

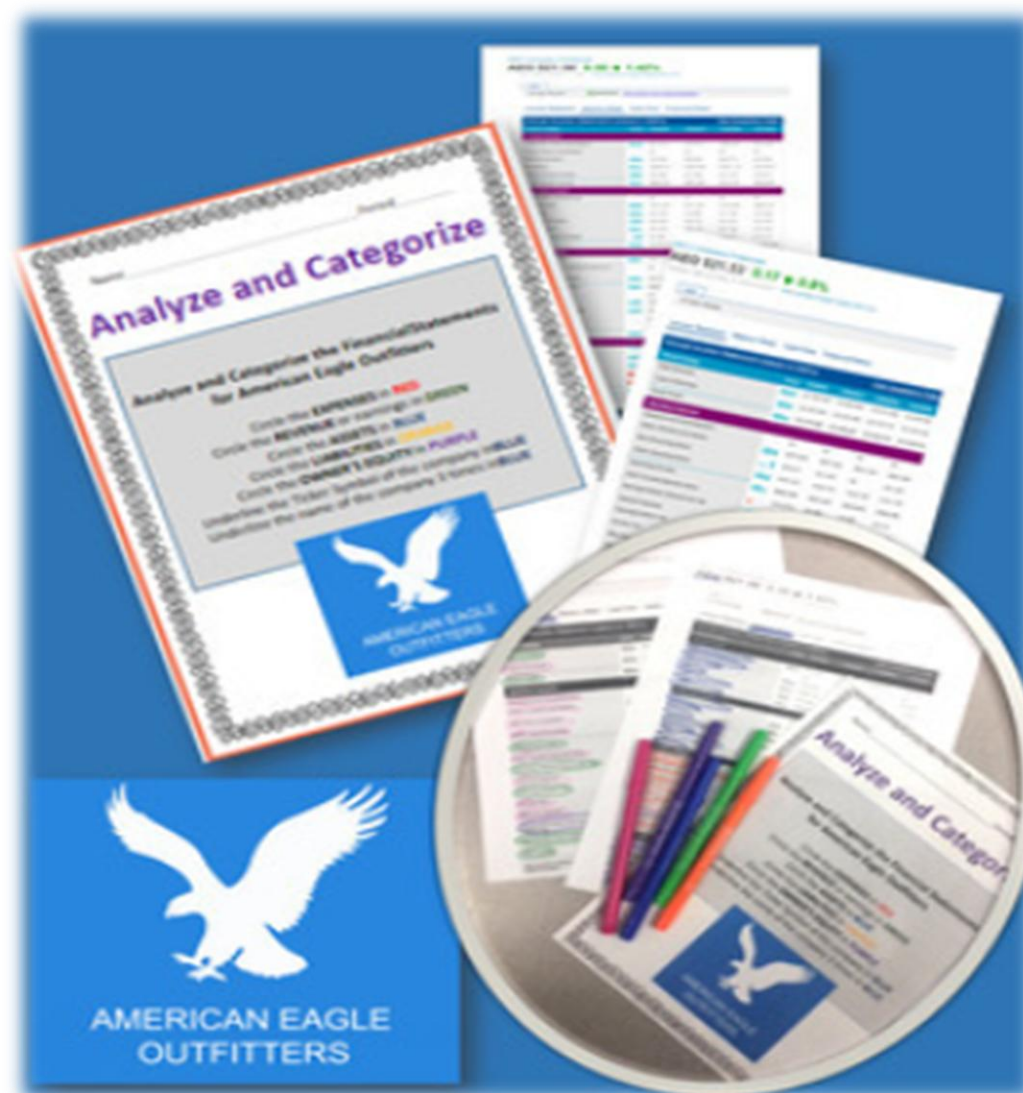
Accounting Income Statement and Balance Sheet Analysis

Students use real-world financial statements to connect what they are learning in class with actual financial statements!

