

Accounting Careers

Digital Case Study

Students learn what firms make up the Big Four.

Students reflect on skills that they have that could be beneficial in an Accounting Career.

GREAT activity for Accounting class or any Career Discovery class!

NO PREP! SAVE TIME!
GREAT FOR A SUB DAY!



BUSINESS EDUCATION WITH *Denise Leigh*

A Great Introduction to Accounting Careers

Students learn:

- **What is an auditor?**
- **The four companies known as the Big Four Accounting Firms.**
- **They learn about Accounting as a career.**
- **They learn about the firm in which Bri currently works.**

Students reflect on skills that they have that could be beneficial in an Accounting Career.





Meet Bri

Former Big 4 Auditor

Current Job: Accounting and Finance Recruiter for Pinnacle Accounting and Finance

PREVIEW


Learn more about Big Four Accounting	Big Four Accounting
Learn more about auditing career	Auditing
Learn more about accounting and finance	Accounting and Finance Careers
Learn more about Pinnacle	Pinnacle Company Web Page

NO PREP! Great for a Sub Day!

A Digital Activity that sends
flawlessly to any LMS!

Internet Fact Search....

There are 4 Accounting firms that are called the BIG 4. These accounting firms are all very big companies that provide accounting services all over the world. Search the web...List the names of the firms and three significant facts about each....



Name of firm	Fact 1	Fact 2	Fact 3

What is an Auditor?	How much does an Auditor make?	What type of education is needed?	Find a job opening for an Auditor in a market near you and insert a link below.


What is an Accountant?	How much does an Accountant make?	What type of education is needed?	Find a job opening for an Accountant in a market near you and insert a link below.

Reflection:

What qualities or talents do you have that may be beneficial in a Finance career?

After visiting the Pinnacle web page, what are 5 things that you learned about the company?

1	
2	
3	
4	
5	



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PREVIEW

NO PREP!
Great for Remote Learning!
 A Digital Activity that sends
 flawlessly to any LMS!

Teacher Testimonials



This is perfect for a day that I'm out in accounting. I left this for my students and they complete it while I'm not there for the day and are still doing accounting related work.



My students were **really engaged** with this activity. Very useful resource. Thanks for sharing



Great resource.



Very helpful for my students to research possible careers related to accounting. **They enjoyed it.**

Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

