CLASS ACTION LAWSUIT CASE STUDY GMO FOOD LABELING

Students learn about labeling laws related to **Kashi All-Natural Food Products class action** lawsuit

A Digital Activity

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BUSINESS EDUCATION WITH Perise Leigh



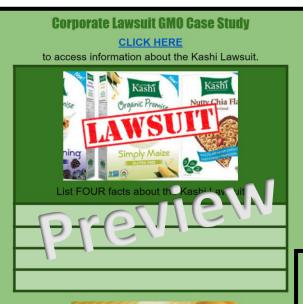
A NO PREP LESSON! GMO Food Labeling

- What are GMOs?
- Facts about the Kashi Lawsuit.
- Findings about GMO foods from the government link provided.
- What are the details of the Kashi Class Action Settlement, including eligibility and claim submission process.
- What was the basis of the class action lawsuit regarding the marketing of Kashi products as "All Natural."

Great for a Sub Day or Remote Learning Just send to Google Classroom!







What Are GMOs?

A genetically engineered food (GE or GM plant or meat product that has had it DNA artificially altered in a laboratory by genes from other plants, animals, viruses or bacteria in order to produce foreign compounds in that food. This type of gene alteration is not found in nature. Many o the foods we currently eat have been genetically altered and **we don't know** which ones without labeling.

Class Action Lawsuit Sentence..

id vou purchase Kashi All Natural Products between May 3rd, 2008, and September 4th, 2015? It and you do not have receipts, you may qualify for up to a \$27.50 check via the Kashi Class ion Settlement. If you have proof of your purchases, there is no limit to your settlement reward ase note - to qualify for monetary compensation, you must NOT be a California resident and have purchased for personal or household use

ubmit your claim, head here and complete the form no later than January 19th, 2016. You can so print the claim form here and mail it to Digital Settlement Group, LLC, P.O. Box 1571, West Im Beach, FL 33402

e you wondering what this lawsuit is about? A proposed settlement has been reached in a class ion lawsuit which claimed that the marketing of certain Kashi products as "All Natural" or "100% tural" or "Nothing Artificial" was not true. Kashi stands by its marketing and denies that it did rthing wrong. If you are a member of the Class in this lawsuit, you may make a claim by mailing cally submitting a Claim Form

Preview

30,000 122222222 **Class Action Lawsuit Sentence.**

CLICK HERE to find out about GMO foods...

List 5 components of GMO foods

Great for Business Law, Intro to Law, Intro to Business, and **Entrepreneurship class**

NO PREP! Great for a Sub Day **OR Remote Learning!** A Digital Activity that sends flawlessly to any LMS

Hi! My name is Denise Leigh. I have been teaching Business
Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania
Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam!
Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative[™] Project-Based Business Education (PBL) Classroom.

