

BUSINESS CAREERS RESEARCH

9 Digital Activities

A Digital Law Library is included to keep the teacher organized and make the digital activities EASY-TO-FIND!

Attaches easily to any learning management system!

NO PREP!
SAVES YOU TIME!



BUSINESS EDUCATION WITH *Denise Leigh*

Management Careers

Digital Research Activity

Students Discover, Investigate, Assess, and Evaluate Management Careers

An **ENGAGING** Career & Intro to Business Lesson



Financial Analyst

Research Digital Activity

Students learn about a career as a Financial Analyst.

Students reflect on skills that they have that could be beneficial in this career.

GREAT activity for Accounting class or any Career Discovery class!



Real Estate Agent Career

Research Digital Activity

Students learn about a career as a Real Estate Agent.

What does a Real Estate Agent do?

Students reflect on skills that they have that could be beneficial in this career.

GREAT activity for Business Essentials or any Career



Public Relations Career

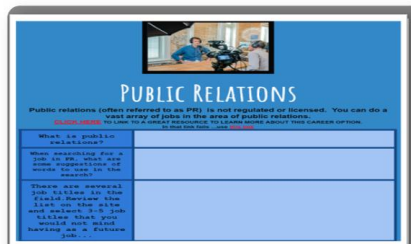
Research Digital Activity

Students learn about a Public Relations & Communication career.

What is Public Relations?

Students reflect on skills they have that could be beneficial

GREAT Business Career



Social Media Marketing Career

A GREAT Career Research Digital DISCOVERY lesson!

A Fabulous way to ENGAGE students!

Great for Career Exploratory class

NO PREP! GREAT



HUMAN RESOURCES MANAGEMENT CAREER

Students learn about Human Resource Management Careers

An **ENGAGING** Career Research Lesson



Marketing and Advertising Career Research Digital Activity

An **ENGAGING** Career Research Lesson

Students reflect on skills that they have that could be beneficial in this career.

GREAT activity for Business Essentials, Marketing, or any Career Discovery class!

NO PREP!
SAVES YOU TIME!



BUSINESS EDUCATION WITH Denise Leigh

Accounting Careers

Discovery Digital Activity

Students learn about Accounting as a career.

Students reflect on skills that they have that could be beneficial in an Accounting Career.

GREAT activity for Accounting class or any Career Discovery class!

NO PREP!
SAVES YOU TIME!



BUSINESS EDUCATION WITH Denise Leigh

Actuary Careers

Research Digital Activity

What does an Actuary do?

Students reflect on skills that they have that could be beneficial in this career.

GREAT activity for Accounting class or any Career Discovery class!

NO PREP!
SAVES YOU TIME!

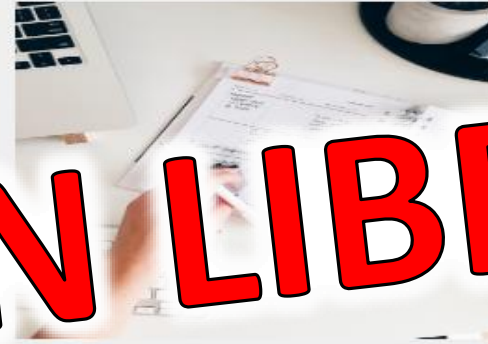


BUSINESS EDUCATION WITH Denise Leigh

Business Careers Lesson Library



Manager



Human Resources



Social Media Manager



Accountant



Actuary



Marketing



Real Estate Agent



Financial Analyst



Public Relations/Communications

LESSON LIBRARY

**INCLUDED -
KEEPS YOU**

ORGANIZED

BUSINESS CAREERS:
MANAGER/MANAGEMENT
FINANCIAL ANALYST
REAL ESTATE AGENT
PUBLIC RELATIONS
SOCIAL MEDIA MARKETING
HUMAN RESOURCES
MARKETING
ACCOUNTING
ACTUARY

**USE AS A CHOICE BOARD OR
SEND EACH LESSON INDIVIDUALLY!**

NO PREP!

GREAT FOR A SUB DAY or REMOTE LEARNING!

Teacher Testimonials



This provides a **great overview** of business careers! This year I used it as sub day work and assigned 1-2 each time I was out. **Great easy to use resource.**



Great way for my students to research/learn about many types of careers. I split them up and then shared what each learned. Thank you for a **very engaging** activity that offered lots of opportunities for class discussions.



This was a **perfect addition** to my college & career curriculum. I was wanting to create something very similar to this, but when I saw Denise had one already there was no hesitation in buying it. **Would buy again - engaging** product and worth the purchase



My students **really enjoyed** learning about different career pathways. We all got together and shared with each other our findings!

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

