Consumer $pending & Buying Habits

What makes people $pend money?

$hopping Behaviors Explained

The Diderot Effect

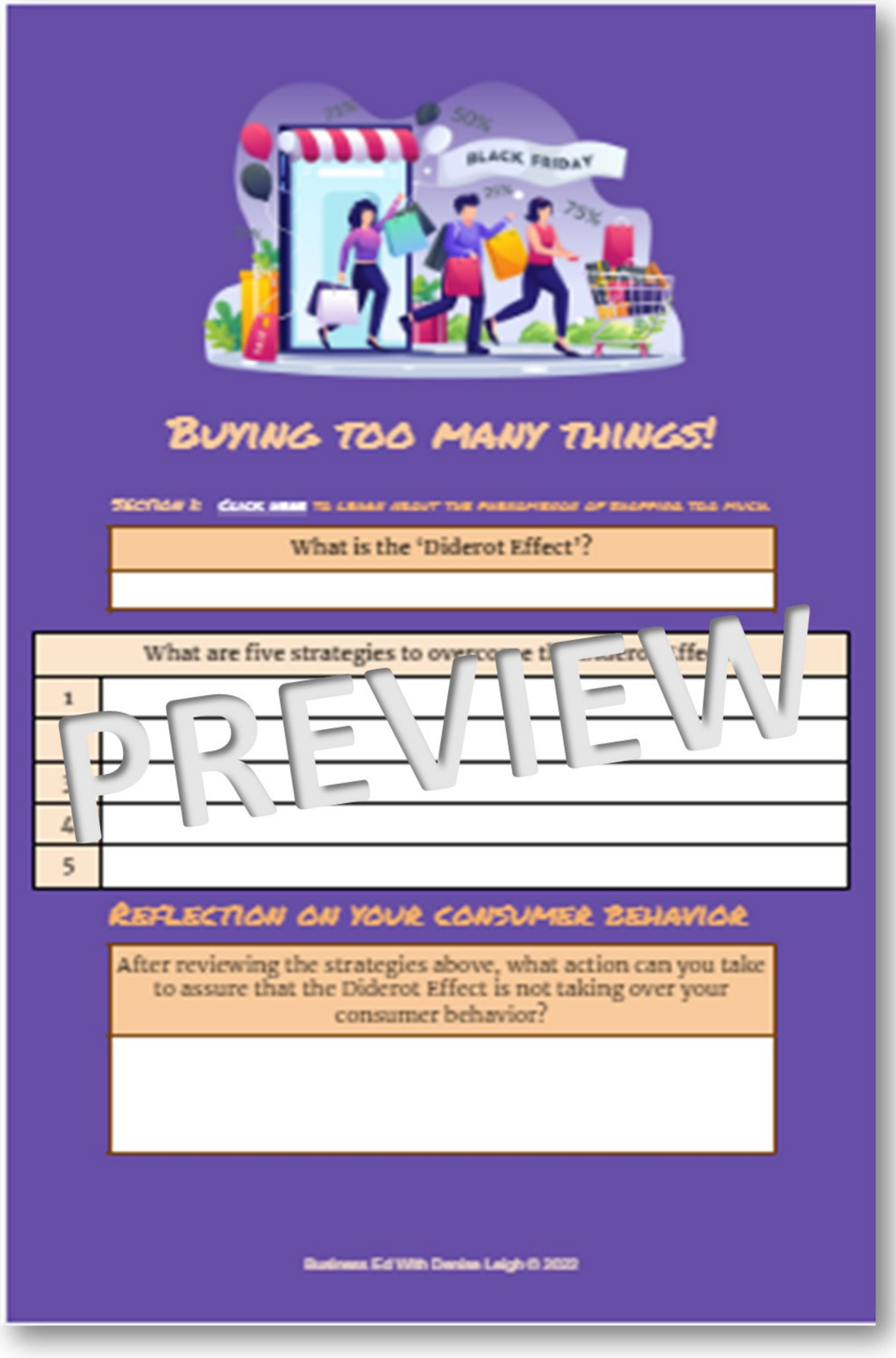
Psychological $hopping

Tips to Keep $pending under control



NO PREP!