REAL WORLD

RELEVANT

RIGOROUS




BUSINESS EDUCATION WITH *Denise Leigh*

Name _____ Period _____

Analyze and Categorize

Analyze and Categorize the Financial Statements for American Eagle Outfitters

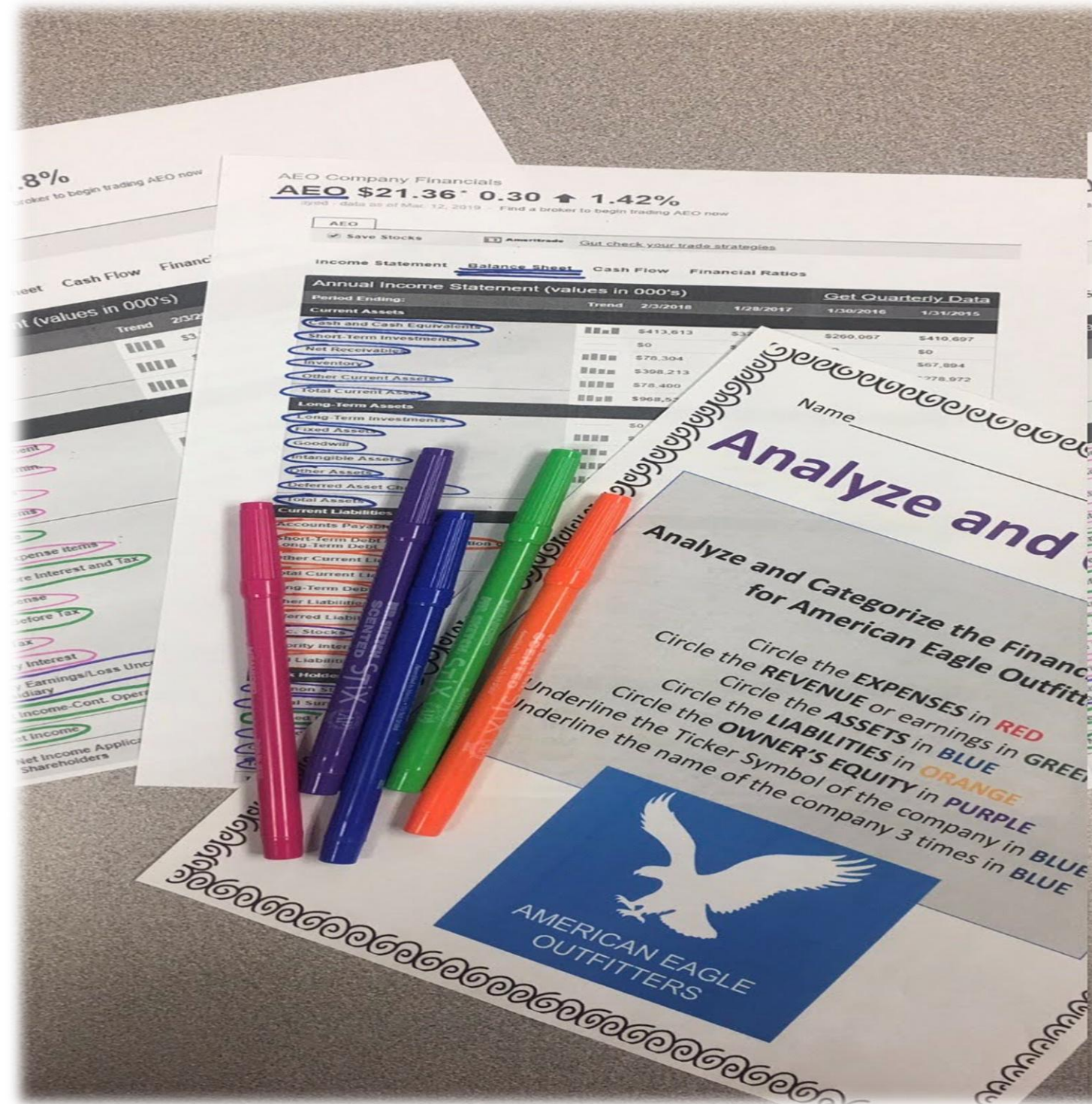
- Circle the **EXPENSES** in **RED**
- Circle the **REVENUE** or earnings in **GREEN**
- Circle the **ASSETS** in **BLUE**
- Circle the **LIABILITIES** in **ORANGE**
- Circle the **OWNER'S EQUITY** in **PURPLE**
- Underline the Ticker Symbol of the company in **BLUE**
- Underline the stock sale price 2 times in **BLUE**
- Underline the name of the financial statement 3 times in **BLUE**



AMERICAN EAGLE
OUTFITTERS

**A CLASS
FAVORITE!**

**I do this activity with my Accounting 1 students
right after completing
Income Statements and Balance Sheets.**



Students will need a set of markers or colored pencils and a Basic Understanding of Account Classifications.

When using color, the brain absorbs the information better and the student is more likely to remember what they learned.

Teacher Testimonials



I used this for my Intro to Business class when we were covering financial statements. It was a **great resource** and I really appreciate it!



Great resource. Definitely made my life easier :)



Thank you Denise for all of the **awesome resources**. This activity is a **great addition** to my unit.



Used to reinforce concepts taught in Entrepreneurship..**worked well** for my application



I utilized this **excellent resource** for students who did not have any Accounting coursework in my Introduction to Business course. I am planning on utilizing this resource in my future Accounting courses as well!

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

