

What makes people \$pend money?

\$hopping Behaviors Explained

The Diderot Effect

Psychological Shopping

Tips to Keep \$pending under control

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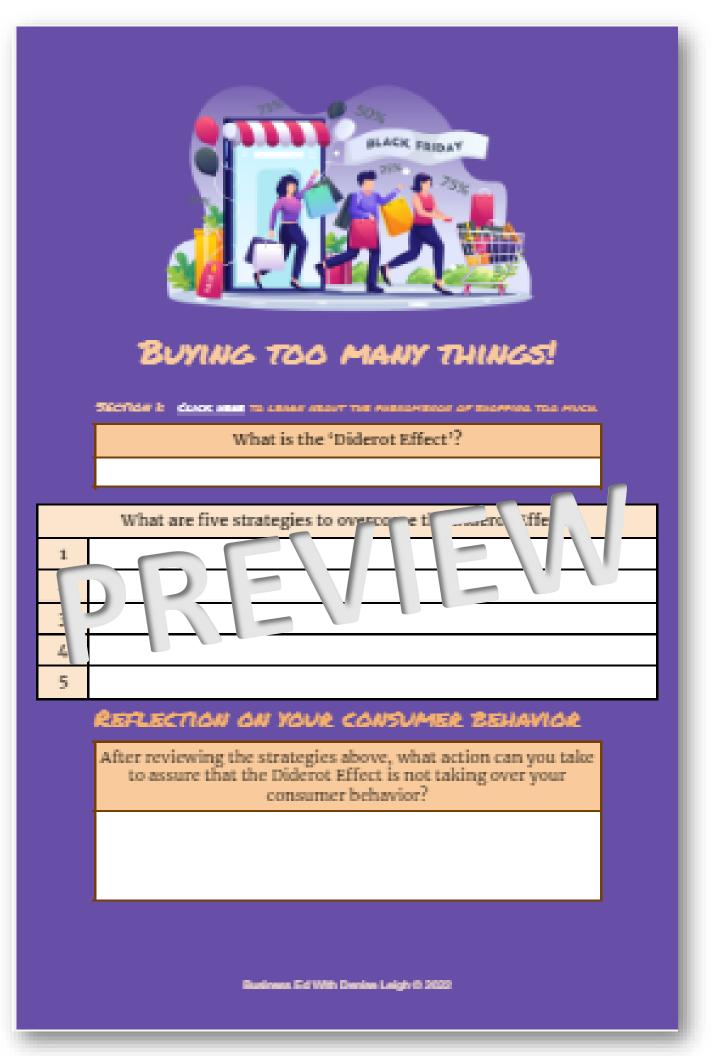
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BUSINESS EDUCATION WITH Verise



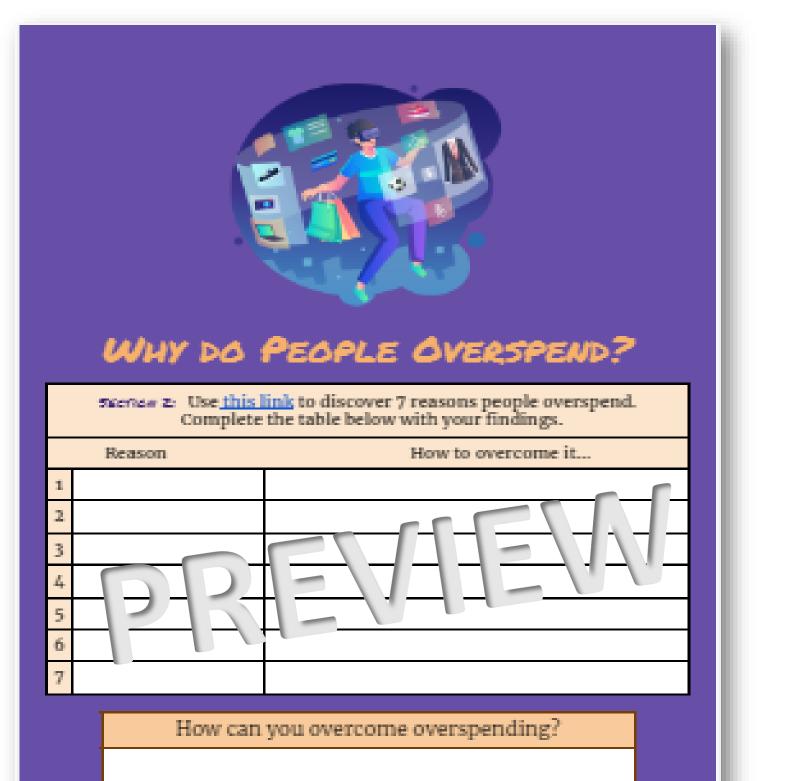


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> **\$hopping Behaviors Explained**

What is the **Diderot Effect?**

No Prep! Also, great for a Sub Day!



What is one way that you can track your expenses?

No Prep! Also, great for Remote Learning!

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Psychological \$hopping

Tips to Keep \$pending under control

Hi! My name is Denise Leigh. I have been teaching Business
Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania
Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam!
Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative[™] Project-Based Business Education (PBL) Classroom.