BUSINESS EDUCATION WITH *Denise Leigh*



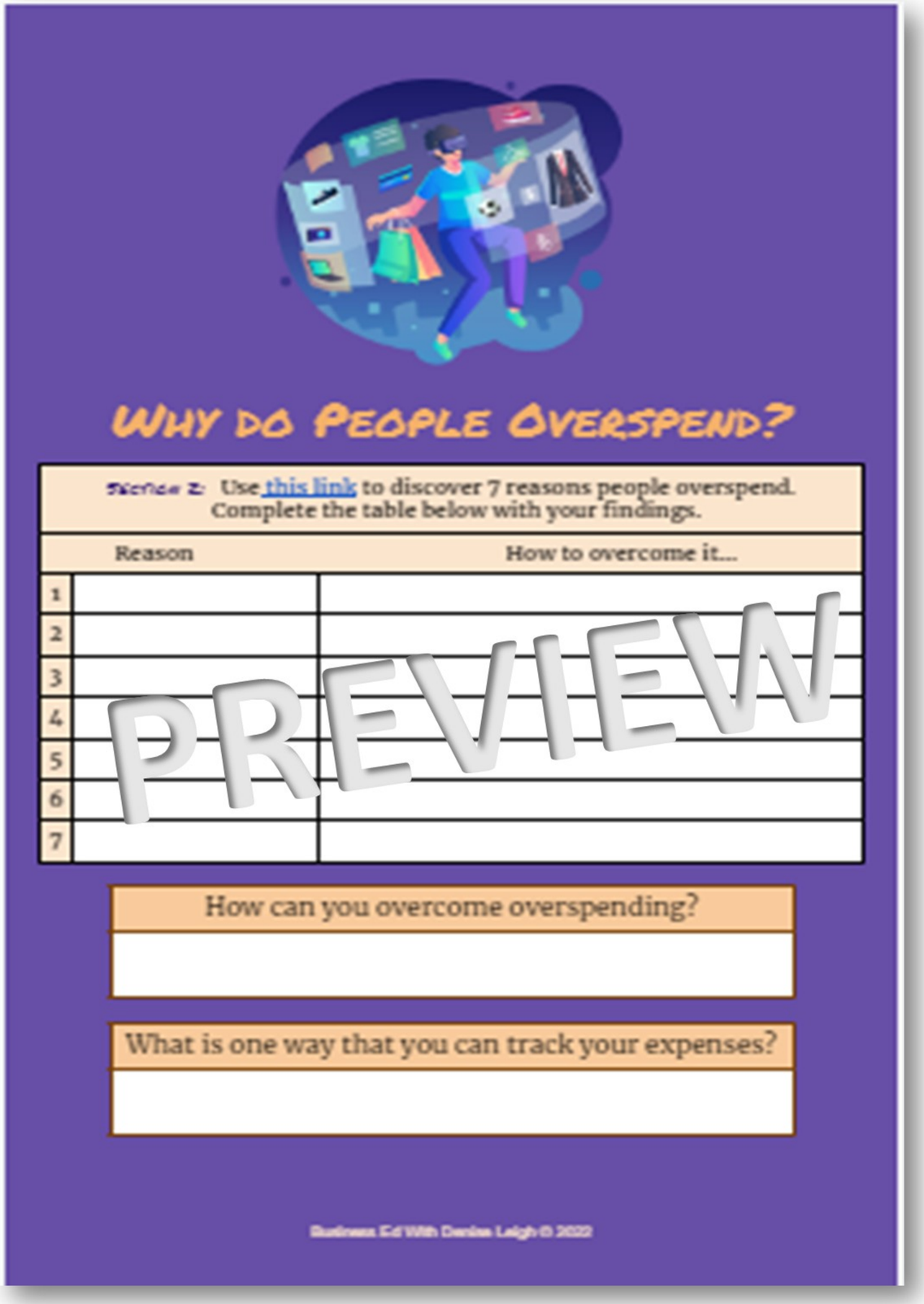
What makes people $pend Money?

$hopping Behaviors Explained

What is the Diderot Effect?

No Prep!

Also, great for a Sub Day!



Psychological $hopping

Tips to Keep $pending under control

No Prep!

Also, great for Remote Learning!

Teacher Testimonials



⭐⭐⭐⭐⭐

This was a **great resource** to use. Thank you so much!

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Good supplemental activity about consumer spending/behavior to use with my marketing curriculum. I always appreciate the ready to use activities that work great on a sub day. **(High School)**

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Love all the interwoven business concepts and **the kids love** that these are always so visually appealing. **(High School)**

⭐⭐⭐⭐⭐

This resource was **great** to use in my classroom, **very helpful! Super great!** Thank you! :)

⭐⭐⭐⭐⭐

This was an **excellent activity** after we finished our unit on budgeting and being a wise consumer. Worth every penny, thank you for sharing this resource!

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam!
Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.



