

Business Plan

Project-Based Learning

A Real-World
Activity

Elevates
Engagement &
Creativity

Gets Students to
Think Like
Business Owners!



Engaging ● Entrepreneurship ● Real World!

BUSINESS EDUCATION WITH *Denise Leigh*

Converts easily from Google to Microsoft

The screenshot shows a Google Docs presentation titled "Business Plan Project" in edit mode. The "File" menu is open, and the "Download" option is circled in red. A sub-menu is visible, showing "Microsoft PowerPoint (.pptx)" as the selected option, also circled in red. A yellow text box with the instruction "Change the font color, size, and style if you would like." is positioned above the sub-menu. The main slide content includes the title "Executive Summary" and a text box with the placeholder "Click to add text".

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docs.google.com/presentation/d/1n1-mswNhjKlpQiIGN3tW2D3opmOO5g8jFWzFAfpwtx0/edit#slide=id.g25c03d8c12f_0_0

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Business Plan Project

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Change the font color, size, and style if you would like.

Microsoft PowerPoint (.pptx)

ODP Document (.odp)

PDF Document (.pdf)

Plain Text (.txt)

JPEG image (.jpg, current slide)

PNG image (.png, current slide)

Scalable Vector Graphics (.svg, current slide)

Executive Summary

Click to add text

File -> Download -> Microsoft PowerPoint

The materials included with this resource provide the teacher with **step-by-step instructions** for students to prepare their Business Plan.

Step 1:

An instructional presentation to show your students before the project begins. This PowerPoint is only to be used to generate discussion on “*What is a Business Plan?*” & “*What is it used for?*” Use this discussion to get your students to decide what type of business would get them excited to create a business plan.

Step 2:

Create a cover for their formal business plan folder.

Step 3:

Students complete the components of their Business Plan.

Step 4:

Students gather images of supplies and equipment needed for their start-up business. Students must 'shop' within a fixed budget.

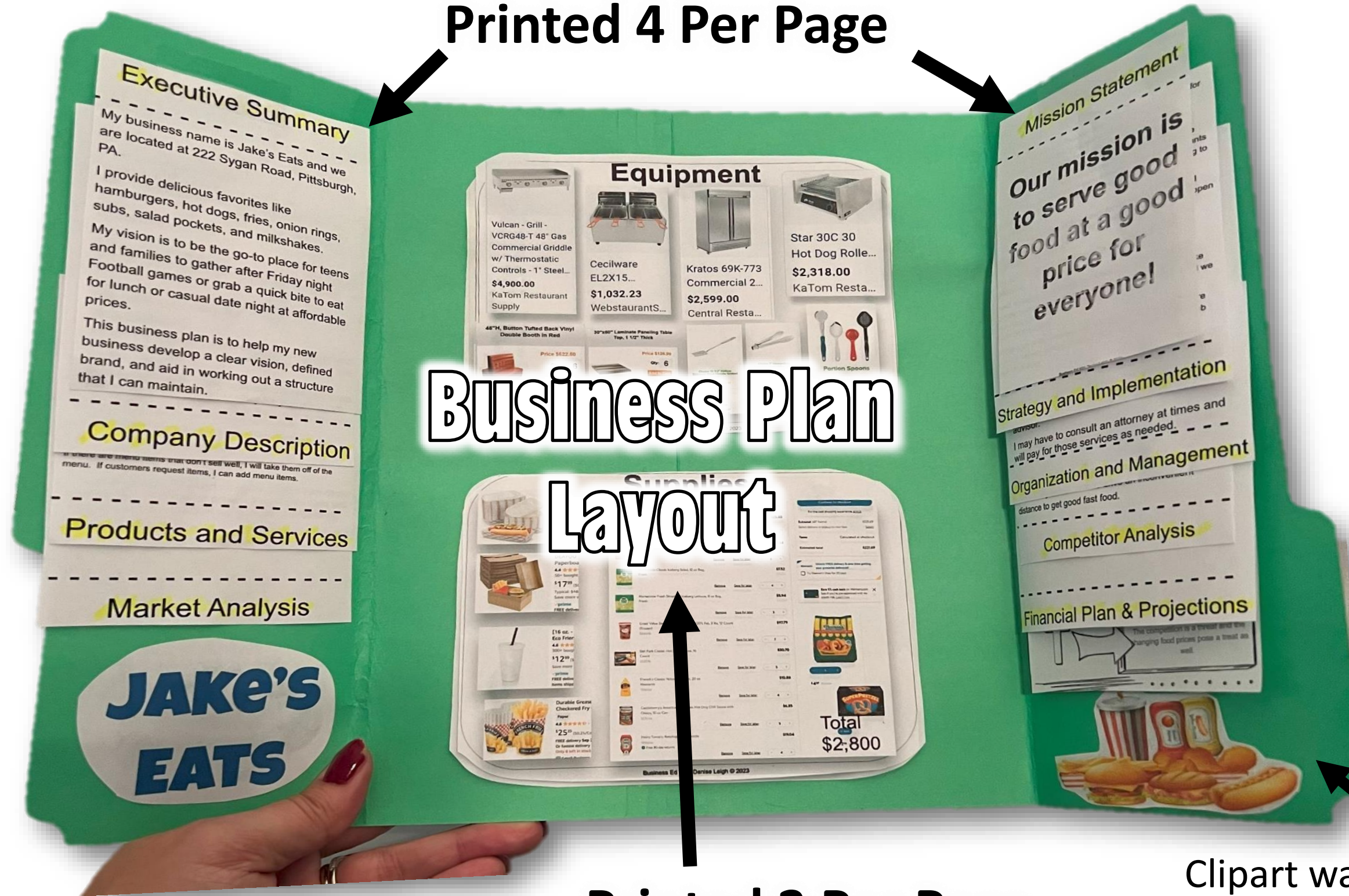




The **Formal Business Plan Project** layout -

The **green folder** is a regular, pocketless folder folded in this shape.

Printed 4 Per Page



Business Plan

Layout

Printed 2 Per Page

Clipart was added by the student to add interest.

Inside the Business Plan Folder

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

