

# BUSINESS LAW CASE STUDIES

## 6 DIGITAL ACTIVITIES

A Digital Law Library  
included to make the  
lessons EASY-TO-FIND!

- ✓ Hershey v Cadbury
- ✓ Apple v Qualcomm
- ✓ Starbucks v  
Sambucks
- ✓ IKEA
- ✓ American Eagle  
Outfitters
- ✓ Snapchat



**NO PREP!**

BUSINESS EDUCATION WITH *Denise Leigh*

# The LAW LIBRARY

## To Keep the Teacher Organized!



### 6 Business Law Digital Activities Case Study Collection



Hershey vs Cadbury  
Hershey fights to keep the right to  
sell Cadbury in the US exclusive  
[CLICK HERE](#)



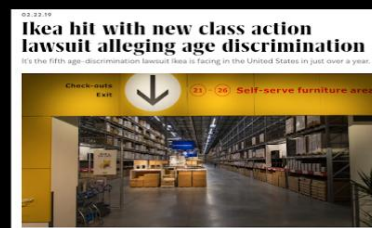
AMERICAN EAGLE  
OUTFITTERS  
AE texts customers about sales and  
promotions without their permission.  
[CLICK HERE](#)



Did Snapchat offer FULL DISCLOSURE  
and TRUE facts of their information at  
IPO?  
[CLICK HERE](#)



Apple vs Qualcomm  
[CLICK HERE](#)



Ikea hit with new class action  
lawsuit alleging age discrimination  
Ikea hit with new class action lawsuit alleging age discrimination.  
[CLICK HERE](#)



Is "Sambuck's" a Trademark  
Infringement?  
[CLICK HERE](#)



INCLUDED AS THE **BONUS FILE**

**Students learn and analyze the facts of  
**SIX** high profile business lawsuits.**

**Hershey v Cadbury**

**Apple v Qualcomm**

**Starbucks vs Sambucks**

**IKEA Age Discrimination lawsuit**

**American Eagle Outfitters**

**Snapchat**

**GREAT CLASSROOM DISCUSSIONS!**

**NO PREP!**

**GREAT FOR A SUB DAY!**


## Business Law Case Study Hershey v. Cadbury

Students Explore the facts, Assess the outcome, and Share their opinions.

Starts Great Class Discussions on an Import Case!

Digital Activity

Great for a Sub Day or Remote Learning




**NO PREP!  
SAVES YOU TIME!** BUSINESS EDUCATION WITH *Denise Leigh*

## BUSINESS LAW CASE STUDY APPLE v. QUALCOMM

Students learn about a patent infringement dispute related to the Apple vs. Qualcomm 2017 Lawsuit

A Digital Activity

Attaches flawlessly to any learning management system!




**NO PREP!  
SAVES YOU TIME!** BUSINESS EDUCATION WITH *Denise Leigh*

## BUSINESS LAW TRADEMARK INFRINGEMENT STARBUCKS vs SAMBUCKS

Students learn about a trademark infringement dispute related to the Starbucks vs. Sambucks

A Digital Activity

Attaches easily to any learning management system!




**NO PREP!  
SAVES YOU TIME!** BUSINESS EDUCATION WITH *Denise Leigh*

## CLASS ACTION LAWSUIT CASE STUDY IKEA Age Discrimination

Students learn about an age discrimination lawsuit against IKEA

A Digital Activity that attaches flawlessly to any learning management system!

Great Classroom Discussions!




**NO PREP!** BUSINESS EDUCATION WITH *Denise Leigh*

## AEO CLASS ACTION LAWSUIT CASE STUDY TELEPHONE CONSUMER PROTECTION ACT

Students learn about the telephone consumer protection act related to American Eagle Outfitters class action lawsuit

A Digital Activity or PRINT OUT

A Google Doc that attaches flawlessly to any learning management system!




**NO PREP!  
Saves you time!** BUSINESS EDUCATION WITH *Denise Leigh*

## CLASS ACTION LAWSUIT CASE STUDY SNAPCHAT

Students learn about consumer privacy rights related to the Snapchat Class Action Lawsuit

A Digital Activity

Attaches flawlessly to any learning management system!



**NO PREP!  
SAVES YOU TIME!** BUSINESS EDUCATION WITH *Denise Leigh*

# 6 ENGAGING, NO PREP DIGITAL ACTIVITIES

# Teacher Testimonials



**Great Resource** that will prove to be variable and helpful



I have used these cases for 3 semesters now. I like that there is a variety of cases.



I have used this as a supplement to my curriculum for Legal Environment of Business. This is my first semester teaching this course and **this bundle has been a lifesaver**. I am truly a fan of Denise Leigh and the approach she takes to teaching Business Education.



**Excellent resource** to integrate into your business law class. I would have random Friday case studies and used each of these resources. **Students loved** then (sic) and **I loved** the no prep!

**Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!**

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

