

Arts, Audio/Video Technology & Communication Career Cluster

Career Research Digital Activity

What skills are needed
in an Art, Audio/Video
Technology &
Communication
career?

Explores the 6 Career
Pathways

Explores this career on
the Occupational
Outlook Handbook
webpage

NO PREP!
SAVES YOU TIME!

Arts, Audio/Video Technology & Communications Career Cluster

Click on [THIS LINK](#) to respond to the following questions...

After reading the overview of this resource link, what skills are needed to be successful in the art, audio/video technology and communications career cluster?

Section 2: This career cluster is organized into six career pathways. Click on the resource link above to explore them and list the six career pathways below...

1	
2	
3	
4	
5	
6	
7	
8	

Section 3: Using the same resource link, select 3 of the 6 pathways and complete the table below...

Name of Career Pathway	Duties and Responsibilities List 2 things that one might do in each career pathway...	List 3 careers in each pathway.

YOU CHOOSE!

Section 4: [CLICK HERE](#) to access the OCCUPATIONAL OUTLOOK HANDBOOK Webpage for ARTS AND DESIGN career information. [CLICK HERE](#) to access the information for MEDIA AND COMMUNICATION careers. Select 3 careers (from either of the two links in this section) that sound interesting to you and complete the table below...

Occupation	Job Summary	Entry Level Education	Median Pay

A NO PREP LESSON!

Arts, Audio/Video Technology & Communication Career Cluster

- ✔ What skills are needed to be successful in this career cluster?
- ✔ Explore the 6 career pathways in Art, Audio/Video Technology & Communication.
- ✔ Explore Art, Audio/Video Technology & Communication on the Occupational Outlook Handbook webpage to discover more about this career cluster.




**Great for a Sub Day or Remote Learning
Just send to Google Classroom!**

DISCOVER AND EXPLORE!

Great Career Discovery Lesson

Arts, Audio/Video Technology & Communications Career Cluster



Click on [THIS LINK](#) to respond to the following questions...

After reading the overview of this resource link, what skills are needed to be successful in the art, audio/video technology and communications career cluster?

Section 2: This career cluster is organized into six career pathways:
Click on the resource link above to explore them and list the six career pathways below...

1	
2	
3	
4	
5	
6	
7	
8	

Section 3: Using the same resource link, select 3 of the 6 pathways and complete the table below...

Name of Career Pathway	Duties and Responsibilities List 2 things that one might do in each career pathway...	List 3 careers in each pathway.

YOU CHOOSE!

Section 4: [CLICK HERE](#) to access the OCCUPATIONAL OUTLOOK HANDBOOK Webpage for **ARTS AND DESIGN** career information.
[CLICK HERE](#) to access the information for **MEDIA AND COMMUNICATION** careers.
Select 3 careers (from either of the two links in this section) that sound interesting to you and complete the table below...

Occupation	Job summary	Entry Level Education	Median Pay

GREAT FOR YOUR CAREER CLASS

NO PREP! Great for a Sub Day OR Remote Learning!

A Digital Activity that sends flawlessly to any LMS

Teacher Testimonials



This resource helped my students **engage** with the career cluster in a meaningful way.



During my Career unit, these resources were **great resources** to use to help students complete research on their desired career that eventually will be used in their final portfolio. **Easy to use** and **great** to teach students about career clusters!



It is a **great review** over the career cluster that will have students researching independently and understanding how to use the occupational handbook.

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

