

# BUSINESS LAW CASE STUDY

## APPLE v. QUALCOMM

Students learn about a patent infringement dispute related to the Apple vs. Qualcomm 2017 Lawsuit

A Digital Activity

Attaches flawlessly to any learning management system!

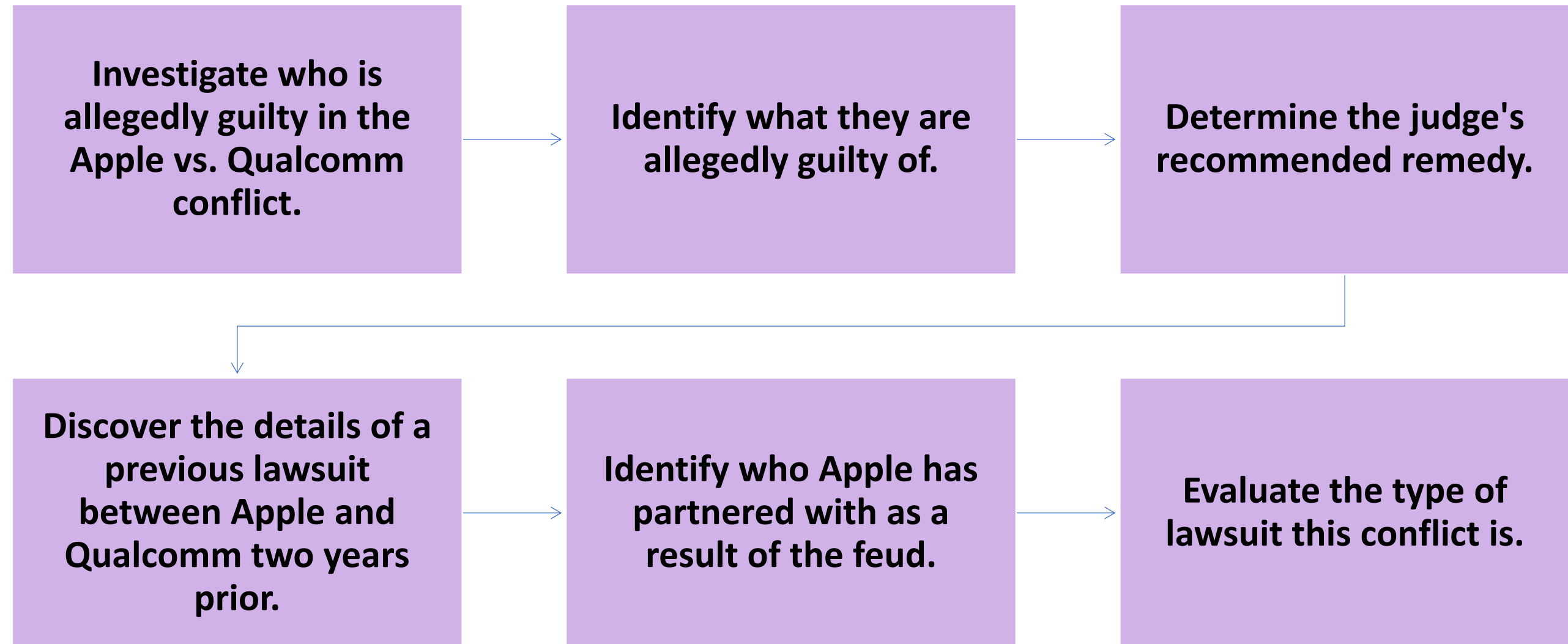
**NO PREP!**  
**SAVES YOU TIME!**



BUSINESS EDUCATION WITH *Denise Leigh*

# A NO PREP LESSON!

## APPLE vs QUALCOMM



**Great for a Sub Day or Remote Learning  
Just send to Google Classroom!**





## Apple vs Qualcomm

[CLICK HERE](#) to access information regarding the conflict.

<b>INVESTIGATE</b> Who is allegedly guilty?	
Guilty of what?	
What is the reason as to why?	
<b>DISCOVER</b> These two companies were engaged in a lawsuit 2 years earlier as well. Explain that conflict....	
So far, this feud has resulted in Apple partnering with who?	
<b>Evaluate</b> What type of lawsuit is this conflict?	

**PREVIEW**

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# Engage, Explore, Analyze, Discover! Prompts critical thinking!

[THIS IS AN INTERESTING](#) article on current news regarding the relationship between Apple and Qualcomm  
Read the article and complete the questions below...

<b>ACCESS</b> What is rumored to happen in 2024?	
Why?	
<b>PREVIEW</b>	

### What do YOU think?

After exploring the facts of this conflict, what are your thoughts?

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# NO PREP! Also, Great for a Sub Day Or Remote Learning

**Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!**

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

