

# The BIG FOUR Accounting Firms

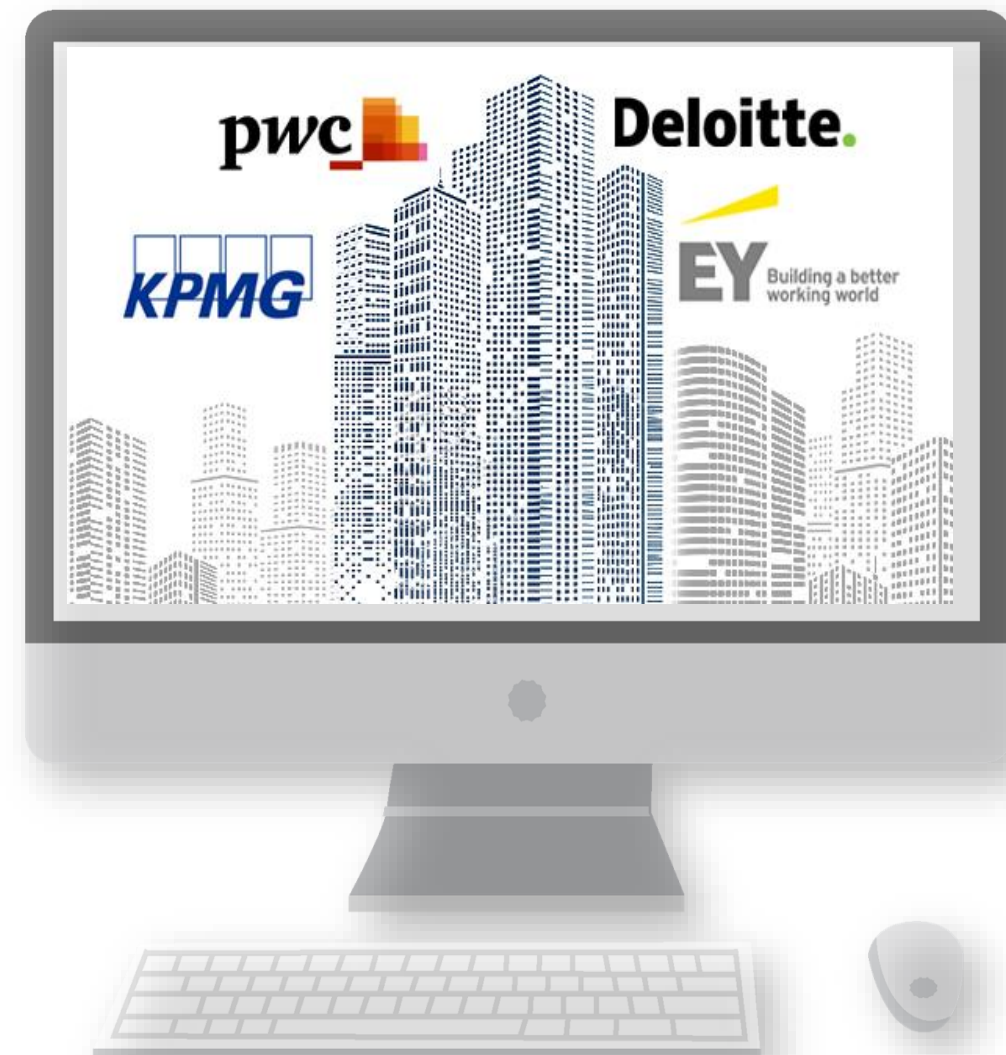
## Discovery Digital Activity

Students are introduced to the Big Four Accounting Firms.

An Engaging, Real-World activity that sends easily to any LMS.

**GREAT** activity for any Accounting class!

**NO PREP! SAVE TIME!**



BUSINESS EDUCATION WITH *Denise Leigh*

# **A Great Introduction to The Big Four Accounting Firms**

**Students learn facts about each of the Big Four Accounting Firms – Ernest & Young (E&Y), PriceWaterhouseCoopers (PWC), KPMG, and Deloitte.**

**Students also learn some historical facts about these firms.**

**Students also learn what happened to Arthur Anderson and also some other large accounting firms.**

**NO PREP! Great for a Sub Day  
or Remote Learning!**

# The BIG FOUR Accounting Firms



Use [THIS LINK](#) to answer the following questions.

List the 4 FULL NAMES of the Big Four Accounting firms...	
1	
2	
3	
4	

# PREVIEW

Deloitte	
Who founded the firm and when was it founded?	
How much did the firm earn in 2019?	
The company is in how many countries?	
What are some of their services?	

PwC	
How many employees and what was the revenue in 2019 for PriceWaterhouseCoopers?	
After two companies merged in 1998, what became their dedicated focus?	
What services do they offer customers?	

EY Building a better working world	
EY is in how many countries and how much did they earn in 2019?	
What are the qualities that make EY a leader in the industry?	
Where do they place their value?	
What services do they offer their customers?	

KPMG	
KPMG is in how many countries and how much did they earn in 2019?	
Where do they place their value?	
What services do they offer their customers?	

Historical Facts	
What was the factor that contributed to 8 companies making up THE BIG FOUR?	

**NO PREP! Great for a Sub Day!**  
**A Digital Activity that sends easily to any LMS!**

**Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!**

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

