

**BLACK
FRIDAY**

Keyboarding Practice File

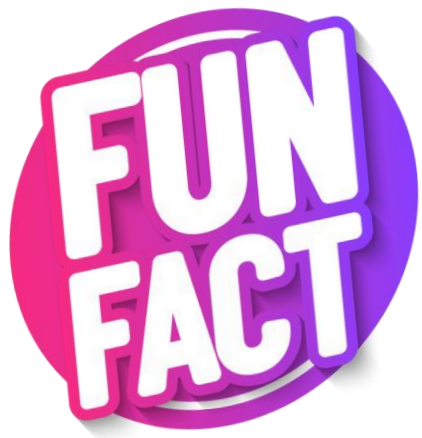
No Prep!

**Engaging and
Different!**

**Helps Increase
Speed and
Accuracy!**

**Perfect for
Early Finishers!**





All text is flattened so students cannot copy and paste.

Type the types of sales you might see on Black Friday



6 Slides included

Black Friday & Cyber Monday Keyboarding Practice File

Black Friday

The day after Thanksgiving was called "Black Friday" (by Philadelphia Police Officers) because of the traffic issues and shopping brawls that took place.

By 1961, "Black Friday" had caught on in Philadelphia, to the extent that the city's merchants and business leaders had to change it to "Big Friday" in order to remove the negative connotation. The term "Black Friday" led to the name of the day.

PREVIEW

Re-type the short stories about Black Friday Shopping...

All judgement goes right out the door on Black Friday because really, the whole debacle is a little ridiculous. One Walmart employee says he once saw a couple wait in line for 14 hours in the cold and when they came out all they had was a cart full of \$2 towels

Waiting in line on Black Friday is half the battle, and that same Walmart employee once saw a guy waiting in line starting the Tuesday before Black Friday, in hopes for a new TV. When

PREVIEW

The Black Friday story stuck, and pretty soon the term's darker roots in Philadelphia were largely forgotten. Since then, the one-day sales bonanza has morphed into a four-day event, and spawned other "retail holidays" such as Small Business Saturday/Sunday and Cyber Monday. Stores started opening earlier and earlier on that Friday, and now the most dedicated shoppers can head out right after their Thanksgiving meal. According to a pre-holiday survey this year by the National Retail Federation, an estimated 135.8 million Americans definitely plan to shop over the Thanksgiving weekend (58.7 percent of those surveyed), though even more (183.8 million, or 79.6 percent) said they would or might take advantage of the online deals offered on Cyber Monday.

PREVIEW

Loss Leaders

Key the types of Sales in the gray box.

20% Off

Doorbusters

Limited time offer

Buy one get one free

PREVIEW

When one is Black Friday Shopping, it is important to map out a well executed plan. You only have time to shop at 6 store. What six stores would that be?

Choose from the list of stores or list your own.

Key each of the stores in a different font and various font sizes...

TJ Maxx	Nike
Target	H & M
Wal Mart	Dicks
Barnes & Noble	Pier 1 Imports
Cabela's	Nordstrom
Best Buy	Apple
Macy's	Walmart
Forever 21	Robb Lobby
Crate & Barrel	Hot Topic
HomeGoods	Vans
DSW Shoes	Journey
Michaels	Big Lots
Ulta	Pennys

PREVIEW

SALE

LIMITED ITEM
BLACK FRIDAY
70% OFF

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Cyber Monday is a marketing term for the Monday after the Thanksgiving holiday in the United States. It was created by retailers to encourage people to shop online. The term was coined by Ellen Davis of the National Retail Federation and Scott Silverman, and made its debut on November 28, 2005, in a Shop.org press release entitled "'Cyber Monday' Quickly Becoming One of the Biggest Online Shopping Days of the Year". It is on the Monday after Thanksgiving, and most of the time falls in November, but if Thanksgiving is on November 27 or 28, it will fall in December. The date range is November 26 to December 2, and is always four days after the holiday.

Key the

PREVIEW

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**NO
PREP!
FUN!**

**GOOGLE SLIDES THAT EASILY CONVERT
TO MICROSOFT POWERPOINT**

Teacher Testimonials



My students knew exactly what to do and were made to type because they couldn't copy and paste the text. **It's different than typing lessons and my kids learn while completing it!** Great resource!



My students loved the resource - learned about Black Friday and increased their typing skills at the same time. Highly recommend.



My students loved learning about Black Friday and getting a chance to practice real world typing vs. a online typing website that we use each class. A great resource the week before Thanksgiving break



This is a nice break from a keyboarding class daily lesson. **Students were engaged** to complete this project.

**This KEYBOARDING FUN FILE is just ONE of series of
Keyboarding FUN files for the entire school year in my
MONEY \$AVING KEYBOARDING BUNDLE!**

HALLOWEEN

**CHRISTMAS AND HOLIDAY
SONGS**

PUMPKIN SPICE!

WINTER

VETERANS' DAY

MARTIN LUTHER KING, JR.

THANKSGIVING

VALENTINE'S DAY

BLACK FRIDAY

ST. PATRICK'S DAY

VIDEO GAMES

SPRING

TACO TUESDAY

**FUN KEYBOARDING
DIGITAL ACTIVITIES**

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

