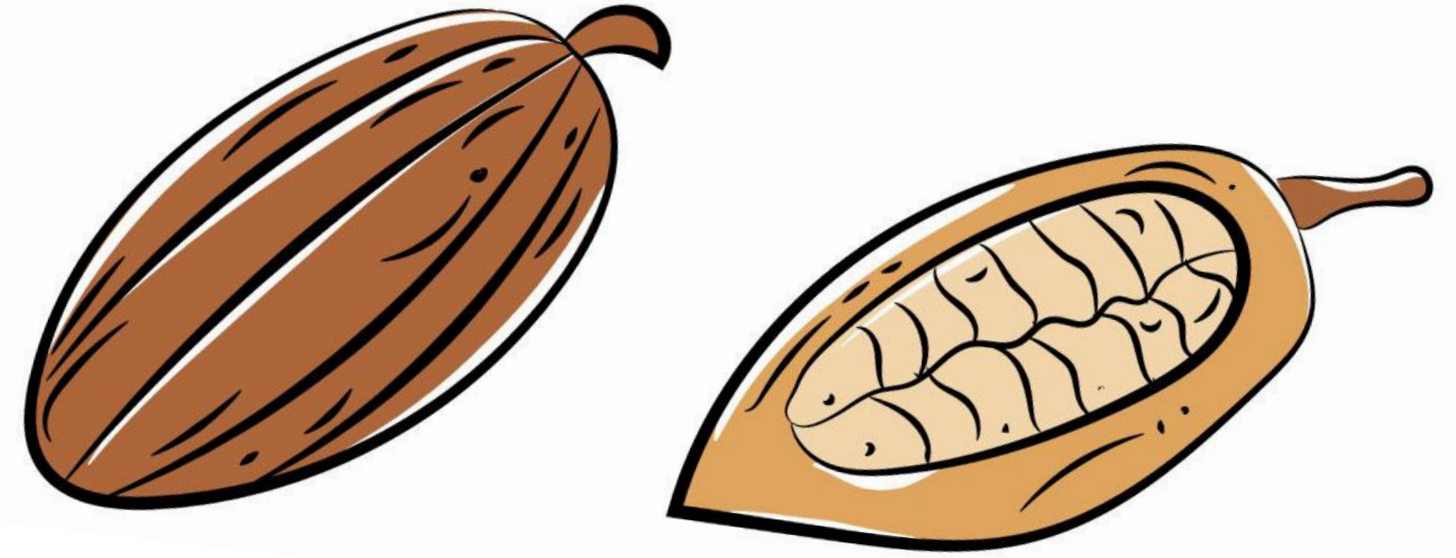
NO PREP!



BUSINESS EDUCATION WITH *Denise Leigh*

Students learn concepts such as:

- Fairtrade
- Imports and Exports
- Ethical Practices
- Fair Labor Practices
- Insurance for Farmers and Growers
- Processes and harvesting of popular commodities
- Economic Impact
- Supply and Demand
- Certified Organic
- ...and MORE!



Cocoa

The cocoa bean or simply cocoa, also called the cacao bean or cacao, is the dried and fully fermented seed of Theobroma cacao, from which cocoa solids and cocoa butter can be extracted.



very little cocoa is produced in the U.S. 70% of the cocoa is grown in west Africa. It has a long process to go through in order for it to become the chocolate bar that we enjoy today.

In 2019, The Ivory Coast was the world's leading cocoa bean exporter, based on export value. That year, the Ivory Coast exported about 3.57 billion U.S. dollars worth of cocoa beans worldwide. The Ivory Coast is also known as Côte d'Ivoire.



[CLICK HERE](#) to take a Google Earth Trip to Côte d'Ivoire.

Click on the points of interest in the upper right corner to explore.

Search the Web...What other commodities come from Côte d'Ivoire?

Click to add text



Search the web....

What 5 countries are the leading importers of cocoa?
Click to add text

Cocoa seed is used for some medical uses. List three below...
Click to add text

cocoa



Search the Web for the top countries who export cocoa.

Place a over the top 5 countries who import to the USA.

Three of the largest chocolate companies are

HERSHEY

MARS WRIGLEY CONFECTIONERY

NESTLE SA

SEARCH THE WEB...

Select one of the chocolate companies above and list 10 facts about that company.

Click to add text

Read [this article](#) about what farmers in Ghana are prompted to do after uncertain growing conditions



After reading the article, what can be done about uncertain growing conditions for farmers? How has it changed their success?

Click to add text

Teacher Testimonials



My students **loved** using the different areas of this, and she always makes such an engaging lesson to use. **Highly recommend anything from Denise Leigh.** It never disappoints. This was great for Intro Business students and great for a sub day or when you are there.



Love the real-world aspect of these case studies! **Excellent resource!**



Loved using this in my International Business class. **Jam-packed** with interesting and relevant information that is easy to follow.



I **highly recommend** anything from this seller. Thank you for your **quality, relevant and comprehensive resources.**

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

