

Business Plan Template

Digital Resource or Print Out

A **CREATIVE** way to teach
the components of a
Business Plan

Perfect for
Entrepreneurship or
Intro to Business Class!

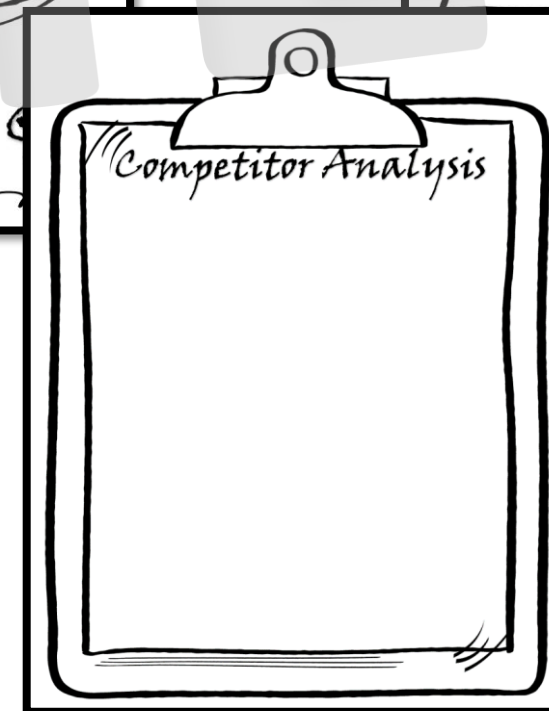
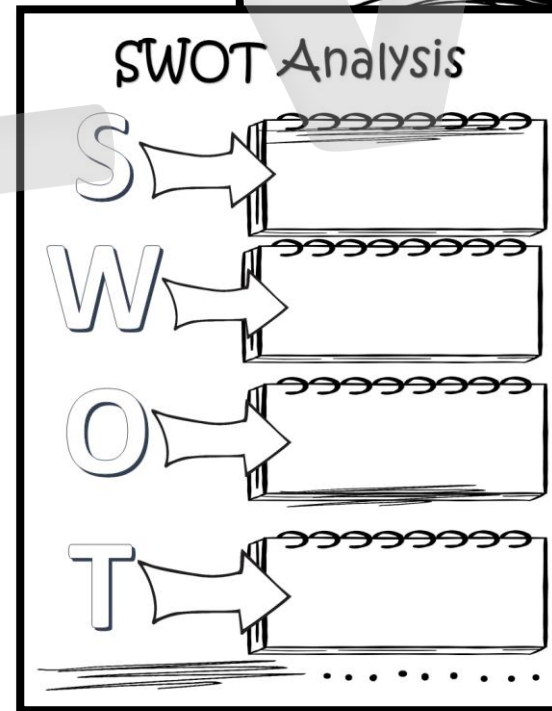
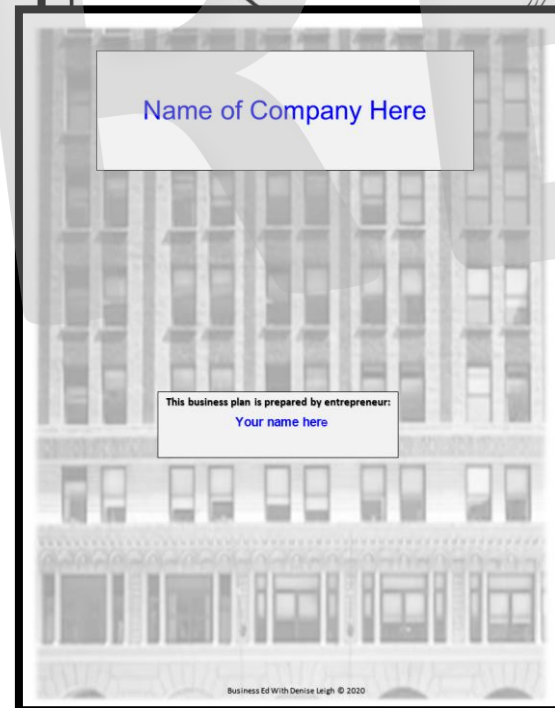
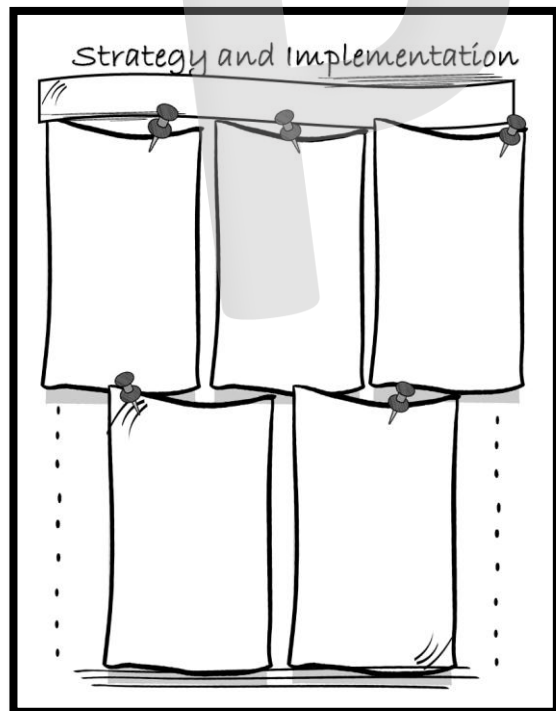
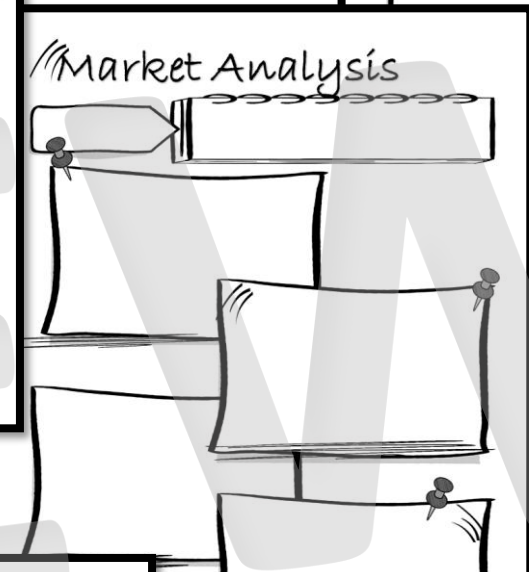
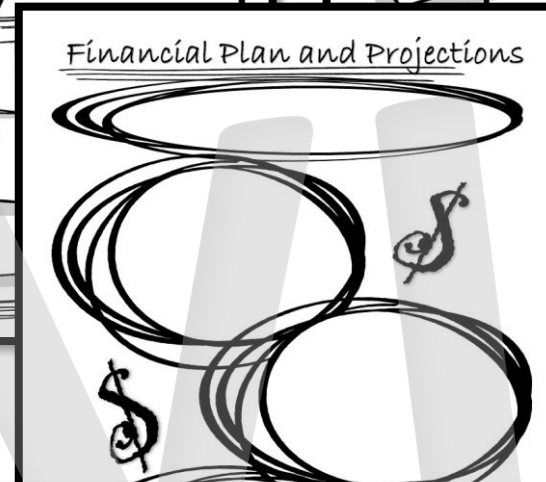
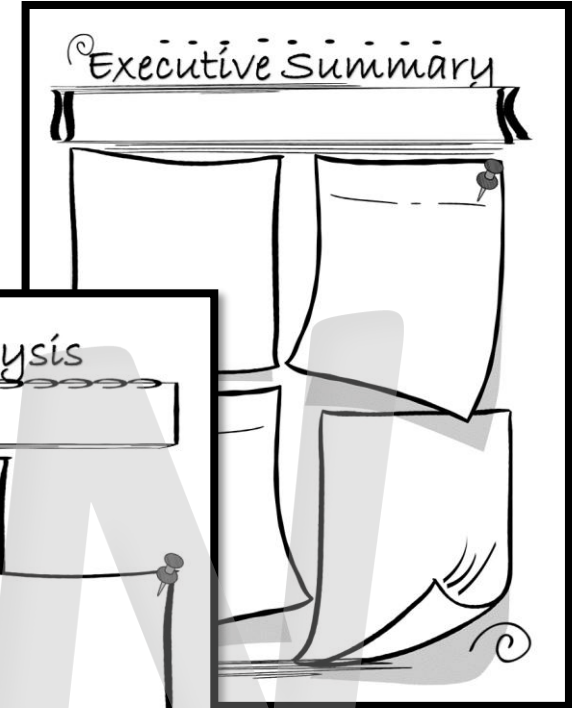
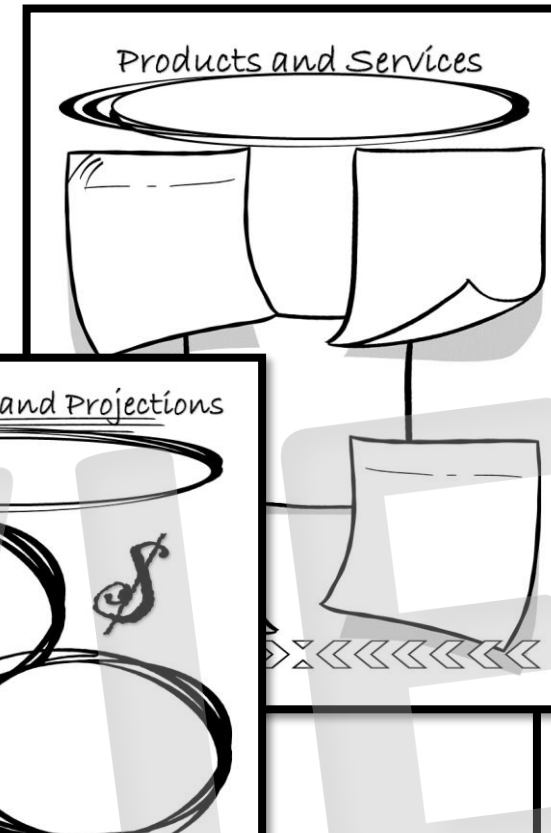
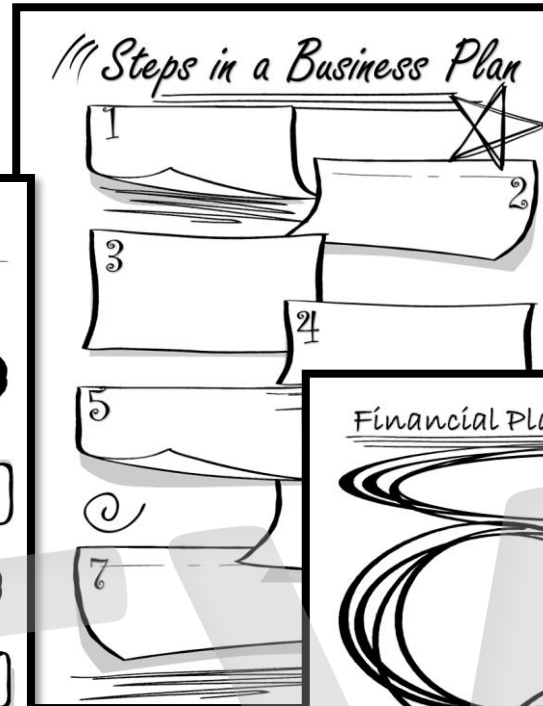
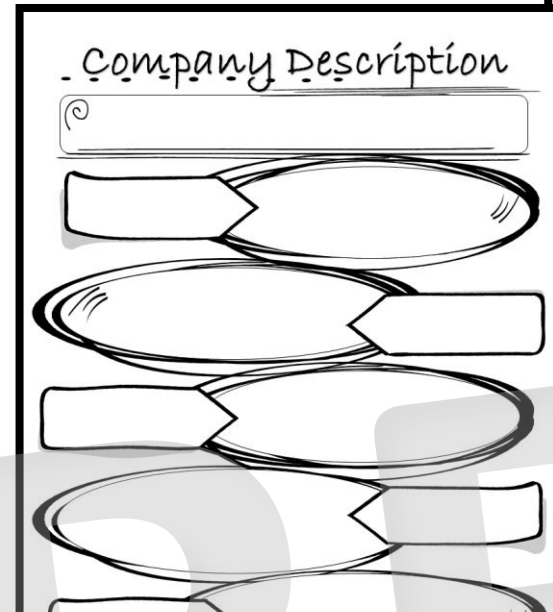
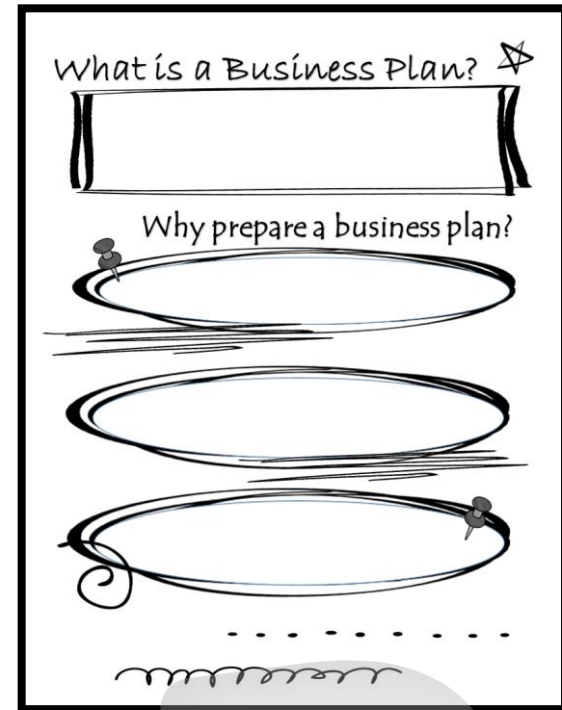
Teacher's Notes included

NO PREP!



BUSINESS EDUCATION WITH *Denise Leigh*

12 Digital (or PRINTOUT) Fillable Graphic Organizers



Includes a Full Set of Teacher's Notes for Reference

Complete in Google Sheets or EASILY Convert to PowerPoint or Print Out

A CREATIVE way to introduce the components of a Business Plan

- What is a Business Plan and Why Prepare One?
- Steps in a Business Plan
- Executive Summary
- Company Description
- Products and Services
- Market Analysis
- Strategy and Implementation
- Organization and Management Team
- Financial Plan and Projections
- Competitor Analysis
- Mission Statement
- SWOT Analysis
- And....Business Plan Analysis Assessment!



Teacher Testimonials



Very very helpful in writing a business plan. This is **great** for making the outline understandable for the kids. **I highly recommend.**



I used this template during the final project in my Introduction to Business class, where students were tasked with creating a small business. The template proved to be a **valuable resource** in guiding the students through the assignment.



I teach a college level Introduction to Business course, and this business plan template integrated **perfectly** throughout the course!

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

